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Special Meeting of the Sacramento Works YOUTH COMMITTEE

Date: Thursday, February 15, 2024

Time: 9:00 a.m.

Location: Hillsdale Sacramento Works Job Center
5655 Hillsdale Blvd., Suite 8
Sacramento, CA 95842

Zoom Location:

<https://us02web.zoom.us/j/87518030258?pwd=bFdtaExLaDMzTStxemlkUnEwaFoYQT09>

In response to AB 2449, the Sacramento Works Youth Committee is conducting this meeting utilizing a hybrid approach, permitting members of the public to participate in person or via Zoom.

In-person attendance by members of the public is on a first come, first-serve basis.

Members of the public may also participate in the meeting via Zoom by clicking the Zoom Location link above, typing the Zoom link address into their web browser, or listening to the meeting on One tap mobile +16699006833,,87518030258# US (San Jose). Meeting ID: 875 1803 0258. Passcode: 960039. Find your local number: <https://us02web.zoom.us/j/87518030258?pwd=bFdtaExLaDMzTStxemlkUnEwaFoYQT09>. Members of the public are encouraged to participate in the meeting by submitting written comments by email to: Anzhelika.Simonenkova@seta.net. Any member of the public who wishes to speak directly to the Committee regarding any item on the agenda may contact Anzhelika Simonenkova at (916) 263-3753, or Anzhelika.Simonenkova@seta.net. Please include in your request the item(s) on which you would like to participate. Additionally, during the meeting any questions or comments may be submitted via the chat features on Zoom. Public comments will be accepted until the adjournment of the meeting, distributed to the members of the Committee and included in the record.

In the event of disruption that prevents broadcasting of the meeting to members of the public using the call-in or internet-based service options, or in the event of a disruption which prevents members of the public from offering public comments, the Committee shall take no further action on items appearing on the meeting agenda until public access to the meeting is restored.

Request for Assisted Listening Devices or other considerations should be made through the Clerk's office at (916) 263-3753. Closed captioning will be available. This meeting is digitally recorded and available to members of the public upon request. This document and other Committee meeting information may be accessed through the Internet by accessing the SETA home page: www.seta.net.

AGENDA

	PAGE NUMBER
1. Call to Order/Roll Call	
2. Consent: Approval of Minutes of the December 19, 2023 Special Youth Committee Meeting	1-16
3. Action: Approval of the Appointment of Youth Committee Members (Lauren Mechals)	17-18
4. Discussion/Action: Consideration of Sponsorships – Construction Industry Education Foundation (CIEF) - Design Build Competition and Sacramento Regional Youth Career Fest (Lauren Mechals)	19-29
5. Information: WIOA Enrollments and Performance Update (Ericka Martinez)	30
6. Information: North State Building Industry Association, Out-of-School WIOA Youth Program Presentation and Tour (North State Team)	
7. Other Reports: Youth Voice Committee Update	
8. Public Input	
9. Adjournment	

Sacramento Works Youth Committee Members: Jacobe Caditz, David Gordon, Lisa Hutchinson, Brandon Louie, Johnny Perez, Shawn O'Briant, Tina Reynolds, Jane Ross, Lorenda Sanchez, Randi Kay Stephens, Kimberly Marquez, Petrangelica Vega

DISTRIBUTION DATE: Tuesday, February 13, 2024

Sacramento Works Youth Committee meeting
hosted by:
David Gordon (Chair)

Special Meeting of the Sacramento Works Youth Committee

Minutes

(The minutes reflect the actual progression of the meeting.)

Sacramento City Unified School District
Charles A. Jones Career & Education Center
5451 Lemon Hill Avenue,
Sacramento, CA 95842

Tuesday, December 19, 2023
2:30 p.m., Sacramento, CA 95824

1. **Call to Order/Roll Call:** Mr. Gordon called the meeting to order at 2:28 p.m. The roll was called and a quorum was achieved.

Members Present: David Gordon, Brandon Louie, Shawn O'Briant, Kimberly Marquez, Petra Vega, Jane Ross

Members Absent:

Johnny Perez, Tina Reynolds, Lorenda Sanchez, Lisa Hutchinson, Randy Kay Stephens, Jacobe Caditz

Others Present: Lauren Mechals, Roy Kim, Ericka Martinez, Phil Cunningham, Matthew Rocha-Rosario, Ivan Horta, Maura Perez-Lima, Jennifer-Christine Madamba, Lynn Hosokawa, Mary Bernard, Victor McGee, Bina Lefkowitz, Eileen Prince, Ken McCulloch, Elizabeth Martinez

3. **Information:** Introduction of the Youth Committee applicants, Ivan Horta, Maura Perez-Lima, and Jennifer Christine-Madamba

Mr. Ivan Horta, Ms. Jennifer Christine-Madamba, and Ms. Maura Perez-Lima introduced themselves. Mr. Gordon welcomed the new applicants.

