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SACRAMENTOWORKS

**SACRAMENTO WORKS, INC.
EMPLOYER OUTREACH COMMITTEE**

Date: November 8, 2022

Time: 3:00 p.m.

Location: via Zoom

<https://us02web.zoom.us/j/83230345272?pwd=c0hrcU9va3NnVXBnWWIRNDBvLzcvQT09>

In response to the AB361 (Brown Act Section 54953) relating to the COVID-19 Pandemic, the Sacramento Employment and Training Agency Sacramento Works Employer Outreach Committee is conducting this meeting on Zoom at <https://us02web.zoom.us/j/83230345272?pwd=c0hrcU9va3NnVXBnWWIRNDBvLzcvQT09>. Members of the public may join the meeting by clicking the link above or typing the meeting address above into their web browser, or Dial by your location: +1 669 900 6833 US (San Jose). Find your local number: <https://us02web.zoom.us/j/kc37X1er62> . Meeting ID: 832 3034 5272, Passcode: 038959. Members of the public are encouraged to participate in the meeting by submitting written comments by email to: Monica.Newton@seta.net. Any member of the public who wishes to speak directly to the board regarding any item on the agenda may contact Monica Newton at (916) 263-3753, or Monica.Newton@seta.net. Please include in your request which item you would like to participate on. Additionally, during the meeting any questions or comments may be submitted via the Q&A or chat features on Zoom. Public comments will be accepted until the adjournment of the meeting, distributed to the Employer Outreach Committee and included in the record.

In the event of disruption which prevents broadcasting of the meeting to members of the public using the call-in or internet-based service options, or in the event of a disruption which prevents members of the public from offering public comments, the Committee shall take no further action on items appearing on the meeting agenda until public access to the meeting is restored.

Closed captioning will be available. This document and other Committee meeting information may be accessed through the Internet by accessing the SETA home page: www.seta.net.

AGENDA

Call to Order/Roll Call

- 1. Action Items**
 - A. Approval of Findings and Authorization to Extend Use of Tele-conferencing Procedures for Committee Meetings During Declared State of Emergency and/or While State or Local Officials Continue to Impose or Recommend Measures to Promote Social Distancing (*Legal Counsel*)**
 - B. Approval of September 13, 2022, Meeting Minutes**

- C. Approval of KPI Goals PY 2022-2023
 - D. Approval of PY 2022-2023 Action Plan and Annual Program
2. Information Items:
- A. KPI Workgroup (*Ed Baker/William Walker*)
 - B. Special Guest: **Tressa Dorsey** of TAD Grants
 - C. Review Employer Meeting – **KAISER** (*Linzie Fukushima*)
 - D. Employer Meetings/e-Newsletter update (*William Walker*)
 - E. Membership Workgroup Small/Medium Cos. (*Susan Wheeler*)
 - F. Status of Surveys (*William Walker*)
 - G. Seminars Workgroup (*Spencer Hoke*)
 - H. Quality Jobs (*Ron Orr - next steps*)
 - I. Review & 2023 Action Plan & Annual Program (*Ron Ellis*)
 - J. References - Future Initiatives
3. Other Reports
- A. Committee members
 - B. Staff
 - C. Chair
 - D. Public
4. Next Meeting 2nd Tues., **January 10, 2023 3:00 PM**
5. Adjournment

Committee Members: Jazmine Alop, Ed Baker, Ron Ellis, Linzie Fukushima, Spencer Hoke, Renee John, Brittany Jones, Janet Neitzel, Ron Orr, Kriztina Palone, Fabrizio Sasso, Shane Snyder, Susan Wheeler (13)

This meeting is open to all members of the Sacramento Works, Inc. Board and the public.

DISTRIBUTION DATE: Tuesday, November 1, 2022

ITEM 1-A- ACTION

APPROVAL OF FINDINGS AND AUTHORIZATION TO EXTEND USE OF TELECONFERENCING PROCEDURES FOR COMMITTEE MEETINGS DURING DECLARED STATE OF EMERGENCY AND/OR WHILE STATE OR LOCAL OFFICIALS CONTINUE TO IMPOSE OR RECOMMEND MEASURES TO PROMOTE SOCIAL DISTANCING

BACKGROUND:

California Governor Gavin Newsom has issued the long-existing state of emergency related to COVID-19, which remains in effect. Governor Newsom had previously authorized local agencies, by Executive Order, to conduct meetings under the Brown Act utilizing Zoom or other remote procedures to conduct meeting by modified teleconference procedures. In September 2021, the legislature signed and passed into law AB 361, which amended Section 54953 of the Brown Act to similarly authorize teleconferencing of Committee Meetings, provided necessary procedures are followed.

Under AB 361, in the event of disruption which prevents broadcasting of the meeting to members of the public using the call-in or internet-based service options, or in the event of a disruption which prevents members of the public from offering public comments, the legislative body shall take no further action on items appearing on the meeting agenda until public access to the meeting is restored.

