

AGENDA

Sacramento Works, Inc.
EMPLOYER OUTREACH COMMITTEE
Regular Meeting

Tuesday October 14, 2025, 3:00 p.m.
925 Del Paso Boulevard, Suite 100, Board Room,
Sacramento, CA 95815

PUBLIC COMMENT PROCEDURES

In response to AB 2449, the Sacramento Employment and Training Agency (SETA) Sacramento Works Employer Outreach Committee is conducting this meeting utilizing a hybrid approach, permitting members of the public to participate in person or via Zoom. Public comments will be accepted until the adjournment of the meeting, distributed to the members of the Committee and included in the record.

In the event of disruption that prevents broadcasting of the meeting to members of the public using the call-in or internet-based service options, or in the event of a disruption which prevents members of the public from offering public comments, the Committee shall take no further action on items appearing on the meeting agenda until public access to the meeting is restored.

In-Person Public Comment

Members of the public are encouraged to participate in the meeting by completing a speaker card or submitting written comments by email to SETA's Clerk of the Boards, ClerkoftheBoards@seta.net. Any member of the public who wishes to speak directly to the Board regarding any item on the agenda may contact Anzhelika Simonenkova at (916) 263-3753, or ClerkoftheBoards@seta.net. Please include in your request the item(s) on which you would like to participate.

Zoom Public Comment

Members of the public may participate in the meeting via Zoom by clicking the [Zoom link](#), or listening to the meeting on one tap mobile +16699006833, 87640878746# US (San Jose).

Meeting ID: 876 4087 8746

Passcode: 883144

[Join Instructions](#)

During the meeting any questions or comments may be submitted via the chat features on Zoom.

Accommodations

Request for Assisted Listening Devices or other considerations should be made through the Clerk's office at (916) 263-3753. Closed captioning will be available.

This meeting is digitally recorded and available to members of the public upon request.

This document and other Committee meeting information may be accessed through the Internet by visiting the SETA webpage: www.seta.net/board/board-agendas.

BOARD MEMBERS

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County of Sacramento,
Economic Development

N. Lisa Clawson
CHAIR
Kaiser Permanente

Ronnie L. Cobb
SearchPros Staffing

Ronald J. Ellis
2SS.com

David W. Gordon
Sacramento County
Office of Education

Kim Gusman
VICE CHAIR
California Employers
Association

Vivian Hernandez-Obaldia
California Department of
Rehabilitation

Lynn Hosokawa
Villara Building Systems

Michael Jasso
City of Sacramento

Frank A. Louie
Sacramento Asian Chamber of
Commerce

Anita Maldonado
SECRETARY/TREASURER
Sacramento Employment
and Training Agency

Jamey Nye
Los Rios Community
College District

Johnny Perez
Clutch Contracts & Consulting

Karl Pineo
Ironworkers Local 118

Jeff Richard
Employment Development
Department

Laurie Rodriguez
SMUD

John Randall Rojas
District Council 16 of
Northern CA and Nevada

Jennifer Saetern
Department of Human
Assistance

Fabrizio Sasso
Sacramento Central Labor
Council

Shelly Valenton
Sacramento Regional Transit

May-Va Vang
Sacramento Job Corps Center

CALL TO ORDER
ROLL CALL

1. ACTION/DISCUSSION ITEMS:

- | | |
|---|-----|
| A. Approval of Minutes of July 8, 2025, Regular Meeting | 1-4 |
| B. Approval of Key Performance Indicator (KPI) Goals Program Year (PY) 2025-2026 | 5 |

2. INFORMATION ITEMS:

- A.** Promoting Employer Services Workgroup (*William Walker and Ron Ellis*)
- B.** Staffing Firms Workgroup (*Ronnie Cobb*)
- C.** KPI Monitoring Workgroup (*Tegan Knifton*)
- D.** Seminars Workgroup (*Nneka Anderson*)
- E.** e-Newsletter & Employer Meetings (*William Walker*)
- F.** 2025 Action Plan & Annual Program (*Discussion/Survey*)
- G.** EOC Housekeeping (*Business Dev. Groups, 1 more member!*)
- H.** References (*Census, Investments, Members, Initiatives and More...*)

3. OTHER REPORTS:

- A.** Chair
- B.** Executive Director
- C.** Deputy Director/Program Manager
- D.** Members of the Committee
- E.** Public

4. ADJOURNMENT

The next meeting will be held on Tuesday, January 13, 2026, at 3:00 p.m., in-person.

