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## **SETA Invites Staffing Firms to Strategic Partnership Session to Streamline Candidate Referral Process**

Sacramento, CA – Through the Sacramento Works program, SETA is pleased to invite staffing agencies throughout the region to participate in a special Zoom session focused on building stronger partnerships between community-based job centers and the staffing industry. This collaborative meeting will explore how SETA's Sacramento Works Job Centers can serve as a valuable talent pipeline for staffing firms while creating reliable referral pathways for job seekers.

### **The session will focus on two key areas:**

#### **Accessing Quality Candidates for Entry-Level Positions**

SETA Sacramento Works Job Centers offer staffing firms direct access to job-ready candidates who have received comprehensive employment and training services. Through our community connections, SETA helps staffing agencies:

- Fill entry-level and immediate-hire positions with pre-screened, qualified candidates
- Access candidates who have completed job readiness training and upskilling programs
- Reduce recruiting time and costs for high-volume or urgent staffing needs
- Tap into diverse talent pools across Sacramento's communities

#### **Establishing a Streamlined Referral System**

Participants will collaborate on activating an efficient referral process using a shared resource spreadsheet that includes:

- Staffing agency contact information
- Industry specializations
- Typical entry-level positions and skill requirements

- Preferred candidate qualifications
- Real-time hiring needs

This system will enable job coaches to make targeted, effective referrals that match candidate skills with agency needs.

### **The Value of Partnership**

Staffing agencies play a pivotal role in the broader workforce ecosystem. They connect employers with qualified candidates, provide rapid response to urgent vacancies, and offer valuable market intelligence on hiring trends and in-demand skills. When strategically integrated with community-based workforce services, these partnerships create a powerful multiplier effect.

"By leveraging our community networks and comprehensive support services, SETA can help staffing firms meet their commitments to employer clients while connecting job seekers with meaningful employment opportunities," said Anita Maldonado, Executive Director of SETA.

### **Session Details**

**Date:** February 19, 2026

**Time:** 10:00-10:45am

**Platform:** Zoom

**Duration:** 45 minutes

**Registration:** <https://engage.seta.net/staffing-firm-rsvp>

Staffing agency representatives, recruiters, and business development professionals are encouraged to attend. The session will include interactive discussion, Q&A, and collaborative planning for implementation.

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### **About SETA**

[SETA](#) is dedicated to transforming lives by supporting programs and partners that empower people to thrive. We strive for a Sacramento County where communities facing barriers can achieve their fullest potential in school, work, and life.