AB 361 also authorizes public agencies to continue to hold subsequent meetings via teleconference procedures during any state of emergency that directly impacts the ability of the members to meet safely in person or while State or local officials continue to impose or recommend measures to promote social distancing. The Governor's declared continuing state of emergency remains active and continues to serve to protect members of the public from unnecessary risk and exposure to COVID-19. In addition, Sacramento County continues to follow recommendations of the federal CDC promoting social distancing outside of the home and especially indoors. Given these circumstances, in order to allow for the next Committee meeting to be held by teleconference procedures consistent with AB 361, the Committee must make the following findings no later than 30 days after the first teleconferencing meeting and every 30 days thereafter by majority vote:

- a. The legislative body has reconsidered the circumstances of the state of emergency.
 - i. Any of the following circumstances exists: The state of emergency continues to directly impact the ability of the members to meet safely in person.
 - ii. State or local officials continue to impose or recommend measures to promote social distancing.

RECOMMENDATION:

Authorize the continued use of teleconferencing for Sacramento Works Employer Outreach Committee meetings under AB 361, occasioned by the continuing state of emergency issued by Governor Newsom and the continuation of local and federal recommendations promoting social distancing outside of the home and especially indoors and, based thereon, make the following findings in support of this action:

- a. The Committee has reconsidered the circumstances of the state of emergency.
- b. The following circumstances exist:
 - i. The state of emergency continues to directly impact the ability of the members to meet safely in person.
 - ii. State or local officials continue to impose or recommend measures to promote social distancing.

PRESENTER: Legal Counsel

Regular Meeting - Employer Outreach Committee
Minutes/Synopsis
(Minutes reflect the actual progression of the meeting.)

Tuesday, September 13, 2022
3:00 p.m.

Meeting held electronically

1. **Call to Order/Roll Call:** Mr. Baker called the meeting to order at 3:01 p.m. Roll was called and a quorum was established.

Members Present: Jazmine Alop, Linzie Fukushima, Ron Orr, Janet Neitzel, Fabrizio Sasso, Ron Ellis, Renee John, Ed Baker, Shane Snyder (*joined at 3:33 p.m.*), Spencer Hoke (*joined at 3:38 p.m.*)

Member Absent: Susan Wheeler, Brittany Jones,

Others Present: Phil Cunningham, Denise Lee, Roy Kim, William Walker, Anette Smith, Lorna Devine, Gregory Williams, Laura Niznik

2. **Action Item**

- A. Approval of Findings and Authorization to Extend Use of Teleconferencing Procedures for Committee Meetings During Declared State of Emergency and/or While State or Local Officials Continue to Impose or Recommend Measures to Promote Social Distancing
- B. Approval of July 12, 2022 Regular Meeting Minutes

There were no changes or questions.

Moved/Ellis, second/Orr, to approve the following action items:

- A. Findings and Authorization to Extend Use of Teleconferencing Procedures for Committee Meetings During Declared State of Emergency and/or While State or Local Officials Continue to Impose or Recommend Measures to Promote Social Distancing
- B. July 12, 2022 meeting minutes as written

Roll call vote:

Aye: 8 (Alop, Fukushima, Orr, Neitzel, Sasso, Ellis, John, Baker)

Nay: 0

Abstention: 0

Absent: 4 (Wheeler, Jones, Snyder, Hoke)

3. **Information Items:**

- A. Special Guest: Aggie Square

Mr. Baker introduced Ms. Laura Niznik-Williams, Director of Government and Community Relations with UC Davis Health.

Ms. Niznik-Williams presented on the Aggie Square project. The project is a partnership between UC Davis, City of Sacramento and Wexford Science and Technology. The chosen site was at the UC Davis University Medical campus in Sacramento. She gave an overview of Wexford Science and Technology. The Aggie Square phase one is currently in process on Stockton Blvd between 2nd and 3rd Avenue. The space will be used as a community gathering, the hope is to use the space for farmers market, food trucks. A life science building will be used as laboratory research. Life long learning building will house several departments that require office space. Bottom floors will be geared towards community use. The housing and market plaza will be student housing and retail space. The Community Benefit Partnership Agreement (CBPA) includes transportation, adjacent business districts, affordable housing, workforce development, youth opportunities, and community access. Workforce development within Aggie Square will be leased by UC Davis, 60 percent university and 40 percent private. The goal is to provide economic opportunities for the surrounding communities. The goal is to have 20 percent of new jobs in Aggie Square go to residents of surrounding local residents and targeted communities. For construction there is a community workforce agreement, working with Sacramento Sierra Building and Construction Trades Council. There are apprenticeship and pre-apprenticeship programs for local residents and the targeted communities. Goals are outreach, training and preparation. Sacramento City hired a consultant group, Clear Strategies, to help navigate community needs and resources. The estimated completion is early 2025. The planning phase is complete and the implementation phase is in progress. There is a newsletter with project updates. Monthly community meetings.

The next meeting is Wednesday, November 9, 2022.

Ms. Nietzel commented she would like to connect for a possible partnership.

Ms. Niznik-Williams stated Aggie Square will not have patient care facilities.

Mr. Walker stated SETA partnered with UC Davis recently for a virtual job fair.

Mr. Ellis asked if SETA/SWI has any current engagements with Aggie Square.

Mr. Walker advise that we currently have engagement with UC Davis on Job Fairs.