2. **Consent:** Approval of Minutes of the September 12, 2023, Special Youth Committee Meeting

Moved/Louie, second/O'Briant, to approve the minutes of the September 12, 2023 Special Youth Committee Meeting

Roll call vote:

Aye: 6 (Gordon, O'Briant, Ross, Vega, Marquez, Louie)

Nay: 0

Abstention: 0

Absent: 6 (Hutchinson, Stephens, Reynolds, Caditz, Perez, Sanchez)

4. **Information:** SCUSD Out-of-School and City of Sacramento In-School Youth WIOA Youth Program Site Tour and Presentation

Youth Committee Members and staff toured the Charles A. Jones Career and

Education Center facility.

Ms. Martinez advised that SCUSD Out-of-School and City of Sacramento In-School Youth programs are enrolling and have slots available. Ms. Mechals asked members to refer those who are interested.

The SCUSD Out-of-School Youth Program is for 18-24-year-old low-income individuals with limited or no work experience, deficient basic skills, and not attending any school. The program provides the following services:

- High School Equivalency Certificate;
- Post-secondary education and training;
- Paid and unpaid work experience;
- Comprehensive guidance and training;
- Leadership development activities;
- Occupation skills training;
- Financial literacy;
- Job search assistance.

The City of Sacramento In-School Youth Program is for high school seniors for School Year 23/24 who graduate no later than June 2024, are eligible for a work permit, and are low-income. This program provides services to eligible individuals with one or more of the following barriers:

- Basic skills deficiency;
- English language barrier;
- Post-offender;
- Foster care recipient;
- Homelessness;
- Disability.

5. **Information:** Youth Leadership Forum for Students with Disabilities

Ms. Mechals advised that in October 2023, SETA sponsored a weekend-long Youth Leadership Forum for Students with Disabilities (YLF), in partnership with the California Department of Rehabilitation, Alta Regional Center, Resources for Independent Living, Sacramento City College, Association of California State Employees with Disabilities, SMUD, and CalVoices. The YLF event included 17 in-school youth.

The SETA Youth Team leveraged the event to provide leadership training opportunities to the students enrolled in the Student Training and Employment Program for Students with Disabilities (STEP). The program offers work-readiness and job placement/work experience.

Mr. Rocha-Rosario provided more in-depth information on the STEP program. The presentation is attached to these minutes.

Ms. Mechals confirmed that SETA deploys its navigators to off-site locations, also known as satellite sites. She shared the success story of one of the program participants who got a degree in Early Child Education, gained work experience, and is now working for SETA Head Start as an Associate Teacher.

Individuals can learn about the STEPS program through social media and school district contacts such as workability coordinators and teachers.

When youth graduate from the program, they either return to school or are transferred to another program.

6. **Information:** Discussion of CA Youth Apprenticeship Committee, Overview of Apprenticeship Grant

Ms. Bina Lefkovitz presented on CA Advancing Youth Apprenticeship, the Apprenticeship Committee, and provided an overview of the apprenticeship grant. Her presentation is attached to these minutes.

Mr. Louie advised youth voice Youth Committee members to get involved and attend CA Youth Apprenticeship Committee.

Ms. Mechals shared that Valley Vision is organizing this convening, and the invitation will be shared with the members of the Youth Committee soon.

7. Public Input: none

8. Adjournment: The meeting was adjourned at 3:38 p.m.

The background features a light gray, textured paper-like surface. It is decorated with several large, colorful, abstract geometric shapes and patterns. In the top left, there are overlapping circles in blue, green, and yellow with orange stripes. In the top right, there's a pink shape with white wavy lines and a blue shape with green stripes. In the bottom left, there's an orange shape with yellow diamond patterns and a pink shape with white horizontal lines. In the bottom right, there's a yellow shape with brown diamond patterns and a blue shape with white square patterns. The word "STEP" is written in large, colorful, stylized letters (yellow, orange, pink, blue) with a blue wavy line underneath it.

STEP

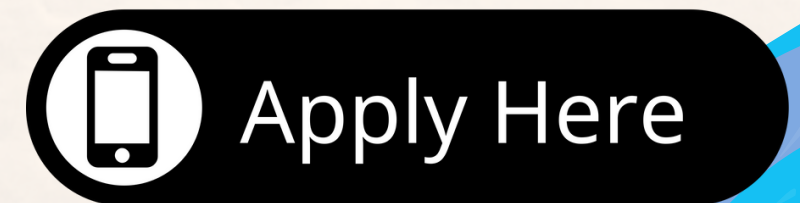
Student Training and Employment Program
for Students with Disabilities

Great News for 2024

SETA was awarded the STEP Grant to offer paid work experience and training to 70 high-school students with disabilities starting in January 2024. Over the past few years, SETA has expanded the STEP program to include more than 200 youth.

