

CAREER CENTERS

BROADWAY

915 Broadway
Sacramento, CA 95818
(916) 324-6202

CITRUS HEIGHTS

7640 Greenback Lane
Citrus Heights, CA 95610
(916) 676-2540

FRANKLIN

7000 Franklin Blvd., Suite 540
Sacramento, CA 95823
(916) 262-3200

GALT

1000 C Street, Suite 100
Galt, CA 95632
(209) 744-7702

GREATER SACRAMENTO URBAN LEAGUE

3725 Marysville Blvd.
Sacramento, CA 95838
(916) 286-8600

HILLSDALE

5655 Hillside Blvd., Suite 8
Sacramento, CA 95842
(916) 263-4100

LA FAMILIA COUNSELING CENTER

5523 34th Street
Sacramento, CA 95820
(916) 452-3601

LEMON HILL

5451 Lemon Hill Avenue
Sacramento, CA 95824
(916) 433-2620

MARK SANDERS COMPLEX

2901 50th Street
Sacramento, CA 95817
(916) 227-1395

MATHER

10638 Schirra Avenue
Mather, CA 95655
(916) 228-3127

RANCHO CORDOVA

10665 Coloma Rd., Suite 200
Rancho Cordova, CA 95670
(916) 852-3608

SOUTH COUNTY

8401 - A Gerber Road
Sacramento, CA 95828
(916) 525-4717

Administrative Offices & Employer Services

925 Del Paso Blvd.
Sacramento, CA 95815
(916) 263-3800

Website: <http://www.seta.net>



MEETING OF THE SACRAMENTO WORKS, INC. YOUTH COUNCIL

Date: Wednesday, May 16, 2007

Time: 8:30 a.m.

Location: SETA – Board Room
925 Del Paso Blvd.
Sacramento, CA 95815

While the Sacramento Works, Inc. Youth Council welcomes and encourages participation in the Sacramento Works, Inc. meetings, it would be appreciated if you would limit your comments to five minutes so that everyone may be heard. Matters under the jurisdiction of the Youth Council and not on the posted agenda may be addressed by the general public following completion of the regular agenda. The Youth Council limits testimony on matters not on the agenda to five minutes per person and not more than fifteen minutes for a particular subject. Meeting facilities are accessible to persons with disabilities. Requests for Assisted Listening Devices or other considerations should be made through the Clerk's office at (916) 263-3827. This document and other Board meeting information may be accessed through the Internet by accessing the SETA home page: www.seta.net.

A G E N D A

1. Call to Order/Roll Call

Category #1: Organize/Optimize

2. Consent Item: Approval of March 22, 2007 Minutes

Category #2: Youth & Community Voice – Update on Summer Youth and other activities

Category #3: Engaging, Educating & Coordinating – Youth, Community & Projects

3. Action Item: Approval of Funding Extension Recommendations for the Workforce Investment Act, Title I Youth Program for Program Year 2007-2008

4. Other Business

5. Public Input

Members: Mike Brunelle, Colleen Clark, Patricia Espinosa, Matt Kelly, John Koogle, Bina Lefkowitz, Dennis Morin, Maurice Read, William Warwick.

DISTRIBUTION DATE: FRIDAY, MAY 11, 2007

**REGULAR MEETING OF THE
SACRAMENTO WORKS, INC. YOUTH COUNCIL**
Minutes/Synopsis

SETA-Board Room
925 Del Paso Blvd.
Sacramento, CA 95815

Thursday, March 22, 2007
8:30 a.m.

1. **Call to Order/Roll Call:** Mr. Matt Kelly called the meeting to order at 8:32 a.m.

Members Present: Mike Brunelle, Patricia Espinosa, Matt Kelly, John Koogle, Bina Lefkovitz, Dennis Morin, Maurice Read, William Warwick.

Member Absent: Colleen Clark

Others Present: Christine Welsch, Phil Cunningham.

Category #1: Organize/Optimize

Category #2: Youth Voice – Crossroads Presentation

Ms. Madeline Thompson, Youth Specialist at Crossroads. reported they received a grant from Wells Fargo Bank to enable youth to become familiar with publications and various forms of media. She introduced the three students participating in the program: Julie 14, Imani 15, and Teshawn 15. The girls came to the career centers every Tuesday.

The goal of the program is to introduce the students to media and journalism, what is needed for the jobs, how much they will make, and to introduce them into a new career. The students visited various colleges, radio stations and newspapers.

Ms. Welsch inquired whether the students were going into media. Julie stated that she definitely wants to consider it; she asked for a digital camera for Christmas. Imani wants to go into photography.

