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SACRAMENTOWORKS

**SACRAMENTO WORKS, INC.
EMPLOYER OUTREACH COMMITTEE**

Date: January 10, 2023

Time: 3:00 p.m.

Location: via Zoom

<https://us02web.zoom.us/j/89322073521?pwd=MGIheW1JQmg5b09UMjZ2bjdvQnpkQT09>

In response to the AB361 (Brown Act Section 54953) relating to the COVID-19 Pandemic, the Sacramento Employment and Training Agency Sacramento Works Employer Outreach Committee is conducting this meeting on Zoom at <https://us02web.zoom.us/j/89322073521?pwd=MGIheW1JQmg5b09UMjZ2bjdvQnpkQT09>.

Members of the public may join the meeting by clicking the link above or typing the meeting address above into their web browser, or Dial by your location: +1 669 900 6833 US (San Jose). Find your local number: <https://us02web.zoom.us/j/89322073521?pwd=MGIheW1JQmg5b09UMjZ2bjdvQnpkQT09>. Meeting ID: 893 2207 3521, Passcode: 531669. Members of the public are encouraged to participate in the meeting by submitting written comments by email to: Monica.Newton@seta.net. Any member of the public who wishes to speak directly to the board regarding any item on the agenda may contact Monica Newton at (916) 263-3753, or Monica.Newton@seta.net. Please include in your request which item you would like to participate on. Additionally, during the meeting any questions or comments may be submitted via the Q&A or chat features on Zoom. Public comments will be accepted until the adjournment of the meeting, distributed to the Employer Outreach Committee and included in the record.

In the event of disruption which prevents broadcasting of the meeting to members of the public using the call-in or internet-based service options, or in the event of a disruption which prevents members of the public from offering public comments, the Committee shall take no further action on items appearing on the meeting agenda until public access to the meeting is restored.

Closed captioning will be available. This document and other Committee meeting information may be accessed through the Internet by accessing the SETA home page: www.seta.net.

AGENDA

Call to Order/Roll Call

- 1. Action Items**
 - A. Approval of Findings and Authorization to Extend Use of Tele-conferencing Procedures for Committee Meetings During Declared State of Emergency and/or While State or Local Officials Continue to Impose or Recommend Measures to Promote Social Distancing (*Legal Counsel*)**
 - B. Approval of November 8, 2022, Meeting Minutes**

2. Information Items:
 - A. Special Guest: SETA *NEW* Executive Director, Jennifer Hernandez
 - B. Surveys Workgroup (*restart, Brittany Jones/William Walker*)
 - C. Promoting Employer Services (*Renee John*)
 - D. Employer Meetings/e-Newsletter update (*William Walker*)
 - E. Seminars Workgroup (*Spencer Hoke*)
 - F. Membership Workgroup Small/Medium Cos. (*Susan Wheeler*)
 - G. Quality Jobs (*Ron Orr next steps*)
 - H. KPI Goals (*July 1, 2022 to June 30, 2023, Ed Baker/William Walker*)
 - I. 2023 Action Plan & Annual Program - Survey (*Ron Ellis*)
 - J. 2023 Annual Program
 - K. References – Experience, Future Initiatives & More...

3. Other Reports
 - A. Committee members
 - B. Staff
 - C. Chair
 - D. Public

4. Next Meeting 2nd Tuesday, **March 14, 2023 3:00 p.m.**

5. Adjournment

Committee Members: Ed Baker, Ron Ellis, Jazmine Alop, Linzie Fukushima, Spencer Hoke, Renee John, Brittany Jones, Janet Neitzel, Ron Orr, (Denise Malvetti), Fabrizio Sasso, Shane Snyder, Susan Wheeler (13)

This meeting is open to all members of the Sacramento Works, Inc. Board and the public.

