

## CAREER CENTERS

### **BROADWAY**

915 Broadway  
Sacramento, CA 95818  
(916) 324-6202

### **CITRUS HEIGHTS**

7011 Sylvan Rd, Suite A  
Citrus Heights, CA 95610  
(916) 676-2540

### **FRANKLIN**

7000 Franklin Blvd., Suite 540  
Sacramento, CA 95823  
(916) 262-3200

### **GALT**

1000 C Street, Suite 100  
Galt, CA 95632  
(209) 744-7702

### **GREATER SACRAMENTO URBAN LEAGUE**

3725 Marysville Blvd.  
Sacramento, CA 95838  
(916) 286-8600

### **HILLSDALE**

5655 Hillsdale Blvd., Suite 8  
Sacramento, CA 95842  
(916) 263-4100

### **LA FAMILIA**

5523 34th Street  
Sacramento, CA 95820  
(916) 452-3601

### **LEMON HILL**

5451 Lemon Hill Avenue  
Sacramento, CA 95824  
(916) 433-2620

### **MARK SANDERS**

2901 50th Street  
Sacramento, CA 95817  
(916) 227-1395

### **MATHER**

10638 Schirra Avenue  
Mather, CA 95655  
(916) 228-3127

### **RANCHO CORDOVA**

10381 Old Placerville Rd.,  
Suite 150  
Sacramento, CA 95827  
(916) 255-3255

### **SOUTH COUNTY**

8401 - A Gerber Road  
Sacramento, CA 95828  
(916) 525-4717

## Administrative Offices & Employer Services

925 Del Paso Blvd.  
Sacramento, CA 95815  
(916) 263-3800

Website: <http://www.seta.net>



## Meeting of the Sacramento Works Youth Council

**Date:** Wednesday, May 13, 2009

**Time:** 8:00 a.m.

**Location:** SETA Shasta Room  
925 Del Paso Blvd., Suite 100  
Sacramento, CA 95815

### AGENDA

1. Call to Order/Roll Call/Welcome New Members
2. Review and Approval of Minutes of the April 8, 2009 meeting
3. **ACTION:** Approval of Funding Extension Recommendations for the Workforce Investment Act (WIA), Title I, Youth Program, for Program Year 2009 - 2010
4. **ACTION:** Approval to submit proposal to the California Employment Development Department and California Volunteers for the California Green Corps program
5. Update on Sacramento Works for Youth Summer Employment program & other happenings!
6. **TIMED ITEM 8:30 a.m. AND PUBLIC HEARING:** Open Community Forum on California Green Corps program.

**Members:** Mike Brunelle, Shuntae Campbell, Mike Egan, Patricia Espinosa, Chris Ferguson, Matt Kelly, John Koogle, Bina Lefkovitz, Mika Lytell, Dennis Morin, Deborah Portela, Maurice Read, Jeanette Rodriguez, David Younger, and Thomas Zender.

**DISTRIBUTION DATE: THURSDAY, MAY 7, 2009**

**Meeting of the  
SACRAMENTO WORKS, INC. YOUTH COUNCIL**  
Minutes/Synopsis  
*(Minutes reflect the actual progression of the meeting.)*

SETA-Board Room  
925 Del Paso Blvd.  
Sacramento, CA 95815

Wednesday, April 8, 2009  
8:30 a.m.

- I. Call to Order/Roll Call/Welcome New Members:** Mr. Kelly called the meeting to order at 8:31 a.m.

Members Present: Mike Brunelle, Mike Egan, Chris Ferguson, John Koogle, Matt Kelly, Dennis Morin, Maurice Read, Jeanette Rodriguez, David Younger, Thomas Zender.

Members Absent: Patricia Espinosa, Bina Lefkovitz, Mika Lytell, Deborah Portela.

Others Present: Robin Purdy, Christine Welsch, Julie Davis-Jaffe, Becky Walton, Terri Carpenter, Bette Blanchard, Kathy Kossick, Cheryl Rose,

- 2. Review and Approval of Minutes of the March 11, 2009 meeting**

No questions or corrections to the minutes.

Moved/Younger, second/Brunelle, to approve the March 11 minutes.  
Voice Vote: Unanimous approval.

- 3. Review Youth Council goals and strategies for 2009**

Ms. Welsch reviewed the modified Youth Council goals. Ms. Robin Purdy stated that on April 15, Larry Bieneti will be at the Sacramento Works board meeting; he and students will come up with metrics and outcomes for the board and Youth Council

Mr. Kelly introduced new Youth Council members, Thomas Zender from Sacramento Job Corps and Chris Ferguson with Granite Construction. Mike Egan introduced himself; he is new to the board and the Youth Council. Mr. Tim Ray from AT&T has resigned from the Sacramento Works board.