Title IV Vocational Rehabilitation funded the initiative under WIOA in collaboration with the California Department of Rehabilitation and the Foundation for California Community Colleges.

To Apply: <https://sacramentoworks.org/youth/steps/>





Work Experience Program

TRAINING AND EMPLOYMENT PROGRAM FOR STUDENTS

If you are between the **ages 16-21** and attending high school or college and also **have an intellectual, physical, developmental, and/or mental health disability** you can receive 20 hours of training to prepare you for a paid internship.

Gain valuable work experience!



WORKPLACE SKILLS

Gain a variety of skills to help succeed in a paid internship



20 HOURS OF TRAINING

Attend 20 hours of work readiness training



PAID WORK EXPERIENCE

Work up to 200 hours

WORK READINESS TRAINING

- Communication Skills
- Disability Disclosure
- Dress for Success
- Interview Basics
- Resume & Application Process
- Work Place Safety

PROGRAM REQUIREMENTS

- Must have an IEP or 504 Plan
- Must be 16 years or older and enrolled and attending school
- Attend mandatory (unpaid) work readiness workshop
- Must be able to work part-time/full-time during summer
- Must be able to work independently



Client Success Story

Kekoa C.

2022-2023 Program Participant



Kekoa is a 19 year old resident of Sacramento County. He entered the STEPS program when he was a senior in high school. Kekoa enrolled in the program after he learned about it through his best friend, who knew he was searching for work.

Kekoa enjoyed being part of the STEPS work readiness training and work experience because it gave him the skills to excel in areas he had barriers with before. Kekoa states "The STEPS program allowed me to overcome and prepare for many challenges I thought I would face going into [the work experience]." The STEPS program helped Kekoa overcome his social anxiety and helped him to develop better social skills. While in the STEPS program, Kekoa was able to utilize his new social skills at his work experience placement, Grocery Outlet. Kekoa's supervisor expressed every time that Kekoa is one of his best workers stating, "he is very independent, reliable, and hard working".

Kekoa was hired on as a permanent employee two weeks before he graduated high school. He is currently employed by Grocery Outlet and also enrolled in Cosumnes River College with goals of completing and going into government.

**Just keep moving forward* -Kekoa*



Client Success Story

Candace S.

2023 - Program Participant



Candace was a 17-year-old Sacramento County resident attending high school when she learned of the STEPS Program from her school. She had been wanting to get her first job and wanted to work but she lacked confidence due to her stutter.

Upon learning about STEPS, Candace enrolled and received work readiness training. Upon the completion of training, she received a \$200 Target gift card to assist her in buying work attire for her interviews. Through Candace's weekly engagement with STEPS she quickly built a good working relationship with her Workforce Coach, Ms. Rebecca. Ms. Rebecca even sat with Candace during her interview to help show Candace that her stutter wouldn't even be a barrier. Candace gained new confidence once she realized she could do it. Candace was placed in a paid work experience at Baskin Robins in Elk Grove, where she had the opportunity to gain a variety of skills while continuing to build confidence in her communication. Candace received workplace training for her role and received feedback from her worksite supervisor and workforce coach on how she was doing.

Upon completion of her paid work experience, Candace was offered a permanent role as a Cake Decorator and was hired directly by the owner. Candace said, *"The STEPS Program helped me prepare for work because it introduced me to proper interview etiquette and educated me on how to respond to my employer in a professional way. In addition, the STEPS Program Coaches were extremely welcoming and nice which made me feel safe. They worked hard finding me a job, which I very much appreciate."*

Youth Leadership Forum (YLF)

PARTNERS

Department of Rehabilitation
Sacramento Works
Alta Regional Center
Resources for Independent Living
Sacramento City College (SCC)
Association of California State
Employees with Disabilities



YLF-Community, Advocacy, Vision, Resources



The Road to 500,000 Apprentices in CA and the “Freedom To Succeed” Executive Order



500,000 APPRENTICES

“...let’s encourage businesses to become creators, not just consumers of talent by establishing an audacious goal of 500,000 earn-and-learn apprenticeships by 2029”

-Governor Gavin Newsom, 2018

Apprenticeship are a proven model and clear strategy for connecting Californians to good jobs.

FREEDOM TO SUCCEED

On August 31, 2023, Governor Newsom signed an executive order launching a new **Career Education** effort to prepare students and adults for the workforce of tomorrow and directing additional steps to reduce employment barriers for state jobs — including college degree requirements unnecessary to job duties. The Governor’s executive order directs the state to align and integrate the implementation of programs supported by billions of dollars in funding to prepare students and workers for high-paying careers.



