

**WORKFORCE INVESTMENT ACT (WIA), Title 1,
YOUTH PROGRAM SERVICES
for Program Year 2011-2012**

FUNDING RECOMMENDATIONS

Action Item: Review and approve staff funding recommendations for the Workforce Investment Act (WIA), Title I, Youth Program Services, for Program Year 2011-2012.

Background:

The Sacramento Works Youth Council strategic goal is to “Prepare youth to thrive and succeed in the regional workforce by providing relevant work readiness and employment programs and engage regional employers and academia.

The Sacramento Works Youth WIA program incorporates the following **required WIA Program Elements:**

- **Improving Academic Achievement**
Secondary school completion & drop out prevention strategies (In-School Youth)
Alternative secondary school services (Out-of-School Youth)
- **Preparing for & Succeeding in Employment**
Occupational skills training
Work Experience / On-the-Job Training directly linked to academic and occupational learning
- **Supporting Youth Development**
Leadership development opportunities
Supportive services
Adult mentoring
Comprehensive guidance & counseling including alcohol and drug abuse
Follow-up services for one year

The Sacramento Works Youth Council began the public planning process for the procurement of WIA Youth services in the fall 2010. Public input included presentations of various Youth Council initiatives, options for new strategies and input from the community. These strategies include:

- **Youth-related Green strategies**
- **Career Pathways**
- **Targeting services to very high-risk youth**
- **Service Learning**
- **Integration of WIA youth program elements in career centers and new program concepts.**

The Sacramento Works Youth Council reviewed and incorporated these strategies into the WIA youth program design to be offered as **Individualized Services** in addition to the above required WIA elements. The Sacramento WIA funds are allocated in three categories: Individualized In-School Youth, Individualized Out-of-School Youth and Universal Services. Youth enrolled in the Individualized programs are case managed and provided the menu of the above mentioned services. The Universal Services are delivered via a Universal Youth Specialist stationed at the career centers. The services,

without regard to eligibility, focus on providing youth with a variety of “youth” friendly services at the one stop career center services.

On February 4, 2011 a Request for Proposals (RFP) for the WIA Youth Program Services was released. Two bidders’ conferences were held to provide an overview of the RFP and the new program design. Thirty-two organizations pre-qualified to submit applications. SETA received thirty-three (33) proposal applications, representing twenty-two organizations. Of those, fifteen (15) were in-school, ten (10) were out-of-school and eight (8) were for Universal Services proposals. Two applicants submitted proposals after the deadline of 4:00 p.m. on March 17, 2011 – California Human Development Corporation and Dr. Ephraim Williams/Family Life Center.

Evaluation Process

Proposals were reviewed and scored based on the criteria outlined in the RFP. Areas reviewed and addressed include:

- Demonstrated ability to attain of WIA Common Measures, enrollment, training completion and placement goals. Sacramento’s outcomes for the youth common measures are:
 - **Placement in Employment or Education – 70%**
Defined as: *Employment, military service, enrolled in post-secondary education and/or advanced training or occupational skills training.*
 - **Attainment of Degree Or Certificate - 62%**
Defined as: *Attaining a diploma, GED or certificate*
 - **Literacy Or Numeracy Gains – 40%**
Defined as: *Advancing one or more Adult Basic Education (ABE) or English as a Second Language (ESL) functioning levels.*
- Case management and participant tracking/documentation of services and progress toward goal attainment
- Proposed program design is consistent with the Youth Council’s goals and strategies
- Ability to serve targeted challenged youth and communities
- Commitment to youth development and a collaborative approach to service delivery
- Staffing infrastructure – ensuring that funded agencies have an adequate staff to participant ratio
- Ability to provide access to all component elements
- Incorporation of the key strategies (green jobs, career pathways, serving higher risk youth, and/or service learning). Proposals that demonstrated the incorporation of the strategy were given additional consideration.

SETA staff routinely monitors and evaluates the WIA Youth program services and past performance for SETA funded operators. References for non-SETA funded applicants are used to develop the funding recommendation.

- Historically, current providers are expected to be fully enrolled by the end of the third quarter (March 31, 2011).

- The performance evaluation includes outcome and frequency of technical assistance, case management and client tracking documentation, and adherence to SETA's payroll process, contract and fiscal policies and procedures.

