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SACRAMENTOWORKS

## Regular Meeting of the Sacramento Works Youth Council

**Date:** Wednesday, September 9, 2015

**Time:** 8:30 a.m.

**Location:** SETA Board Room  
925 Del Paso Blvd., Suite 100  
Sacramento, CA 95815

### AGENDA

1. Call to Order/Roll Call
2. **ACTION:** Approval of the July 8, 2015 Minutes
3. **ACTION:** Approval of Signature Sponsorship for the Career GPS event
4. **ACTION:** Approval of Code for Hood Youth Hackathon event sponsorship
5. **INFORMATION:** Notice of Public Input Meetings – WIOA Youth Program
6. Public Input
7. Adjournment

**Members:** Brian Broadway, Paul Castro, Zak Ford, David Gordon, Matt Kelly, Daniel Koen, Brandon Louie, Dennis Morin, Matt Perry, Deborah Portela, Dale Waldschmitt, Susan Wheeler, David Younger.

**Youth Advocates:** Tatiana DeLeon, Jessica Gomez, and Matthew Rocha-Rosario

**DISTRIBUTION DATE: WEDNESDAY, SEPTEMBER 2, 2015**

## SACRAMENTO WORKS YOUTH COUNCIL

### Minutes

*(The minutes reflect the actual progression of the meeting.)*

SETA Board Room  
925 Del Paso Blvd.  
Sacramento, CA 95815

July 8, 2015  
8:30 a.m.

1. Call to Order/Roll Call: Mr. Matt Kelly called the meeting to order at 8:30 a.m.

Members Present: Brian Broadway, David Gordon, Matt Kelly, Brandon Louie, Dennis Morin, Deborah Portela, David Younger

Members Absent: Paul Castro, Zak Ford, Daniel Koen, Matt Perry, Dale Waldschmitt, Susan Wheeler

Youth Advocates Present: Tatiana DeLeon (South County Career Center); Jessica Gomez (Hillsdale Career Center)

Youth Advocates Absent: Matthew Rocha-Rosario

Others Present: Phil Cunningham, Roy Kim, Becky Hansen, Fina Dempsey, Terri Carpenter, LaVonnia DeLoach (North State BIF), Stacy Chao (Asian Resources),

7. Discussion of WIOA Youth Program Design

Ms. Carpenter reviewed the planning calendar for the procurement process and stated that the funding will be split into Out-of-School youth and In-School youth components. The next few Youth Council meetings will be dedicated to developing the Request for Proposals. There will be a public input item at the next Youth Council meeting. Ms. Carpenter stated that this is a brainstorming meeting and staff want to determine how the Youth Council will move forward and figure out how to engage Out-of-School youth. Staff would like to broaden the field on how to encourage Out-of-School youth to acquire their GED and move them toward employment. We want to look at how we can expand work experience and make it more relevant.

Mr. Gordon requested clarification between Out-of-School and In-School youth. Ms. Carpenter stated that In-School youth are 16-18 years of age already connected to a school. These youth could be basic skills insufficient. Out-of-School youth are 18-24 years of age and can have a high school diploma or GED but they need additional training or skill to get a viable job. They are disconnected with any type of school. Mr. Gordon stated that under that definition, there are a lot of incarcerated kids that are Out-of-School youth.

The five new program elements were reviewed:

- Financial literacy education
- Entrepreneurial skills training
- Services that provide labor market and employment information about in-demand industry sectors
  - Activities that help youth prepare for and transition to post-secondary education
- Education offered concurrently with and in the same context as workforce preparation.

Ms. Becky Hansen stated that these five components are added to WIOA youth program. The DOL has decided that the financial literacy component is a separate stand-alone element. Under the WIA youth program, this training is provided in the work readiness class.

Ms. Carpenter stated that entrepreneurial skills training has not been done before and the RFP will seek service providers for this element. Labor market information has also been included as well as career exploration. WIOA has a career pathway focus to connect a youth with an industry that will provide career growth opportunities.

Ms. Debbie Portela arrived at 8:46 a.m.