Advancing Apprenticeship in CA

A Five-Point Action Plan



Support Regional and Sectoral Apprenticeship Intermediaries



Expand New and Innovative Apprenticeships



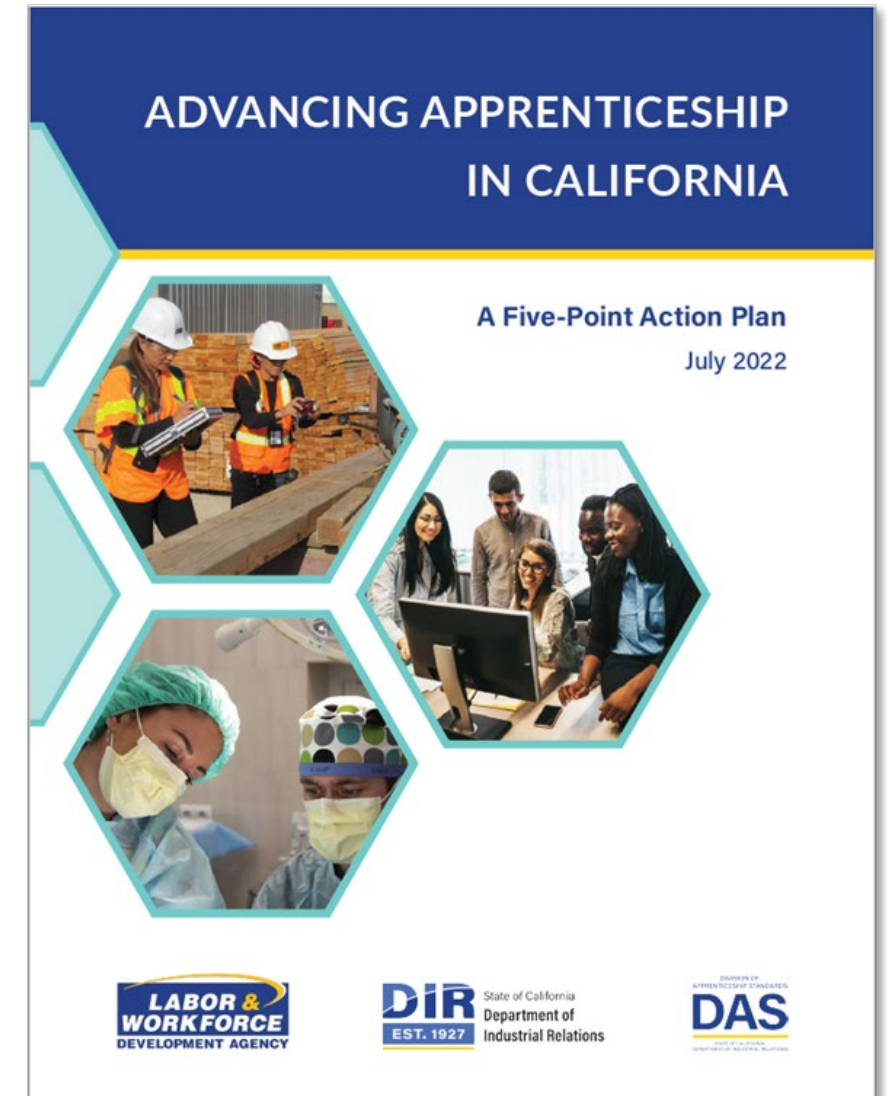
Grow and Expand Access to Traditional Construction Apprenticeships



Support Youth Apprenticeship for In-School and Out-of-School Youth



Expand State and Local Public Sector Apprenticeships



California Youth Apprenticeship Committee



DAS has convened the **California Youth Apprenticeship Committee** (CYAC) to develop recommendations to the division on the expansion of youth apprenticeships in California. In developing these recommendations, the committee shall specifically address the following topics:

- Clear definitions of youth apprenticeship and high school apprenticeships.
- Guiding principles in the CA Opportunity Youth Apprenticeship (COYA) Grant Program.
- Insights on the structure of the state's work to expand youth apprenticeship.

The committee shall provide a report to the division with a set of recommendations no later than July 1, 2024.

The committee includes representatives from youth, youth serving organizations, labor, employers of youth, K–12 schools, community colleges, and the public workforce system.



Tomorrow's Workforce is in the Classroom TODAY!

Youth internship

Good opportunity but short-term exposure; little to no training; low or no ROI

Pre-Apprenticeship

Short-term exploration; early skill training; connects to a full apprenticeship (youth or adult); Career Technical Education (CTE)

HS Youth Apprenticeship

- Long-term investment
- Positive ROI
- Meets employer needs
- Skills or time based-Demonstrates proficiency
- Paid, On-the-job training + related instruction/college credit and CTE