- 4. Review and Approval of Staff Recommendations for 2009-2010 ARRA (Recovery Act)/WIA Youth services**

Mr. Kelly reminded board members to consider potential conflicts of interest during the review of funding recommendations.

The ARRA was signed 2/17 which includes funding for summer youth and youth activities. The RFP was released 2/9. Staff is recommending allocating \$2,937.236 for services for the period May 1, 2009 to September 30, 2009. SETA will be doing the payroll and all youth will be paid \$8.00 per hour which will ensure all youth will be paid at the same time.

Mr. Phil Cunningham reminded Youth Council members that if they have a conflict of interest, they cannot vote, cannot participate in the discussion, and cannot question the funding decisions. You must disqualify yourself on a particular funded list or a non funded list if there is a perceived conflict or a direct conflict. Mr. Cunningham reviewed the listing of what would be considered a conflict of interest. It was suggested that Council members identify the disqualification and ask that the particular item be considered separately. If there is a conflict, members can vote on other items but do not participate by asking questions about any of the funding.

- ✓ Mr. Brunelle has a conflict with Sacramento City Unified School District
- ✓ Mr. Younger has a conflict with Twin Rivers School District.
- ✓ Mr. Kelly has a conflict with Roberts Family Development Center.
- ✓ Mr. Read asked that the North State Building Industry Association be acted upon separately.

Funding recommendations for Sacramento City Unified School District, Twin Rivers School District and Roberts Family Development Center will be pulled and voted on separately.

Council members were reminded that if anyone was inclined to modify a recommendation in any way, they are free to do so; however, the policy provides that if an organization is being recommended for additional money, the Council member has to identify where the funding will come from.

Mr. Rick Larkey, Sacramento County Office of Education, spoke before the board.

Ms. Welsch stated that this is a little more than half of the funding available. The RFP reserved the option to extend the services of the summer program operators based on performance into the year-round funding. The summer funds are good until September 2010. Staff will be coming back in September with recommendations for the remaining portion of the funds.

Ms. Welsch reviewed the Youth Council initiatives:

\$15,000: Youth Development Guidebook and Training.

\$25,000: Youth Empowerment Studio (YES) Enterprise

\$50,000 Human Services and Teaching Career Pathways Pilot Program

\$90,000 for Youth Council initiatives

Mr. Younger and Mr. Brunelle stated that they both have conflicts with the Youth Council Initiatives.

Moved/ Zender, second/ Younger, to approve all funding recommendations except for Sacramento City Unified School District, Twin Rivers, Roberts Family Development, and North State BIA.

RC: Aye: 10, Nay: 0, Abstentions: 0

Moved/Read, second/Morin, to approve recommended funding for the 2009 Youth Council Initiatives for Summer 2009 in the amount of \$90,000.

Roll Call Vote: Aye: 8, Nay: 0, Abstentions: 2 (Brunelle and Younger)

Mr. Kelly turned the chair over to Mr. Read during the vote for Sacramento City Unified School District.

Moved/Egan, second/Koogle, to approve the funding recommendations for Sacramento City Unified School District.

Roll Call Vote: Aye: 6, Nay: 0, Abstentions: 4

Mr. Kelly took back the chair.

Moved/Read, second/Morin, to approve funding recommendations for Twin River School District.

Roll Call Vote: Aye: 9, Nay: 1 (Zender), Abstentions: 1 (Younger)

Mr. Kelly turned over the chair to Mr. Morin.

Moved/Burnelle, second/Younger, to approve funding recommendations for Roberts Family Development Center.

Roll Call Vote: Aye: 8, Nay: 1 (Zender), Abstentions: 1 (Kelly)

Mr. Kelly resumed the chair again.

There was discussion of the North State Building Industry Association proposal. Mr. Read feels this program should not be funded since there would be nowhere for the youth to go.

Moved/Younger, second/Brunelle to approve funding for North State Building Industry Association.

Mr. Larkey stated that this program will give young people work experience. Mr. Younger said if we look at the industry as a long term investment and get people into the building industry over a period of years. There are a lot of industries allied with construction. This is a long term investment in kids with a short term investment of money.

Mr. Younger amended the motion to request staff to work with the vendor to get most cost effective use. Mr. Brunelle seconded the motion.

Roll Call Vote: Aye: 9, Nay: 1 (Read), Abstentions: 0

**5. Other happenings!**

Mr. Kelly announced that Construction Career Awareness Day will be held April 24 at Granite Construction. They are looking forward to 1,700 students from the area participating in this important event.

Ms. Welsch reminded the Youth Council is that these funding recommendations will now go to the WIB on April 15 and then to SETA Governing Board on April 30. Staff will be working with providers to do training and get the summer programs started.

Meeting adjourned at 9:58 a.m.