Ms. Lefkovitz asked that the youth providers prepare the youth participants on how they were involved in creating the program, what they did, why they got into the program. It is important for young people to express themselves, especially when they are seeking employment.

Category #3: Engaging, Educating & Coordinating – Youth, Community & Projects

2. Review of SMARTware case management reports

Ms. Welsch distributed the core services activity report for youth services. Mr. Read inquired about the low numbers in Galt. Ms. Welsch replied that there were no youth services for the first several months due to Galt not submitting their proposal on time. It took SETA a while to get a staff member located at Galt. Career Centers at Mather and Mark Sanders do not have youth specialists. Urban League also had a slow start-up but has a Youth Specialist located at the career center now.

Ms. Welsch reviewed this case management report. Ms. Espinosa asked to include the number of youth specialists at each career center.

3. Discussion/Action Item: Youth Council priorities – Review, prioritize and approve recommendation to begin implementation of Youth Council goals/activities

Ms. Welsch distributed the notes from the February 14 Youth Council retreat.

Ms. Lefkovitz distributed information on Business Orientation for Hosting Interns. Ms. Welsch explained that all Out-of-School youth that did not have a GED are required to continue their education. Additionally, all in-school youth were required to participate in vocational training. These were added to the program design this year.

Mr. Read stated that he and some members have had several meetings with media groups including Sacramento News and Review and the Sacramento Bee. Mr. Read is also interested in having a web site that includes job postings for youth. Mr. Read has been discussing web site design with a professor willing to assist in the development of the web site. There was discussion as to who would host the web site. Mike Dourgarian from Manpower has software that might be of use to the website. Mr. Brunelle indicated that this could be a project for a SCUSD vocational class. Mr. Read proposed exploring options to start and host a website.

Ms. Lefkovitz stated that she would like as a priority over the next year to continue to find ways to expand youth involvement, input and leadership at the Youth Council and at the career centers.

Moved/Brunelle, second/Morin, to continue to work on Items B, C, and D.
Voice Vote: Unanimous approval.

4. Update on Summer Youth Employment activities

Ms. Welsch distributed a matrix showing the various summer career opportunities for youth.

She also distributed the flyer on the ACT and Sacramento Works Boot Camp.

5. Other business:

Mr. Kelly announced two upcoming construction related career events. On March 27th and 28th, the Sacramento Builders' Exchange will hold their annual Design Build Shed Competition at CSUS. A safety expo will also be going on as well. Granite Construction will be hosting the Youth Construction Career Awareness event on Friday, April 20.

Mr. Brunelle reported the regional High School Science Project will be held March 24 at Rosemont High School. There will be over 500 entrants for this regional event.

Ms. Pattie Espinosa announced the EDD Trades Fair, March 29, 10 a.m. - 2 p.m. A job fair will be held April 5 at Mark Sanders. This will be a job fair for both adults and youth.

A Sacramento Works for Women construction event will be held in May or October. This event draws 300-400 women and exposes them to the various apprenticeship programs available.

Ms. Welsch reported that SETA submitted a WIA Discretionary proposal to serve at risk youth, primarily disabled youth coming out of probation and the foster care system. This is patterned after SETA's successful Adult Disability Navigator program. SETA also applied for a Juvenile Justice Challenge grant to serve youth on probation and parole. Funding decisions for these grants will be made in May or June 2007.

6. Public Input/Board members comments: None.

7. Public Input: None.

Ms. Welsch reported that Youth Council applications have been sent to Job Corps and County Probation. There are still no youth applications for the Youth Council.

Meeting adjourned at 9:53 a.m.

ITEM 3 – ACTION

APPROVAL OF FUNDING EXTENSION RECOMMENDATIONS FOR THE WORKFORCE INVESTMENT ACT, TITLE I, YOUTH PROGRAM, FOR PROGRAM YEAR 2007-2008

BACKGROUND:

Five years ago, in response to shrinking resources and increased demand for services, the Sacramento Works Youth Council implemented the WIA Youth Collaborative approach to service delivery. This collaborative approach enhances the program funding, resources and services available to the community. The Collaboratives are required to include active membership and participation from:

- Educational Institutions
- Sacramento Works One Stop Career Centers (SWCC),
- Community Based Organizations, and
- Provide access to the **required WIA Program Elements:**
 - **Improving Academic Achievement**
 - Secondary school completion & drop out prevention strategies (ISY)
 - Alternative secondary school services (OSY)
 - **Preparing for & Succeeding in Employment**
 - Occupational skills training
 - Work Experience / On-the-Job Training directly linked to academic and occupational learning
 - **Supporting Youth Development**
 - Leadership development opportunities
 - Supportive services
 - Adult mentoring
 - Comprehensive guidance & counseling including alcohol and drug abuse
 - Follow-up services for one year