High School Youth Apprenticeship Partners

INDUSTRY AND EMPLOYERS

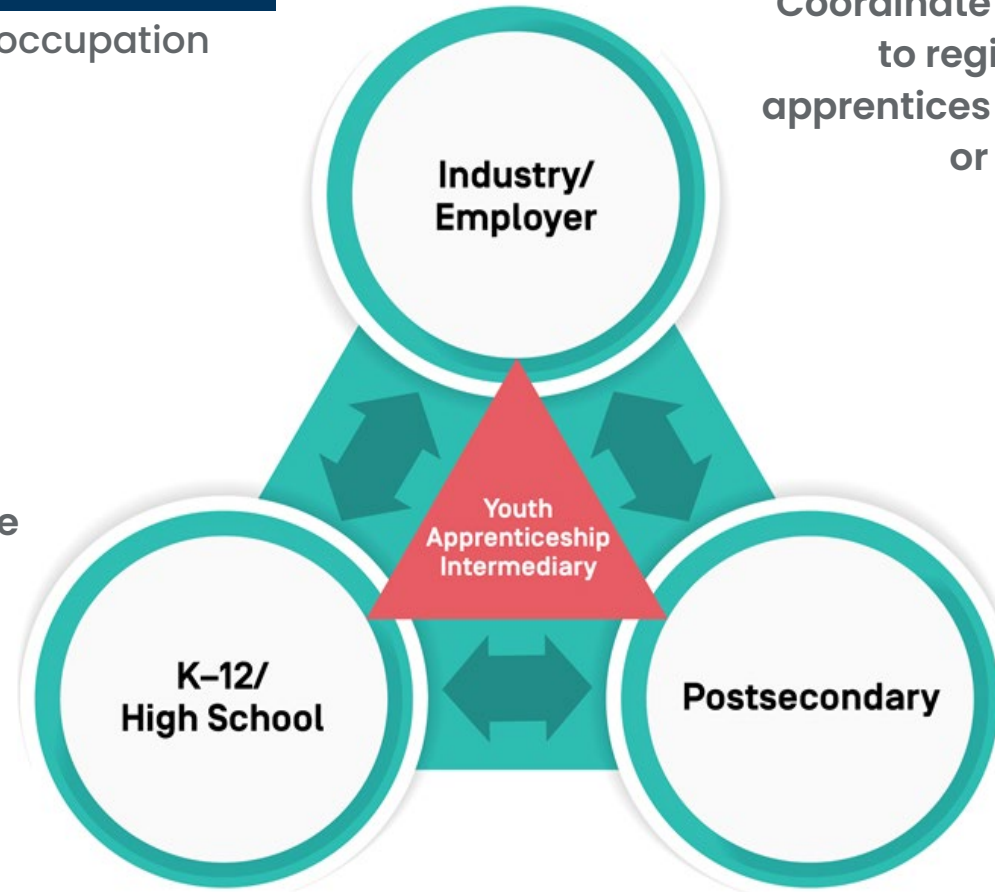
Determine the occupation

INTERMEDIARIES

Coordinate the activities
to register the
apprentices with the state
or DOL

HIGH SCHOOLS

Work with juniors and
seniors on how to become
an apprentice



COLLEGES & UNIVERSITIES

Design and deliver related
instruction



Youth Apprenticeship Funding

CA Apprenticeship Initiative Grants

Program Planning Grant

- Up to 1 year grant term.
- Up to \$120,000 per award.
- To be used to develop a plan to create new apprenticeship programs or pre-apprenticeship programs and to register those programs with DAS.

Program Implementation Grant

- Up to 3-year grant term.
- Up to \$1,500,000 per award.
- To be used to implement a recently DAS-registered pre-apprenticeship program or apprenticeship program.

Apprenticeship Program Expansion Grant

- Up to 2-year grant term.
- Up to \$1,000,000 available per award.
- To be used to complete one-time activities that an Apprenticeship Program Sponsor or LEA Partner otherwise does not have funding to support

OPEN NOW! Deadline January 15, 2024

CA Opportunity Youth Apprenticeship

Focus on serving Opportunity Youth and therefore entity applying must demonstrate a history of at least 2 years of serving opportunity youth and have demonstrated successes in supporting opportunity youth to access employment.

Planning Grant - Pre-Apprenticeship

- 1-2 year grant term
- Up to \$300,000 per award

Planning Grant - Apprenticeship

- 1-2 year grant term
- Up to \$500,000 per award.

Implementation Grant - Pre-Apprenticeship

- 3 year grant term.
- Up to \$2,000,000 available per award.

Implementation Grant - Apprenticeship

- 3 year grant term.
- Up to \$2,000,000 available per award.

ITEM 3-ACTION

APPROVAL OF THE APPOINTMENT OF YOUTH COMMITTEE MEMBERS

BACKGROUND:

The Youth Committee has developed the following plan to engage youth in all Sacramento Works activities, including the Youth Committee.

