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SACRAMENTOWORKS

Regular Meeting of the Sacramento Works Youth Council

Date: Wednesday, March 13, 2013

Time: 8:30 a.m.

Location: SETA Board Room
925 Del Paso Blvd., Suite 100
Sacramento, CA 95815

AGENDA

1. Call to Order/Roll Call
2. **Action:** Approval of the November 14, 2012 Minutes
3. **Information:** Youth Voice
 - ⇒ Presentation by Youth Provider - North State Industry Foundation
 - ⇒ Presentation by Youth Advocate & Youth Provider - Sacramento Area Chinese Community Services Center
4. **Information:** Update on performance of WIA Youth Programs
5. Other business
6. Adjournment

Members: Brian Broadway, Paul Castro, Zak Ford, Matt Kelly, Daniel Koen, Dennis Morin, Martha Penry, Matt Perry, Deborah Portela, Maurice Read, Susan Wheeler, David Younger.

Youth Advocate: Tatiana DeLeon

DISTRIBUTION DATE: TUESDAY, MARCH 5, 2013

**Regular Meeting of
SACRAMENTO WORKS YOUTH COUNCIL
Minutes**

SETA Board Room
925 Del Paso Blvd.
Sacramento, CA 95815

November 14, 2012
8:30 a.m.

1. **Call to Order/Roll Call:** Mr. Dennis Morin called the meeting to order at 8:33 a.m.

Members Present: Daniel Koen, Dennis Morin, Martha Penry, Matt Perry, Maurice Read, Susan Wheeler

Members Absent: Brian Broadway, Paul. Castro, Matt Kelly, Deborah Portela, David Younger

Youth Advocate Present: Tatiana DeLeon (South County Career Center)

Youth Advocate Absent: Bunlong Hong (LaFamilia)

Others Present: Phil Cunningham, Christine Welsch, Becky Walton, Marty Araiza, Kathy Kossick, Terri Carpenter, Ricardo Reyes, Lauren Mechels, Matthew Azario, Maysua Chervunkong

3. **Introductions and Welcome new member:** Mr. Perry was introduced; Mr. Perry reported that has been working with youth since 1982.

2. **Action Item:** Approval of the May 9, 2012 Minutes

Minutes were reviewed; no questions or corrections.

Moved, read, second/Koen, to approve the May 9, 2012 minutes.

Voice Vote: Unanimous approval.

4. **Information Item:** Report on 2012 Sacramento Works/SETA & SMUD Summer Youth Program - Christine Welsch

SMUD Summer Program - Ms. Welsch reported that this is the second year partnering with SMUD for a summer program. Ms. Becky Walton reported that 67 youth submitted an application from a number of high schools. After a series of pre-interview and pre-employment workshops and interviews, 25 youth were selected for the SMUD internship. Some of the jobs included data management, control key, grounds keeping, and office technology. It was a good experience during the summer. SMUD's funding covered the youth wages and staffing for the program.

Ms. Wheeler stated that this year, SMUD hired one student from the program and last year two kids were hired. Ms. Wheeler stated that there is a waiting list for this program. SMUD wants to have a pool of candidates from which SMUD

can choose for future employment. Next year, different schools will be targeted in four different school districts. In 2014, the program will be opened to all school districts. There were kids doing some craft positions as well but not many because hiring regulations made it difficult.

Sacramento Works Summer Youth services - Ms. Welsch stated staff and youth services provided conducted boot camps throughout the community. The primary focus was to prepare young people for entry-level jobs. The in-house program, Crossroads, Sacramento Urban League, Sacramento Chinese Community Center, and LaFamilia Counseling Center all participated in boot camps with 180 young people participating in the boot camp. Of these kids, 120 completed the boot camp.

5. Information Item: Sacramento Works for Youth Social Media update – Staff & Youth Advocates

Ms. Terri Carpenter and Ms. Lauren Mechals reported that Sacramento Works has a Facebook page as a vehicle for youth and a way to connect with providers as well. The page was launched in late August. Ms. Carpenter reported that 61% of the youth going to the face book page are females. Ms. Mechals stated that the youth advocates worked to promote the Facebook page at the career centers. Since September, started with 390 likes and now have 1,900 likes. Youth advocates ask the kids to go to SETA's Facebook page to get information. Of the youth providers, Sacramento Chinese Community Center is very active on this Facebook page. Ms. Mechals stated that this is also a way to hear back from the kids as to who gets jobs.

Matthew, a youth advocate, stated that it is his goal is to follow up with kids that are is interested in the program. At his site, there are not as many kids as he would like.

Mr. Read asked if there was any way to get feedback as to who gets jobs and Ms. Carpenter replied that it is possible to do a post once a week asking who gets a job. Mr. Read requested that the Facebook page be modified to show pictures of youth.

6. Information Item: Youth Advocate Project – Critical Industry books – Staff & Youth Advocates

Ms. Welsch reported that youth advocates are former youth participants and work part-time. They are a partner with the youth specialist. Members of the Youth Council decided a while ago that there should be youth advocates as part of the Youth Council. It was suggested that the youth advocates should adopt a critical occupation/industry. Ms. Lauren Mechals reported that one of the youth advocates understood that her role was to research a critical industry in Sacramento so she created a healthcare binder. The purpose is to give youth information on the industry and schooling. The binder is available at the Franklin Career Center.

Ms. DeLeon said that she loved the binder and it is a good idea for all career centers to have a book. Ms. DeLeon chose administrative support services which is a broad category. She utilized Career.gps.org to develop her binder. She plans to include all of the schools and list the majors. Career gps gives you the careers and the schools that support the program

Mr. Read suggested including a table of contents for each binder.

Other business:

Ms. Welsch stated that when funding recommendations are presented, there are caveats that the funding is subject to review of performance. This was not put on the agenda because the final performance is not yet ready. The year end is June 30 and program operators are given until the end of September to enter data into the system. Historically, employment data is not available until January and March for academic outcomes. The entered employment rate the goal is 70% and currently it is at 77.6% which exceeds the adult performance goal. There are some providers on corrective action. Staff does a thorough review of the providers on a quarterly basis by reviewing the files and providing technical assistance to ensure operators meet their enrollment goals. Staff works to be proactive rather than re-active. Currently, our challenge is that many youth being served in the SETA-funded programs are at risk and need more services and support.

Ms. Welsch stated that staff will continue to monitor enrollment and outcome performance and bring any recommendations back to the Youth Council in 2013.

7. **Adjournment:** The meeting was adjourned at 9:33 a.m.