Committee Members: Nneka Anderson, Ron Ellis, Linzie Fukushima, Vivian-Hernandez-Obaldia, Lynn Hosokawa, Lisa Hutchinson, Kerri Kasper, Tegan Knifton, Denise Malvetti, Melissa De La Cruz, Ronnie Cobb, Jeff Richard (12)

DISTRIBUTION DATE: Tuesday, October 7, 2025

This meeting is open to all members of the Sacramento Works, Inc. Board and the public.

MINUTES/SYNOPSIS

Sacramento Works, Inc. EMPLOYER OUTREACH COMMITTEE Regular Meeting

Tuesday **July 8, 2025,** **3:00 p.m.**
925 Del Paso Boulevard, Suite 100, Board Room,
Sacramento, CA 95815

CALL TO ORDER

ROLL CALL

Mr. Ellis called the meeting to order at 3:03 p.m. The roll was called; quorum was established.

Members Present:

Ron Ellis, Vivian Hernandez-Obaldia, Ronnie Cobb, Lisa Hutchinson, Lynn Hosokawa, Lenis McCalister, Jeff Richard (arrived and seated at 3:08 p.m.), Denise Malvetti (arrived and seated at 3:14 p.m.)

Member(s) Absent: Melissa De La Cruz, Nneka Anderson, Tegan Knifton, Kerri Kasper, Linzie Fukushima

Others Present: Roy Kim, William Walker, Anita Maldonado, Myla Ramos, Elise Clark (EMRL), May-Va Vang

I. ACTION/DISCUSSION ITEMS:

A. Approval of Minutes of April 8, 2025, Regular Meeting

There were no changes or questions.

Moved/Hosokawa, second/Hutchinson, to approve the minutes of April 8, 2025, Regular Meeting.

Roll call vote:

Aye: 4 (Ellis, Hosokawa, Cobb, Hutchinson)

Nay: 0

Abstention: 2 (Hernandez-Obaldia, McCalister)

Absent: 6 (De La Cruz, Malvetti, Knifton, Fukushima, Kasper, Anderson)

B. Approval of Employer Outreach Committee (EOC) Budget, Program Year 2025-2026

Mr. Ellis reviewed the EOC 2025-2026 Budget recommendation provided in the packet. If approved today, it will be presented to the Sacramento Works Inc. Board at their next meeting.

Mr. Richard arrived and was seated at 3:07 p.m.

Moved/Hosokawa, second/Hutchinson, to approve the proposed EOC Budget for Program Year (PY) 2025-2026 for \$75,0000.

Roll call vote:

Aye: 6 (Ellis, Hosokawa, Cobb, Hutchinson, Hernandez-Obaldia, McCalister)

Nay: 0

Abstention: 0

Absent: 6 (De La Cruz, Malvetti, Knifton, Fukushima, Kasper, Anderson)

C. Ratification of the Extension of the Agreement with EMRL for EOC Publicity/Public Relations Services

Mr. Ellis reviewed the item.

Moved/Hosokawa, second/Hernandez-Obaldia, to ratify the extension of to the contract with EMRL for an additional year to work with SETA Sacramento Works staff and the EOC as needed to manage the development and implementation of marketing, advertising, graphic design, and related services.

Roll call vote:

Aye: 6 (Ellis, Hosokawa, Cobb, Hutchinson, Hernandez-Obaldia, Lenis McCalister)

Nay: 0

Abstention: 0

Absent: 6 (De La Cruz, Malvetti, Knifton, Fukushima, Kasper, Anderson)

II. INFORMATION ITEMS:

A. Special Guest – Myla Ramos (SearchPros CEO)

Mr. Cobb had the honor of introducing Ms. Myla Ramos, the esteemed CEO of SearchPros. Ms. Ramos shared her personal and professional journey, highlighting the mission of SearchPros.

Ms. Malvetti arrived and was seated at 3:14 p.m.