Action Plan:

1. Prioritize the need to pay youth for taking on a leadership role.
2. Focus on engaging younger individuals, 16-24 to help with program design, community outreach, and committee planning of activities.
3. Provide youth voice and expertise, power, and share in decision-making with adults.
4. Redesign the Youth Committee Application. The paid work-based learning opportunity Job Description will include the application link.
5. Compensate youth for time worked at approximately 10 hours per month. The California Community College Foundation will be the employer of record.
6. The goal is to provide 10 work-based learning opportunities.
7. Funded by WIOA Youth Committee Initiatives - \$50,000

In February 2023, staff developed marketing tools and an application process as well as promoted the opportunity to the youth providers during the provider trainings. The application remains open through December 2024. Application [link](#).

The Youth Committee introduced the following four new applicants at its December 19, 2023 meeting. All have been recommended for appointment by the Youth Committee Chair, Mr. David Gordon:

- Ivan Horta - Youth Voice Advocate with SETA WIOA Youth Program
- Maura Perez-Lima - Youth Voice Advocate with SETA WIOA Youth Program
- Jazlyn Mosley- Youth Voice Advocate with SETA WIOA Youth Program
- Jennifer Christine-Madamba- Education Specialist, Regional Workforce Development with SMUD

The Operating Agreement for the Implementation of the Workforce Innovation and Opportunity Act between Sacramento Works, Inc. and the Governing Board of the Sacramento Employment and Training Agency requires that both parties approve appointments of Youth Committee members. The original applications for Youth Committee membership will be sent under separate cover.

ITEM 3-ACTION: (continued)
Page 2

RECOMMENDATION:

Approve the Appointment of Ivan Horta, Maura Perez-Lima, Jazlyn Mosley, and Jennifer Christine-Madamba to the Sacramento Works Youth Committee.

PRESENTER: Lauren Mechals or Ericka Martinez

ITEM 4-DISCUSSION/ACTION

CONSIDERATION OF SPONSORSHIPS – CONSTRUCTION INDUSTRY EDUCATION FOUNDATION (CIEF) – DESIGN BUILD COMPETITION AND SACRAMENTO REGIONAL YOUTH CAREER FEST

BACKGROUND:

The 2023-2024 Youth Program budget includes \$50,000 allocated for Youth Committee Special Initiatives. These funds are used to support the hiring of Youth Voice members, community outreach events, youth workshops, job fairs and event sponsorships.

The CIEF Design Build Competition® will be held May 1-2, 2024. It promotes career awareness of the construction industry among high school students through hands-on experience in the construction process and a first-hand look at future opportunities in the industry. As it recognizes student ingenuity and achievement, the competition allows the construction industry to support, partner with, and mentor schools, students, and career technical education programs. Each participating team is challenged to design, plan, and construct a 96 sq. ft. structure that meets a set of criteria established under the advisement of industry professionals. Through sponsorships and grants, teams compete at no cost to any student or school.

CIEF will be welcoming 44 high school teams, to build a structure such as a greenhouse, playhouse, micro-home, or shed-like structure. This workforce development program helps to educate and excite the next generation about careers in the industry while obtaining the skill sets for work in the field upon graduation. Many teams will donate their structure to a nonprofit in their community, utilize it on their campus, or sell it to fund their woodshop program.

Thanks to industry sponsors, CIEF can provide this event free of charge to all students and schools. All sponsorships and donations over \$500 will receive logo recognition. All sponsorships go to support event costs including safety gear and OSHA training, building materials, and scholarships.

The 2024 Sacramento Regional Youth Career Fest (SRYCF) is an inaugural event to connect, inspire, and begin to equip 500 Sacramento Region High School students for a wide variety of careers. SRYCF was created by two local 501(c)(3) nonprofits: Interns 2 Pros and Mending of Mothers, Inc. They have partnered with Cosumnes River College (CRC) to host this inaugural event, and the Sacramento City Unified School District to sponsor the attendance of 200 students from the Career Technical Education (CTE) district-wide program. The SRYCF will also feature 300 additional diverse students from other school district partners and institutions.

This event will primarily serve students from historically excluded and often forgotten groups across the Sacramento region, with the majority living in the federally designated

ITEM 4-DISCUSSION/ACTION: (continued)

Page 2

Sacramento Promise Zone, Opportunity Zone, and California-designated Disadvantaged Communities.

Students will learn from and connect with companies in skilled trades, solar, tech, sports, media, hospitality, Government, retail, and those with a zero carbon focus.

All sponsorships and donations over \$500 will receive logo recognition, vendor table, and meals for team members. Other sponsorship opportunities:

Event sponsorship: Monetary contribution to assist with reducing the cost associated with producing this event.

Volunteer sponsorship: Engaging with and encouraging employees to volunteer at the SRYCF.