The attached Program Synopsis includes a proposal summary from the applicant's proposal and the RFP review team evaluation.

Funding Challenges and Available Funding

Several applicants applied in more than one category. SETA is attempting to increase the number of youth served and expand the number and capacity of youth providers throughout the Sacramento community. This recommendation reflects that intention.

It should also be noted that SETA and the Sacramento Works system currently manages programs and services with discretionary grant funding that targets very high-risk youth and neighborhoods. This includes juvenile probation and parolees and those at risk of involvement in the criminal justice system and gang members from the Oak Park, Del Paso Heights and South Sacramento areas.

The current WIA program year ends June 30, 2011. Annual performance reports will be completed and ready for review by August 2011. SETA has not received notification of next year's WIA Youth allocation. It is anticipated that EDD will release this information in May 2011. Additionally, based on the proposed federal budget cuts, it is expected that the youth allocation will be reduced in 2011 and possibly again in 2012. Based on that information, the attached recommendation is based on the estimate of available funds of \$2,875,200.

Available funding:

| | |
|---------------------------|---------------------------|
| Individualized services | \$2,258,200 |
| Universal Services | 572,000 |
| Youth Council Initiatives | <u>\$ 45,000</u> |
| Total | <u>\$2,875,200</u> |

Individualized and Universal Services: Attached is a synopsis of each proposal, including the Summary Statement prepared by the applicant.

- Funding recommendation charts are attached;
- The current providers received an increased allocation in 2009 and 2010 to increase the summer employment opportunities for Sacramento youth. These Recovery Act funds are no longer available and the new allocation reflects this reduction.

Youth Council Initiatives:

Outreach to the Community and other Youth Council Initiatives

The Youth Council is reserving \$45,000 for other Youth Council Initiatives including:

- Sponsoring job fairs, community outreach, supporting Career GPS event (\$10,000), and youth leadership training.

Recommendation:

Review and approve the staff funding recommendation for the WIA, Title I, Youth Program, PY 2011-2012 with the program year beginning July 1, 2011.

- If necessary, authorize staff to negotiate contracts subject to a reduced cost per participant.
- Approve with the stipulations attached and that all funding recommendations are subject to satisfactory year-end program performance reviews. Subgrantees that do not meet performance goals and benchmarks will be evaluated in August 2011 and may face deobligation of funds.
- If the WIA Youth allocation is less than the anticipated amount, SETA retains the right to reduce the contracted amounts.

WIA YOUTH FUNDING RECOMMENDATIONS 2011

| OUT OF SCHOOL YOUTH | | Requested | | | Recommendation | | Area / Career Center |
|--------------------------|---|-----------|-------------|----------|----------------|----------|--|
| Rank | Provider Name | # served | Amount | Cost per | Amount | # served | |
| 2 | Asian Resources, Inc. | 110 | \$482,716 | \$ 4,388 | \$ 307,160 | 70 | Broadway SWCC & Citrus Heights SWCC, S. Sac, Avondale, Citrus Heights, North Sac |
| 2 | California Indian Manpower Consortium, Inc. | 45 | 218,485 | 4,855 | 145,650 | 30 | All Sac County |
| 2 | Crossroads Diversified Services, Inc. | 60 | 215,988 | 3,600 | | | Citrus Heights SWCC, Arden Arcade, North East Sacramento |
| 2 | Elk Grove Unified School District | 90 | 314,079 | 3,490 | 244,300 | 70 | South County SWCC - Elk Grove & South Sacramento |
| 2 | La Familia Counseling Center, Inc. | 65 | 318,435 | 4,899 | 293,940 | 60 | LFCC SWCC- South & Central Sacramento |
| 2 | North State Building Industry Foundation | 50 | 267,346 | 5,346 | 160,380 | 30 | Hillsdale, Urban League & Citrus Heights SWCC - All county |
| 3 | Sacramento City Unified School District | 70 | 250,000 | 3,770 | 131,950 | 35 | Lemon Hill SWCC - South and East Sacramento |
| 3 | Folsom Cordova Community Partnership | 30 | 138,229 | 4,607 | | | Rancho SWCC, Rancho Cordova |
| 4 | Galt Joint Union High School District | 40 | 212,994 | 5,324 | | | Galt & River Delta |
| 4 | Greater Sacramento Urban League | 40 | 368,848 | 9,221 | | | Urban League SWCC, Del Paso Heights & North Sacramento |
| Subtotal - Out-of-School | | | \$2,787,120 | | \$1,283,380 | 295 | |