## ITEM 3 - ACTION

### APPROVAL OF FUNDING EXTENSION RECOMMENDATIONS FOR THE WORKFORCE INVESTMENT ACT (WIA), TITLE I, YOUTH PROGRAM, FOR PROGRAM YEAR 2009 - 2010

#### BACKGROUND

The Sacramento Works for Youth WIA program is designed to meet the needs of local economic climate, the workforce needs and the increasing demand for youth services. The service delivery is a collaborative approach that enhances the program funding, resources and services available to the community. The WIA Youth collaboratives are required to include active membership and participation from:

- Educational Institutions
- Sacramento Works One Stop Career Centers (SWCC),
- Community Based Organizations, and

The primary goals of the Sacramento Works Youth WIA program incorporate the following **required WIA Program Elements**:

- Improving Academic Achievement**  
Secondary school completion & drop out prevention strategies (ISY)  
Alternative secondary school services (OSY)
- Preparing for & Succeeding in Employment**  
Occupational skills training  
Work Experience / On-the-Job Training directly linked to academic and occupational learning
- Supporting Youth Development**  
Leadership development opportunities  
Supportive services  
Adult mentoring  
Comprehensive guidance & counseling including alcohol and drug abuse  
Follow-up services for one year

The principles that guide the work of the Youth Council and the WIA Youth program include:

- Asset-based - **Youth Development** approach
- Focus on the identified **critical occupational groups** for training and placement;
- Focus on soft skills to attain and retain employment and academic achievement
- Promote **academic achievement** and lifelong learning
- **Universal services to all youth through Youth Specialists** co-located at Sacramento Works One Stop Career Centers
- Services to **high-risk populations**, including **probation youth** and **juvenile offenders**, youth at risk of criminal involvement, and current and emancipating **foster youth**;
- Continually reach out to the community, youth and employers to enhance and increase the services to Sacramento youth.

## Evaluation Process

SETA staff routinely monitors and evaluates the WIA Youth program services and performance. Areas that are reviewed and addressed include:

- Demonstrated ability to attain of WIA Common Measures, enrollment, training completion and placement goals. Sacramento's outcomes for the youth common measures are:
  - ⇒ **Placement in Employment or Education – 70%**  
Defined as: *Employment, military service, enrolled in post-secondary education and/or advanced training or occupational skills training.*
  - ⇒ **Attainment of Degree Or Certificate - 53%**  
Defined as: *Attaining a diploma, GED or certificate*
  - ⇒ **Literacy Or Numeracy Gains – 35%**  
Defined as: *Advancing one or more Adult Basic Education (ABE) or English as a Second Language (ESL) functioning levels.*
- SMARTware documentation of services and progress toward goal attainment
- Understanding and adhering to the Youth Council's program design and performance requirements
- Ensuring that targeted challenged communities are served
- Commitment to youth development and a collaborative approach to service delivery
- Staffing infrastructure – ensuring that funded agencies have an adequate staff to participant ratio
- Ability to implement all component elements.

Performance data is provided under separate cover. Based on the March 31, 2009 performance data and evaluation outcomes, staff is recommending the following:

- Several programs continue to have challenges meeting placement goals. This could be a result of the economic downturn. Staff will continue to monitor this activity. Recommend continue the increased Work Experience wages to support subsidized employment.
- Twin Rivers Unified School District has been under corrective action for program performance and enrollment deficiencies. This resulted in the Youth Council adjusting Twin Rivers enrollment goal from 67 to 45 – this goal was met in March 2009. As performance is based on youth exiting the program and Twin Rivers has not exited youth, there is no available performance data. Staff recommends withholding the funding extension for Twin Rivers until year-end data is available in August 2009 and make a funding determination at that time. It should be noted that historically, Twin Rivers has not begun program implementation until the fall. Additionally, Twin Rivers was recommended for funding under the Recovery Act funding to provide 50 youth with summer employment services.

### **Funding Challenges and Available Funding**

The current WIA program year ends June 30, 2009. Annual performance reports will be completed and ready for review by August 2009. SETA has not received notification of next year's WIA Youth Allocation for Sacramento County. We expect to receive this notification from EDD in May 2009. The attached recommendation is based on the estimate of available funds.

Individualized services	\$2,305,941
Universal Services	\$ 638,000
<u>Youth Council Initiatives</u>	<u>\$ 45,000</u>
Total	<u>\$2,350,941</u>

### **Outreach to the Community and other Youth Council Initiatives**

The Youth Council is reserving \$45,000 for other Youth Council Initiatives including sponsoring job fairs, community outreach, the Youth Service Provider Network, and youth leadership training.

A chart outlining the funding recommendation is attached. Any additional funding stipulations will be provided under separate cover.

### **RECOMMENDATION:**

Review and approve the staff recommendation funding for the WIA, Title I, Youth Program, PY 2009-2010 with the program year beginning June 1, 2009.