DISTRIBUTION DATE: Wednesday, January 4, 2023

ITEM 1-A- ACTION

APPROVAL OF FINDINGS AND AUTHORIZATION TO EXTEND USE OF TELECONFERENCING PROCEDURES FOR COMMITTEE MEETINGS DURING DECLARED STATE OF EMERGENCY AND/OR WHILE STATE OR LOCAL OFFICIALS CONTINUE TO IMPOSE OR RECOMMEND MEASURES TO PROMOTE SOCIAL DISTANCING

BACKGROUND:

California Governor Gavin Newsom has issued the long-existing state of emergency related to COVID-19, which remains in effect. Governor Newsom had previously authorized local agencies, by Executive Order, to conduct meetings under the Brown Act utilizing Zoom or other remote procedures to conduct meeting by modified teleconference procedures. In September 2021, the legislature signed and passed into law AB 361, which amended Section 54953 of the Brown Act to similarly authorize teleconferencing of Committee Meetings, provided necessary procedures are followed.

Under AB 361, in the event of disruption which prevents broadcasting of the meeting to members of the public using the call-in or internet-based service options, or in the event of a disruption which prevents members of the public from offering public comments, the legislative body shall take no further action on items appearing on the meeting agenda until public access to the meeting is restored.

AB 361 also authorizes public agencies to continue to hold subsequent meetings via teleconference procedures during any state of emergency that directly impacts the ability of the members to meet safely in person or while State or local officials continue to impose or recommend measures to promote social distancing. The Governor's declared continuing state of emergency remains active and continues to serve to protect members of the public from unnecessary risk and exposure to COVID-19. In addition, Sacramento County continues to follow recommendations of the federal CDC promoting social distancing outside of the home and especially indoors. Given these circumstances, in order to allow for the next Committee meeting to be held by teleconference procedures consistent with AB 361, the Committee must make the following findings no later than 30 days after the first teleconferencing meeting and every 30 days thereafter by majority vote:

- a. The legislative body has reconsidered the circumstances of the state of emergency.
 - i. Any of the following circumstances exists: The state of emergency continues to directly impact the ability of the members to meet safely in person.
 - ii. State or local officials continue to impose or recommend measures to promote social distancing.

RECOMMENDATION:

Authorize the continued use of teleconferencing for Sacramento Works Employer Outreach Committee meetings under AB 361, occasioned by the continuing state of emergency issued by Governor Newsom and the continuation of local and federal recommendations promoting social distancing outside of the home and especially indoors and, based thereon, make the following findings in support of this action:

- a. The Committee has reconsidered the circumstances of the state of emergency.
- b. The following circumstances exist:
 - i. The state of emergency continues to directly impact the ability of the members to meet safely in person.
 - ii. State or local officials continue to impose or recommend measures to promote social distancing.

PRESENTER: Legal Counsel

Regular Meeting - Employer Outreach Committee
Minutes/Synopsis
(Minutes reflect the actual progression of the meeting.)

Tuesday, November 8, 2022
3:00 p.m.

Meeting held electronically

Call to Order/Roll Call: Mr. Ellis called the meeting to order at 3:01 p.m. Roll was called and a quorum was established.

Members Present: Jazmine Alop, Ron Orr, Janet Neitzel, Ron Ellis, Renee John, Shane Snyder, Spencer Hoke, Brittany Jones, Denise Malvetti, Susan Wheeler (*joined at 3:05 p.m.*), Ed Baker (*joined at 3:06 p.m.*)

Member Absent: Linzie Fukushima, Fabrizio Sasso

Others Present: Phil Cunningham, Denise Lee, Roy Kim, William Walker

1. Action Item

- A. Approval of Findings and Authorization to Extend Use of Teleconferencing Procedures for Committee Meetings During Declared State of Emergency and/or While State or Local Officials Continue to Impose or Recommend Measures to Promote Social Distancing
- B. Approval of September 13, 2022 Regular Meeting Minutes

There were no changes or questions.