Mr. Kim shared SETA is part of the apprenticeship program with Aggie Square. Also working with Sacramento City, SETA/SWI just received a grant to work with CVO job centers, focusing on digital skills. High road training partnership with the City.

Mr. Shane Snyder joined the meeting at 3:33 p.m.

B. 2022 Update & 2023 Action Plan & 2022/23 Annual Program

Mr. Ellis reviewed the EOC's 2021 and 2022 objectives. Noted we have difficulty trying to request any paid sponsorships. Reviewed the 2022 and 2023 calendar. We are scaling back the number of employer meetings to six in 2023 based on the staff's ability to identify potential employers. He also requested EOC meeting special guest suggestions from the Committee.

Mr. Spencer Hoke joined the meeting at 3:38 p.m.

Mr. Kim suggested reaching out to members from the Sacramento Works Board.

C. Seminars Workgroup

Mr. Hoke gave an update on seminar workshops. In recent months we've held a seminar Every month. In August the services-oriented seminar was How an Employer Can Assess SETA and Use SETA Resources. These seminars will continue roughly every other month. The September topical seminar is on Higher Engagement and Performance in a Remote World. CEA will be conducting that seminar.

Ms. Alop asked if we have been tracking registration for the seminars, to see who is joining.

Mr. Hoke replied we are working on that. A survey of who attends has also been discussed.

Mr. Walker stated we do track employers prior and post events. We do follow up after seminars. We also send out promotional information through LinkedIn and Facebook, and will try Twitter.

Mr. Hoke shared that October is National Disability Employment Awareness month. The Department of Rehabilitation is collaborating with Mr. Snyder and his team at Society of the Blind, and collaborating with NorCal Deaf and Hard of Hearing.

D. Status of Surveys

Mr. Walker stated the most effective survey is point in time survey, which is given directly after services given by SETA. It asks about Access to space, recruitment outreach, job orders, etc. "Job Orders have been judged to be highly effective. Services like screening applications and resumes have proven to be extremely important to employers.

Mr. Baker asked if there is any other outreach planned for groups we do not get responses from.

Mr. Walker replied we are reestablishing a list of surveys. The goal is to give surveys to employers at hiring events and following up quickly afterwards with e-mail.

E. KPI Report

Mr. Walker suggested the KPI workgroup should meet to review goals. It looks like we may exceed certain goals.

There is an employer coming back to Sacramento area looking to hire 2,500 individuals, half of those positions will be remote. We are starting to see an increase in numbers at in-person job fairs.

F. Membership Workgroup (*Small/Medium Companies*)

Mr. Ellis stated efforts continue to recruit small and medium size businesses to the EOC.

Ms. Alop asked if there are specific industries to fill the gaps.

Mr. Ellis replied there no particular industries. It would be of benefit to have industries we serve, such as hospitality, construction, and health care services.

G. Employer Meetings Update

Mr. Walker stated the newsletter was sent out. We have not received recent information on the drip campaign from EMRL yet.

Mr. Ellis asked he Mr. Walker knew the frequency the drip is.

Mr. Walker replied is once a month.

Mr. Ellis said he is seeing it only once a month. Suggested we check on frequency.

H. Quality Jobs Workgroup

Mr. Orr reviewed the definition of a quality job created by the subcommittee. The Employer Outreach Committee is the second Sacramento Works committee to present to the Executive Committee. There were questions on necessities and features.

I. References - Future Initiatives

Mr. Ellis reviewed the future initiatives.

4. Other Reports

- A. Committee members: None
- B. Staff:

Ms. John commented on the community conversations. Valley Vision is working with consultant group recommended by the Dorsey Group to help design listening sessions. The event is for community members.

Mr. Baker asked if the summit is in January or February.

Ms. John said that is correct. This is geared to the community voice to be the focal point for the summit.

Mr. Fabrizio Sasso left the meeting at 4:10 p.m.

- C. Chair: None
- D. Public: None

- 4. Next Meeting: Will be held Tuesday, November 8, 2022 at 3:00 p.m.
- 5. Adjournment: The meeting was adjourned at 4:16 p.m.

ITEM 1-C- ACTION

APPROVAL OF KPI GOALS PY 2022-2023

BACKGROUND:

In October 2021, the Employer Outreach Committee formed the Key Performance Indicator (KPI) Workgroup to develop and outline significant goals to be met by SETA/Sacramento Works' Employer Services Unit. After several meetings the workgroup decided to track the indicators reflected on page one of the EOC Handout.

RECOMMENDATION:

Approve the Key Performance Indicators and KPI Workgroup report to track significant goals met by SETA/Sacramento Works' Employer Services Unit for PY2022-2023.

ITEM 1-D-ACTION

APPROVAL OF PY 2022-2023 ACTION PLAN AND ANNUAL PROGRAM

BACKGROUND:

The Employer Outreach Committee has developed an Action Plan and Annual Program with objectives that is being used to help guide employer services (see pages 3-4 of the EOC Handout). This item is seeking approval of Action Plan and Annual Program for PY2022-2023.

RECOMMENDATION

Approve the PY 2022-2023 Action Plan and Annual Program.