Approve with the stipulations noted above and that all funding recommendations are subject to satisfactory year-end program performance reviews. Subgrantees that do not meet performance goals and benchmarks will be evaluated in August 2009 and may face deobligation of funds. If the WIA Youth allocation is less than the anticipated amount, SETA retains the right to reduce the contracted amounts.



## WIA YOUTH FUNDING PY 2008-2009

		Recommended Funding PY 2009-2010				
Provider	2008-9 Allocation	WIA 10 Elements	+Youth Advocate	Total Served *	Cost per participant	New Allocation Total
<b>OUT-of-SCHOOL (70% of enrollments to serve out-of-school youth)</b>						
Elk Grove Unified School District	\$ 355,667	\$ 340,667	15,000	100	3,407	\$ 355,667
Galt Joint Union High School District	\$ 170,261	\$ 195,261	15,000	45	4,339	\$ 210,261
La Familia Counseling Center	\$ 297,749	\$ 282,749	15,000	68	4,158	\$ 297,749
Sacramento City Unified School District	\$ 206,325	\$ 206,325		50	4,127	\$ 206,325
Asian Resources, Inc.	\$ 355,088	\$ 340,088	15,000	96	3,543	\$ 355,088
Local Conservation Corps	\$ 97,325	\$ 97,325		25	3,893	\$ 97,325
<b>IN-SCHOOL (70% of enrollments to serve in-school youth)</b>						
Sacramento Chinese Community Service Center	\$ 428,753	\$ 398,753	30,000	90	4,431	\$ 428,753
Twin Rivers Unified School District *	\$ 233,268	\$ -				\$ -
Sacramento County Office of Education	\$ 134,600	\$ 134,600		30	4,487	\$ 134,600
City of Sacramento	\$ 220,173	\$ 220,173		65	3,387	\$ 220,173
Youth Council initiative	\$ 45,000					\$ 45,000
<b>Total</b>	<b>\$ 2,544,209</b>	<b>\$ 2,215,941</b>	<b>90000</b>	<b>569</b>	<b>3,894</b>	<b>\$ 2,350,941</b>

\* Staff has recommended holding this amount for an extension recommendation until year-end performance data is available.

## WIA YOUTH FUNDING PY 2008 - 2009

UNIVERSAL SERVICES				
Provider	Number of Youth	2008-9 Allocation	2009-2010 Staff Recommendation	SWCC
Asian Resources, Inc.	440	\$ 58,000	\$ 58,000	Broadway
Crossroads	440	\$ 58,000	\$ 58,000	Rancho
Crossroads	440	\$ 58,000	\$ 58,000	Citrus Heights
Elk Grove Unified School District	440	\$ 58,000	\$ 58,000	South County
Greater Sacramento Urban League	440	\$ 58,000	\$ 58,000	GSUL
La Familia Counseling Center	440	\$ 58,000	\$ 58,000	LFCC
La Familia Counseling Center	440		\$ 58,000	Mark Sanders
Sacramento Chinese Community Service	440	\$ 58,000	\$ 58,000	Franklin
Sacramento City Unified School District	440	\$ 58,000	\$ 58,000	Lemon Hill
San Juan Unified School District	440	\$ 58,000	\$ 58,000	Hillsdale
SETA	440	\$ 58,000	\$ 58,000	Galt
<b>Total</b>	4,840	\$ 580,000	\$ 638,000	

## ITEM 4 - ACTION

### APPROVAL TO SUBMIT PROPOSAL TO THE CALIFORNIA EMPLOYMENT DEVELOPMENT DEPARTMENT AND CALIFORNIA VOLUNTEERS FOR THE CALIFORNIA GREEN CORPS PROGRAM

#### BACKGROUND:

The California Employment Development Department has announced the availability of up to \$10 million of the Governor's Discretionary 15% funds to fund pilot programs to serve at-risk youth. The programs will train youth for technical, construction and other skilled jobs in eco-friendly industries that are expected to fuel economic recovery. Green Jobs Corps youth are expected to continue their education and contribute to their communities through community services while receiving job training and placement assistance. Only Community Colleges and Workforce Investment Boards may apply as lead agencies. Maximum award is \$1 million for a 20 month grant period.

Pilot programs are designed to be administered regionally and SETA has accepted the role of lead agency for the Greater Sacramento region. Proposals are due May 26, 2009 and a public forum is planned for May 13, 2009 to further develop the local program design. Current partners include:

- Los Rios Community College District
- Valley Vision
- North Central Counties Consortium
- Golden Sierra Job Training Agency
- Community-based organizations
- Local employers.

#### RECOMMENDATION:

- Approve submission of proposal to the California Employment Development Department and California Volunteers for the California Green Corps program in the amount of \$1 million and,
- Authorize the SETA Executive Director to execute the subgrant agreement, modifications and any other documents required by the funding source.