Moved/Neitzel, second/Orr, to approve the following action items:

- A. Findings and Authorization to Extend Use of Teleconferencing Procedures for Committee Meetings During Declared State of Emergency and/or While State or Local Officials Continue to Impose or Recommend Measures to Promote Social Distancing
- B. September 13, 2022 meeting minutes as written

Roll call vote:

Aye: 8 (Alop, Orr, Neitzel, Ellis, John, Snyder, Hoke, Jones)

Nay: 0

Abstention: 1 (Malvetti)

Absent: 4 (Baker, Wheeler, Sasso, Fukushima)

Mr. Baker and Ms. Wheeler joined the meeting at 3:05 p.m. and 3:06 p.m.

- C. Approval of KPI Goals PY 2022-2023

Mr. Walker reviewed the PY 2021-2022 KPI goals and the new goals for PY 2022-2023 based on what was achieved and missed in the previous program year.

Moved/John, second/Baker, to endorse the staff's suggestions for our Program Year 2022-2023 KPI Goals

Roll call vote:

Aye: 11 (Alop, Orr, Neitzel, Ellis, John, Snyder, Hoke, Jones, Wheeler, Baker, Malvetti)

Nay: 0

Abstention: 0

Absent: 2 (Sasso, Fukushima)

D. Approval of PY 2022-2023 Action Plan and Annual Program

Mr. Ellis reviewed the proposed 2023 action plan.

Ms. Wheeler asked if Mr. Ellis wanted suggestions and by when for workshop presenters.

Mr. Ellis replied he would like to receive them as soon as possible. A request for interest will be sent out.

Ms. Wheeler asked about the discussion topics for the SETA services.

Mr. Ellis replied those have been launched with committee input.

Ms. Wheeler clarified she was asking about how to access SETA services.

Mr. Ellis replied it is not a presentation to a broad audience.

Ms. Wheeler commented one of her nonprofit employers' feedback was that it is cumbersome.

Mr. Kim commented the seminars can be shared and welcomed feedback. They are on what SETA offers to employers.

Mr. Baker commented it is focusing on what we have had success with and agreed upon.

Ms. John asked if quality jobs needs to be included.

Mr. Ellis stated quality jobs is not included; we are waiting on direction from the Board as the next step in this effort.

Moved/Baker, Second/Neitzel, to approve PY 2022-2023 Action Plan and Annual Program

Roll call vote:

Aye: 10 (Alop, Orr, Neitzel, Ellis, John, Snyder, Hoke, Wheeler, Baker, Malvetti)

Nay: 0

Abstention: 0

Absent: 3 (Jones, Sasso, Fukushima)

2. Information Items:

A. KPI Workgroup 2023

This was reviewed under action item 1-C.

B. Special Guest: Tressa Dorsey of TAD Grants

Mr. Ellis introduce Ms. Tressa Dorsey, founder and CEO of TAD Grants.

Ms. Dorsey reviewed her company TAD Grants which is focused on professional development and certification of workforce and career practitioners across the globe and in United States. They often facilitate training with client organizations. Their Certified Business Service Consultant training (CBSC) was developed approximately seven years ago and has been widely accepted as a standard across the country. The focus is on the process for engaging businesses and learning about their needs. TAD Grants provides grant and RFP writing training services, to clients including SETA. Ms. Dorsey is also the Region 9 Director and sits on the Certification Committee. Additionally, they help boards with internal strategic planning and leadership development, with a focus to building overall capacity from line staff to top leadership and an emphasis to raise the standard of excellence for workforce development professionals.

Mr. Ellis asked if TAD works with local Workforce Development Boards.

Ms. Dorsey replied they do work with Workforce Development Boards throughout California.

Ms. Wheeler applauded TAD Grants' work with relationships and focus on what employers need.

Ms. Dorsey spoke on the WIOA being such a focused area.

Mr. Ellis asked if the certifications are provided/offered by TAD or are they sourced by other companies.

Ms. Dorsey replied both; TAD trademarked the CBSC. There are a few certifications that are provided by three separate national organizations.

Ms. John left the meeting at 3:29 p.m.