In-Kind sponsorship: Contributing services and/or products to assist toward the production of this event. The value of the in-kind donations should be equal to the sponsorship incentive tiers. SRYCF is happy to receive in-kind donations in the forms of: *swag bag contents, scholarships, transportation, etc.*

RECOMMENDATION:

Discuss the sponsorship requests and take appropriate action. Staff recommends allocating a total of \$2,000 in Youth Committee Initiative funds – 1) \$1,000 for a bronze sponsorship of the CIEF Design Build Competition and 2) \$1,000 for the Sacramento Regional Youth Career Fest (SRYCF). The events will be staffed by the SETA WIOA Youth Providers, Youth Voice Committee Members, and SETA/Sacramento Works Workforce Development Professionals providing career pathway information and work readiness resources to event participants.

PRESENTER: Lauren Mechals



PRESENTING SPONSOR



PLATINUM SPONSORS



CORNERSTONE SPONSORS



The CIEF Design Build Competition® promotes career awareness of the construction industry among high school students through hands-on experience in the construction process and a first-hand look at future opportunities in the industry. As it recognizes student ingenuity and achievement, the competition allows the construction industry to support, partner with, and mentor schools, students, and career technical education programs. Each participating team is challenged to design, plan, and construct a 96 sq. ft. structure that meets a set of criteria established under the advisement of industry professionals. Through sponsorships and grants, **teams compete at no cost to any student or school.**

INCREASE COMPANY VISIBILITY WITH VARIOUS SPONSORSHIP LEVELS:



- GUEST JUDGING AT THE COMPETITION
- INTERACTION WITH STUDENTS ONSITE
- SPEAKING OPP. TO INDUSTRY AND STUDENTS AT THE INDUSTRY LUNCH



- LOGO ON A "BIG CHECK" FOR SCHOLARSHIPS
- LOGO ON ALL COLLATERAL MATERIALS
- FULL-PAGE AD IN INDUSTRY LUNCH PROGRAM
- CIEF & SRBX NEWSLETTER RECOGNITION

GAIN RECOGNITION AND ENGAGEMENT DURING THE INDUSTRY LUNCH

On the second day of the competition, CIEF hosts The Industry Lunch. This networking event brings together professionals from the construction and trade industries, along with other community, regional, and national sponsors and stakeholders of the competition, including students, parents, teachers, and counselors. Sponsors can award scholarships to students for apprenticeships, trade schools, or 4-year colleges, and attendees can interact with students and instructors while seeing their building projects as they near completion.

VISIT [DESIGNBUILDCOMPETITION.COM](https://designbuildcompetition.com) FOR MORE INFORMATION

SPONSORSHIP OPPORTUNITIES

SPRING 2024

PRE-EVENT RECOGNITION

- Website Presence
- *Social Media Promotion
- Logo on Collateral Materials + Flyers
- Press Release Recognition
- Banner Ad on CIEF Website (60 Days)

ON-SITE RECOGNITION

- Ad in Industry Lunch Program
- Logo on Industry Lunch Banners + T-shirt
- Logo on Sponsor Tower + Scholarship Check
- Verbal Mention + Thank You
- Guest Judging Opportunity
- Booth on Contractors Row
- Company Speaking Opportunity at Industry Lunch + Awards Ceremony
- Speaking Opportunity at Safety Talk
- Opportunity to Present Scholarship Check
- Company Name on Team Shed + Team Photo with Logo
- Support Student OSHA-10 Training + PPE

POST-EVENT RECOGNITION

- Workforce Development Newsletter
- Wrap up Email Recognition
- *Social Media Shout out

	PRESENTING \$30,000	PLATINUM \$10,000	CORNERSTONE \$5,000	TEAM \$3,500	GOLD \$2,000	SILVER \$1,000	BRONZE \$500
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CLICK OR SCAN THE QR CODE TO SPONSOR THE COMPETITION



*Additional social media & ad promotional details can be found on the Design Build Website.

OTHER WAYS TO GET INVOLVED

BE AN ARCHITECTURAL MENTOR, PRELIMINARY PLAN REVIEWER, OR JUDGE

ATTEND THE INDUSTRY LUNCH

DONATE IN-KIND MATERIALS

JOIN THE ADVISORY BOARD OR VOLUNTEER AT THE EVENT

VISIT [DESIGNBUILDCOMPETITION.COM](https://designbuildcompetition.com) FOR MORE INFORMATION



SACRAMENTO REGIONAL YOUTH CAREER FEST



ABOUT SRYCF

The 2024 Sacramento Regional Youth Career Fest (SRYCF) is an inaugural event to connect, inspire, and begin to equip 500 Sacramento Region High School students for a wide variety of careers.



Students will learn from & connect with companies in skilled trades, solar, tech, sports, media, hospitality, Government, retail, and those who have a zero carbon focus.

SRYCF was created by two local Sacramento 501(c)3 nonprofits: Interns 2 Pros and Mending of Mothers, Inc.

We have partnered with Cosumnes River College (CRC) to host this inaugural event, and the Sacramento Unified School District to sponsor the attendance of 200 students from the Career Technical Education (CTE) district-wide program. The SRYCF will also feature 300 additional diverse students from our other school district partners & institutions.

