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COMMUNITY ACTION BOARD
COMMITTEE TO TARGET OUTREACH TO INCREASE
SERVICES TO THE AFRICAN-AMERICAN COMMUNITY

DATE: Wednesday, February 8, 2017

TIME: 9:00 a.m.

PLACE: SETA Magnolia Room
925 Del Paso Blvd.
Sacramento, CA 95815

While the Community Action Board welcomes and encourages participation in the Board meetings, it would be appreciated if you would limit your comments to five minutes so that everyone may be heard. Matters under the jurisdiction of the Community Action Board and not on the posted agenda may be addressed by the general public following completion of the regular agenda. The Community Action Board limits testimony on matters not on the agenda to five minutes per person and not more than fifteen minutes for a particular subject. Meeting facilities are accessible to persons with disabilities. Requests for Assistance Listening Devices or other considerations should be made through the Clerk's office at (916) 263-3827. This document and other Board meeting information may be accessed through the Internet by accessing the SETA home page: www.seta.net.

AGENDA

- I. Call to Order/Roll Call**
- II. Discussion - Targeted Outreach to Increase Services to the African-American Community**
- III. Adjournment**

Committee Members: Sam Starks, LaShelle Dozier, Denise Nelson

DISTRIBUTION DATE: TUESDAY, JANUARY 31, 2017

DISCUSSION ITEM A

TARGETED OUTREACH TO INCREASE SERVICES TO THE AFRICAN-AMERICAN COMMUNITY

BACKGROUND:

On September 4, 2015, SETA released the Request for Proposals (RFP) for the 2016 Program Year to address poverty related needs within Sacramento County and identified in the 2016-2017 Community Action Plan (CAP). Under the Youth and Senior Supports section of allowable activities described in the RFP, services likely to reduce the high misdemeanor and felony arrest rates of African-American youth were solicited.

By the proposal submittal deadline of October 8, 2015, no proposals to work with this target population were submitted. Subsequently, Community Action Board (CAB) members recommended that staff propose alternate strategies to develop or augment existing capacity within the community to address the needs of this target group.

On September 14, 2016, the Community Action Board (CAB) approved establishing the committee to target outreach to increase services to the African-American community.

RECOMMENDATIONS:

Staff recommends that the CAB committee develop an outreach plan to increase services to the African-American communities. In addition, brainstorm ideas on how to increase organizational capacity within organizations that serve those communities.

PRESENTER: Julie Davis-Jaffe