C. Review Employer Meeting – KAISER

Mr. Ellis reviewed the meeting with Kaiser, Ms. Lisa Clawson, Human Resource Director and member of the Sacramento Works Board. Kaiser operates as three independent companies. They recruit nationally. It has been a successful partnership for SETA/Sacramento Works to assist in filling Environmental Services (aka housekeeping) positions. The pay rate starts at \$31 per hour.

D. Employer Meetings/e-Newsletter update

Mr. Ellis stated there is a change in SETA/Sacramento Works public relations firm that will impact the EOC's e-newsletter.

Mr. Walker shared EMRL will finish the last story and the new marketing firm will take over, it is Uptown Studios. With regard to the recent employer meeting, he commented this is the first time Kaiser has worked with SETA for hiring purposes. There were two positions they needed help filling; the next position does require a certification, Lab Technicians which require certification and the starting pay is \$38 per hour.

E. Membership Workgroup Small/Medium Cos.

Ms. Wheeler stated she will follow up regarding potential introductions. Red Tail Technology, Environmental Science Association, Robert Half, and Suncrest Bank were indicated as potential companies.

F. Status of Surveys

Mr. Walker reviewed we have received ten survey responses. There will be surveys for employers at the in-person job fairs. There were 43 employers at the last event; most participated regarding the specific event and the anecdotal feedback is that the companies were happy with the event. The Veterans job fair at BT Collins generated some survey requests that should be returned soon. Eighty-seven percent of the District 8 Job Fair respondents said they would participate again.

G. Seminars Workgroup

Mr. Hoke reviewed to-date in 2022 there have been seven seminars, with 346 registered attendees for events. Of those 288 actual attendees and SETA/Sacramento Works has spent \$3,000 on several of those seminars, while many of the seminars were arranged at no cost. We are working on topical seminars and SETA service-oriented workshops. There is a meeting tomorrow with Department of Rehabilitation; they have a grant of \$5 million for small/medium businesses, to help them grow. The last seminar in December 2023 is queued up.

The SETA staff was helpful in creating a plan of action with marketing seminars with the goal to not wait to the last minute and provide information ahead of time to get the seminars on calendars in advance.

The Department of Rehabilitation's Demand Side Employment Initiative (DSEI) has earmarked \$5 million for the Employability Business Grant. This funding is for California small and medium sized businesses to expand their organization while increasing disability inclusive hiring. Funding can range from \$20,000 to \$200,000 per business and is available for non-profit and for-profit organizations. Funding can be used for new hire costs, equipment purchases, including phones and laptops, creating paid internships for meaningful work experience, as well as creative ways to remove barriers to employment, and more! For more information, please contact us at DSEI@dor.ca.gov or check out the links below.
<https://www.employabilityca.com>,
<https://www.dor.ca.gov/Home/DemandSideEmployment>

Mr. Ellis noted that one important objective was to determine what is a realistic support level from staff.

H. Quality Jobs

Mr. Orr shared a meeting is scheduled for November 14, 2022 of the Board's Ad Hoc Committee will work to obtain a singular definition of a quality job that will be presented to the Executive Committee.

I. Review & 2023 Action Plan & Annual Program

Mr. Ellis moved back to action item II-D: Approval of PY 2022-2023 Action Plan and Annual Program.

J. References - Future Initiatives

Mr. Ellis reviewed the references.

3. Other Reports

A. Committee members:

Ms. John share a link for upcoming events with Valley Vision:
<https://www.valleyvision.org/events/>

Mr. Orr left the meeting at 4:00 p.m.

B. Staff:

Mr. Kim stated SETA is working with a workforce accelerator grant to conduct community outreach, connecting Aggie Square residents with community resources. We anticipate receiving additional funding for comprehensive job services via CBOs which include Aggie Square.

C. Chair: None

D. Public: None

4. Next Meeting: Will be held Tuesday, January 10, 2023 at 3:00 p.m.
5. Adjournment: The meeting was adjourned at 4:03 p.m.