Ms. Hansen stated that youth are offered alternative secondary skills services and paid and unpaid work experience. There have been some youth participating in paid work experience.

Leadership includes presentations and getting used to public speaking. Supportive services are available as needed, i.e., shoes, uniform, or a bus pass. Adult mentoring is available to youth if they inform their case manager that they need to talk to an adult mentor.

Ms. Carpenter was asked if the service providers will be required to provide all services and she replied that all of the contractors will now have the opportunity to expand the services they provide. The five elements under WIOA are consistent with the transition.

Mr. Gordon stated that there may be some overlap with the service providers. Ms. Kossick stated that as we develop the RFP, the goal would be to find providers that can cover the entire county.

Ms. Kossick stated that funds will be available to any service provider submitting a proposal that can offer the services needed, based upon the competition.

2. **ACTION:** Approval of the May 13, 2015 Minutes

There were no question or corrections.

Moved/Younger, second/Broadway, to approve the May 13 minutes.

Roll Call Vote:

Aye: 6 (Broadway, Kelly, Louie, Morin, Portela, Younger)

Nay: 0

Abstention: 1 (Gordon)

4. Discussion of WIOA Youth Program Dashboard

Ms. Carpenter asked Youth Council members what elements should be tracked. Currently, the following elements are being tracked: Enrollment, literacy numeracy, degree or certificate and employment. In addition, whether the youth goes on to post-secondary education or employment, degree or certificate is reported out. Ms. Carpenter would like to see more relevant work experience.

Mr. Brian Broadway announced that the Job Corps Community Relations Luncheon is scheduled for August 17.

5. Adjournment: The meeting was adjourned at 9:17 a.m.

## ITEM 3 - ACTION

### APPROVAL OF SIGNATURE SPONSORSHIP FOR THE CAREER GPS EVENT

#### BACKGROUND:

The 2015-2016 Youth program budget includes \$25,000 allocated for Youth Council Initiatives. These funds are used to support job fair sponsorships, community outreach events and youth workforce readiness events.

Over the last five years, Sacramento Works has supported the NextEd CareerGPS event. CareerGPS is an interactive, engaging career exploration program that helps high school students in the Capital Region place their education within the context of a potential career and education pathway. Teachers value the high quality career exploration experience that complements educational objectives. Employers engage with students in a meaningful way and play a key role in developing their industries' future talent pipeline.

#### RECOMMENDATION:

Staff is seeking approval to allocate \$10,000 of the Youth Council Initiative funds for the signature sponsorship of the CareerGPS event. The sponsorship includes recognition at the event, 10 booths at the event and prominent booth placement within each of the six industry sector buildings. Each booth will be staffed by the SETA In-School Youth providers and Sacramento Works Youth Specialists providing career pathway information and work readiness resources to over 7,000 high school students.

## ITEM 4 - ACTION

### APPROVAL OF CODE FOR HOOD YOUTH HACKATHON EVENT SPONSORSHIP.

#### BACKGROUND:

The 2015-2016 Youth program budget includes \$25,000 allocated for Youth Council Initiatives. These funds are used to support job fair sponsorships, community outreach events and youth workforce readiness events.

Code for Hood hosts hackathons, STEM workshops and boot camps for disadvantaged youth. The program offers a robust curriculum built around a STEM model for youth that includes events, workshops, and classes in Science, Technology, Engineering, Math, and Entrepreneurship.

On September 11, Code for Hood will host their second Hackathon for disadvantaged youth. Many of the youth participating, have little or no technical or STEM knowledge. Code for Hood provides a 1-1/2 day STEM related curriculum which includes coding, electronics, design and business preparation. At the end of the event teams have created full-scale models using LEDs and Intel microcontrollers, to fully design functional video games, 3D modeled architecture designs and much more.

#### RECOMMENDATION:

Staff is seeking approval to allocate \$1,000 of the Youth Council Initiative funds to sponsor the Code for Hood event. The sponsorship includes logo placement on all event materials and youth scholarships provided to disadvantaged youth to offset the cost of program attendance.