B. Promoting Employer Services Workgroup

Mr. Ellis invited any members interested in joining the workgroup to come forward, but there were no volunteers at this time. Ms. Hutchinson and Ms. Hosokawa are already part of the committee. The next goal of the workgroup is to brainstorm ideas for promoting employer services, which can then be implemented by SETA's Public Information Officer (PIO). Ms. Tarianna Perez, SETA's PIO, reviewed improvements to SETA's social media and website.

C. Staffing Firms Workgroup

Mr. Cobb mentioned that the workgroup meetings offer an opportunity to discuss openly the crucial role that third parties, such as staffing firms, play in effectively connecting employers and employees.

Mr. Ellis reviewed the information included in the handout.

Currently, the workgroup consists of Mr. Cobb, Ms. Hutchinson, Ms. Anderson, and Mr. Ellis.

The next workgroup meeting will be scheduled soon and is expected to take place within the next couple of months.

D. KPI Monitoring Workgroup

Mr. Ellis and Mr. Walker reviewed the KPI report included in the handout. Mr. Walker noted that the group is working on adjusting some of the goal numbers, particularly for virtual recruitment and job fairs, as more people return to in-person events. Additionally, the definition of small employers will be revised to include micro-employers with five or more employees.

E. Seminars Workgroup

Mr. Ellis mentioned and thanked Spencer Hoke the long-time leader of this workgroup who has moved on to a new job and is not currently available to continue on the Committee. This change does not affect currently planned seminars.

F. e-Newsletter Update & Employer Meetings

Ms. Elise Clark from EMRL provided an update on the e-newsletter and reviewed the report, which was provided as a handout and included statistics for May.

G. 2025 Action Plan & Annual Program

Mr. Ellis reviewed the 2025 Action Plan and the Annual Program included in the EOC handout.

H. EOC Housekeeping

Mr. Ellis emphasized his desire for the Committee to expand to thirteen members, which would enable more members to participate in workgroups.

I. References

Mr. Ellis encouraged the members to review and utilize the information provided in the references.

III. OTHER REPORTS:

A. Chair: No report

B. Executive Director:

Ms. Maldonado reported that SETA continues to monitor updates related to federal funding and their potential impacts on the Agency. It appears that the Head Start program will be funded at the same level as the previous year, while there has been an increase in funding for the Workforce Innovation and Opportunity Act (WIOA) program. However, the Refugee and Community Services Block Grant (CSBG) funding is still proposed for elimination.

She also announced that SETA has hired a new Staff Development Officer, Ms. Zakiya Khalfani, and suggested that she would be an excellent guest to invite to one of the Committee meetings.

Additionally, Ms. Maldonado mentioned that SETA has received funding from the James Irvine Foundation. One of the initiatives funded will involve creating a Cross-Advisory Board. More information on the Board's recruitment will be coming shortly.

C. Deputy Director/Program Manager:

Mr. Kim reiterated that funding allocations for WIAO have seen increases, with Adult and Youth funding up by 16% and Dislocated Worker funding increasing by 30%.

At the last SETA Governing Board meeting, a prudent funding extension recommendation for the Job Centers and Youth providers was approved. SETA is also setting aside additional funds to address future contingencies, as the agency relies heavily on CSBG funding to help stabilize customers in crisis and connect them to long-term interventions through Job Centers and other programs. More information will be shared as it becomes available.

D. Members of the Committee:
Mr. Walker extended his gratitude to EMRL and the Department of Rehabilitation.

E. Public: None

IV. ADJOURNMENT: The meeting was adjourned at 4:02 p.m.

Note: The minutes reflect the actual progression of the meeting.

ACTION/DISCUSSION ITEM 1-B

Approval of Key Performance Indicator (KPI) Goals Program Year (PY) 2025-2026

Presenter: William Walker

RECOMMENDATION:

Review the KPI Workgroup report and approve the KPI Goals for PY2025-2026

BACKGROUND:

In October 2021, the Employer Outreach Committee (EOC) formed the KPI Workgroup to develop and recommend significant goals to be met by SETA Sacramento Works' Employer Services Unit.

In line with past practice, the current KPI Workgroup is recommending adjustments to KPI Goals consistent with current trends.

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