

Sacramento Works, Inc. (SWI) Request for Information – Business Workshops/Seminars

Sacramento Works, the Workforce Development program of the Sacramento Employment and Training Agency (SETA), operates a network of Sacramento Works Job Centers and provides services to assist employers with their workforce needs. These programs are paid for with Federal funds.

SETA Sacramento Works, Inc. (SWI) is the Local Workforce Development Board that oversees workforce programs in partnership with the Governing Board of SETA. One of its goals is to support regional employers' efforts to hire, train, and transition employees. The SETA/SWI's Employer Outreach Committee believes that offering business workshops and seminars is an essential component of its outreach strategy. The Committee's objective is to assist employers with identifying their employment needs and then help build capacity to train, educate, and promote current and new entry-level employees.

SETA SWI does not intend to award a contract on the basis of this Request for Information or to otherwise pay for the information solicited. Your response will be treated as information only and will not be used as a proposal.

SETA SWI is seeking information regarding the availability and cost of seminars or training programs that it could offer to employers.

Examples of relevant topics include:

- Cost-effective new employee hiring; ensuring new employee career success;
- Integrating AI in the Workforce
- Right-sizing employee diversity in a small business;
- Managing newly-remote workers;
- Remote worker mental health and other similar subjects.

The Committee is looking for virtual seminars or workshops that run about 45 minutes. It is expected these seminars will be underwritten by SETA SWI and offered to local employers for free.

If you are interested in providing information for SETA SWI to consider, please respond by submitting a letter to SETA SWI that includes the following information:

1. Company name, contact person, and contact information
2. Workshop/Seminar title(s) and description(s)
3. Overview of delivery methods to be used
4. Overview of plans for attendee participation/interaction
5. Overview of resources/ideas for promoting the event
6. Estimated cost range for your services
7. Any special requirements for participants
8. Feel free to include any advertising or promotional materials you typically use.

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The deadline to submit your information is 4:00 p.m., PST, March 17, 2026.

Responses must be emailed to: William Walker, Workforce Development Manager

SETA Sacramento Works
Email: William.Walker@seta.net.

This Request for Information is not intended to serve as a Request for Proposals, and in no way guarantees that the SETA SWI will issue a Request for Proposals or that you will qualify or be selected as a provider of business workshops/seminars.

Questions regarding this Request for Information should be addressed to: William Walker at (916) 263-4639 or email William.Walker@seta.net.

All responses will be marked with the date and time of receipt and shall be safeguarded by SETA SWI from unauthorized disclosure, including unauthorized disclosure during any subsequent source selection process, should SWI decide to proceed with a formal procurement in the future.