WHO DOES THIS EVENT SERVE?

This event will primarily serve students from historically excluded & often forgotten groups across the Sacramento region, with the majority living in the federally designated Sacramento Promise Zone, Opportunity Zone, and California-designated Disadvantaged communities.

WHY YOU SHOULD BE A SPONSOR

IMPACT

Make an invaluable impact in the lives of hundreds of underserved Sacramento Region students

ENRICH

Proactively enrich your company's talent pipeline as a result of early positive exposure to Generation Z

DISTINCTION

Separate your organization from the vast amount of competition for talent

COMMUNITY

Distinguish your organization as a community impact player in the Sacramento Region both internally and externally



SACRAMENTO REGIONAL YOUTH CAREER FEST

IMPORTANT DATES · IMPORTANT DATES · IMPORTANT DATES · IMPORTANT DATES

SPONSORSHIP APPLICATIONS DUE

FEBRUARY 29, 2024
ONLINE APPLICATION

SACRAMENTO REGIONAL YOUTH CAREER FEST

APRIL 26, 2024
COSUMNES RIVER COLLEGE

SPONSORSHIPS

We are offering three (3) sponsorship categories for the inaugural Sacramento Regional Youth Career Fest. Sponsorships of any type may be made with our 4 incentive tiers.

CATEGORIES

Event sponsorship: Monetary contribution to assist with reducing the cost associated with producing this event.

Volunteer sponsorship: Engaging with and encouraging employees to volunteer at the SRYCF.

In-Kind sponsorship: Contributing services and/or products to assist toward the production of this event. The value of the in-kind donations should be equal to the sponsorship incentive tiers. We are happy to receive in-kind donations in the forms of: *swag bag contents, scholarships, transportation, etc.*

INCENTIVE TIERS

Sponsorship incentives are listed on the next page.



PLATINUM
\$5,000



GOLD
\$2,500



SILVER
\$1,000



BRONZE
\$500

				
Sponsorship Levels	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
Company logo with direct link on SRYCF website	X	X	X	X
Company logo printed on student goody bag	X	X	X	X
Company logo featured on event signage	X	X	X	X
Vendor table for team members	4	2	2	2
Sponsorship recognition via social media platforms	X	X	X	
Feature in student event book	X	X		
Company logo printed on career roadmap for students	X	X		
Feature in official event recap video	X	X		
Consent to use event photos captured by professional photographer	X			
Meal(s) provided for team members	4 Breakfast & Lunch	2 Breakfast & Lunch	2 Lunch	2 Lunch
Custom 2024 Community Impact Award	Glass Trophy & company sponsored scholarship	Glass Trophy	Certificate	Certificate

SPONSOR INFORMATION

Company Information *(as to be displayed)*

Contact Name

Address

City/State/Zip

Phone

Fax

Email

Website

SPONSOR COMMITMENT

Total commitment: \$ _____

Payment Method: an electronic invoice will be emailed to your point of contact.
Payment may be remitted using one of the following methods.

- ☐ Electronic payment ([PayPal.me/MendingOfMothers](https://www.paypal.com/mendingofmothers))
- ☐ Cashier's Check (payable to Mending of Mothers, Inc.)
- ☐ Money Order (payable to Mending of Mothers, Inc.)

Payment Authorized signature _____ Date _____

Print name _____ Title _____

Cashier's checks / Money orders should be mailed to
SRY Career Fest c/o Mending of Mothers, Inc.
Mailing address given upon request. Electronic payment is preferred.

Submit this completed form and high resolution image of your company logo to:
info@SRYCareerFest.org

Applications & Payment due by: February 29, 2024 || Make checks payable to Mending of Mothers, Inc. with "SRYCF" in the Memo

**WIOA Youth Program PY 23-24
Performance Summary Report**

Out-of-School Youth Provider	<u>Goal</u> 7/1/23- 12/31/23	<u>Actual</u> 7/1/23- 12/31/23	<u>%</u>
Lao Family Community Development	7	8	110%
Lutheran Social Services	20	7	35%
Elk Grove Unified School District	33	31	94%
Sacramento City USD	24	19	79%
California Human Development	19	19	100%
Folsom Cordova Community Partnership	11	9	82%
California Indian Manpower Consortium	9	0	0%
Goodwill Industries	15	8	53%
La Familia Counseling Center	16	4	25%
Asian Resources, Inc.	26	30	115%
North State Building Industry Foundation	25	27	108%
Greater Sacramento Urban League	18	10	56%
In-School Youth Provider	Goal	Actual	
City of Sacramento	22	20	91%
TOTAL:	245	173	71%

<u>WIOA Youth Performance</u>	7/1/2022-6/30/2023 (Q2)	1/1/2022-12/31/2022 (Q4)
Employment Rate	70.97%	64.14%
Median Earnings	\$3,325.10	N/A
Credential Rate	N/A	43.04%