WIA YOUTH FUNDING RECOMMENDATIONS 2011

| | IN SCHOOL YOUTH | Requested | | Recommendation | | | Area / Career Center |
|----------------------|---|-----------|-------------|----------------|------------|----------|--|
| Rank | Provider Name | # served | Requested | Cost per | Funding | # served | |
| 1 | City of Sacramento – Dept. of Parks & Rec. | 65 | \$233,264 | 3,589 | \$ 179,450 | 50 | Lemon Hill SWCC & LaFamilia SWCC , City Sacramento (North & South) |
| 1 | Sacramento Chinese Community Service Center | 80 | \$362,866 | 4,536 | \$ 317,520 | 70 | Franklin SWCC & South Sacramento Hillsdale SWCC and North Sacramento & |
| 1 | Soil Born Farms Urban Agriculture Project | 30 | \$220,635 | 6,000 | \$ 132,000 | 22 | Rancho SWCC/Rosemont, Florin-Perkins & Oak Park |
| 2 | Crossroads Diversified Services, Inc. | 60 | \$223,025 | 3,717 | \$ 185,850 | 50 | Rancho SWCC & Citrus Heights SWCC |
| 2 | San Juan Unified School District | 200 | \$340,000 | 3,200 | \$ 160,000 | 50 | Encina High School and San Juan High |
| 2 | Asian Resources, Inc. | 55 | \$275,264 | 5,004 | | | Central Sacramento |
| 2 | Elk Grove Unified School District | 90 | \$244,105 | 2,712 | | | Elk Grove School District & South Sacramento |
| 3 | Lao Family Community Development, Inc. | 50 | \$236,293 | 4,726 | | | North Sacramento |
| 3 | Lao Family Community Development, Inc. | 50 | \$236,293 | 4,726 | | | South Sacramento |
| 4 | Galt Joint Union High School District | 40 | \$205,830 | 5,145 | | | Galt & River Delta |
| 4 | Greater Sacramento Urban League | 40 | \$269,481 | 6,737 | | | Urban League SWCC, Del Paso Heights & North Sacramento |
| 4 | Sacramento Asian American Minority, Inc. | 60 | \$ 240,061 | 4,001 | | | Kennedy High School & South Sacramento |
| 4 | Sacramento County Office of Education | 60 | \$329,503 | 5,492 | | | All County |
| 4 | Target: Excellence | 100 | \$296,611 | 2,967 | | | C.K. McClatchy and Central/South Sacramento |
| 4 | Twin Rivers USD | 140 | \$397,417 | 2,838 | | | Twin Rivers School District |
| Subtotal - In School | | | \$4,110,648 | | \$ 974,820 | 242 | |

WIA YOUTH FUNDING RECOMMENDATIONS 2011

| Universal Services | | | |
|---|----------|----------------|------------------|
| Provider | # Served | | |
| | | Career Center | |
| Crossroads Diversified Services, Inc. | 440 | Citrus Heights | \$71,500 |
| Crossroads Diversified Services, Inc. | 440 | Rancho Cordova | \$71,500 |
| Greater Sacramento Urban League | 440 | Urban League | \$71,500 |
| Sacramento City Unified School District | 440 | Lemon Hill | \$71,500 |
| Elk Grove Unified School District | 440 | South County | \$71,500 |
| La Familia Counseling Center, Inc. | 440 | La Familia | \$71,500 |
| Asian Resources, Inc. | 440 | Broadway | \$71,500 |
| Sacramento Chinese Community Service Center, Inc. | 440 | Franklin | \$71,500 |
| SETA | 440 | Hillsdale | |
| SETA | 440 | Mark Sanders | |
| SETA | 440 | Galt | |
| Total | | | \$572,000 |

Grand Total

| | |
|----------------------------------|---------------------------|
| Universal Services | \$ 572,000 |
| Out-of-School Services | 1,283,380 |
| In-School Services | 974,820 |
| Youth Council Initiatives | 45,000 |
| | <u>\$2,875,200</u> |