The Youth Council along with SETA staff and youth providers continue to reach out to the community to increase and enhance this collaboration. The principles that guide the work of the Youth Council and the Youth program include:

- Asset-based approach - Focus on **Youth Development** issues
- Focus on the identified **critical industries** for training and placement;
- Focus on **soft skills** to attain and retain employment and academic achievement;
- Promote **academic achievement** and lifelong learning

The Youth Council has identified several activities to continue or enhance and targeted areas of concern:

- **Universal services to all youth through Youth Specialists** co-located at Sacramento Works One Stop Career Centers

- Services to **high-risk populations**, including **probation youth** and **juvenile offenders**, youth at risk of criminal involvement, and current and emancipating **foster youth**;
- Increase outreach to community, youth and employers.

Evaluation Process

SETA staff monitor the Youth program services and performance. Areas that are reviewed and addressed include:

- Attainment of enrollment, training completion and placement goals
- SMARTware documentation of services and progress to success
- Understanding and adhering to the Youth Council's program design and performance requirements
- Ensuring that targeted challenged communities are served;
- Commitment to youth development and a collaborative approach to service delivery
- Staffing infrastructure – ensuring that funded agencies have an adequate staff to participant ratio
- Ability to implement all component elements.

Service Delivery Changes

San Juan Unified School District: After many years of partnering with SETA, the San Juan Unified School District has elected to discontinue the WIA Individualized Youth program, providing only follow-up and universal services in the future. This creates a gap in services in the north and north-eastern sections of Sacramento County. Staff is recommending augmenting two current providers, Asian Resources, and Sacramento Chinese Community Services Center, to deliver WIA Youth services in the North and Northeast area of the County formerly served by San Juan Unified School District (recommendation attached).

Elk Grove Unified School District – Because the WIA Youth programs are supervised by and housed with the Adult and Community Education division of the Elk Grove Unified School District, the district has elected to discontinue providing WIA In-School Youth services. The district has requested that SETA increase the WIA funding for the district in the WIA Out-of-School Youth subgrant agreement by the amount they are returning in In-School funding. Because this is the first year that Elk Grove USD has provided out-of-school youth services, staff is recommending approval of their request with the funding stipulation that if Elk Grove Unified School District does not meet their first year performance goals for the out-of-school youth program by August, 2007, their contract will be deobligated. Elk Grove School District has agreed with this option.

Funding Challenges and Available Funding

The current WIA program year ends June 30, 2007. Annual performance reports will be completed and ready for review by August 2007. SETA's WIA Youth Allocation for Sacramento County has increased from last year's funding level. Staff is recommending using this increased allocation for direct services. This funding recommendation is based on an estimate that \$2,430,665 will be available for subgrants

in program year 2007 - 2008. Staff is recommending the following allocation:

Out-of-School Youth	\$1,215,240
In-School Youth	\$ 540,425
Universal Services	\$ 550,000
Workforce Skills Preparation	\$ 80,000
<u>Youth Council Initiatives</u>	<u>\$ 45,000</u>
Total	\$2,430,665

Youth Council Initiatives

Work Scholarship Program

Staff is recommending that the Youth Council allocate \$35,000 to continue the program that SETA/Sacramento Works currently operates in partnership with Raley's Grocery Stores. This program, located at Luther Burbank High School, provides after-school work readiness programs, leadership development and academic counseling services. Students who successfully complete the program are offered employment by Raley's in their junior or senior year.

Outreach to the Community and other Youth Council Initiatives

The Youth Council is reserving \$45,000 for other Youth Council Initiatives including sponsoring job fairs, community outreach, the Youth Service Provider Network, and youth leadership training.

Youth Advocates at the Sacramento Works Career Centers

Universal Youth Specialists provide "core" services to youth accessing the Sacramento Works Career Centers. These services include outreach, recruitment, job search assistance and access to resources. The Youth Council is expanding this concept to recruit former WIA participants and hire them as youth interns at the Career Centers for one year. Working with the youth and adult program career center staff, the youth will target one critical industry to become the "youth critical industry" advocates and will become skilled in youth development principles. To support this activity, staff is recommending \$15,000 in additional funding to those providers that are co-located at the SWCC sites and provide paid work experience activities.

The funding recommendation is attached.

RECOMMENDATION:

Review and approve the staff recommendation funding for the WIA, Title I, Youth Program, PY 2007-2008.

Approve with the stipulations noted above and that all funding recommendations are subject to satisfactory year-end program performance reviews. Subgrantees that do not meet performance goals and benchmarks will be evaluated in August, 2007 and may face deobligation of funds.

WIA ELIGIBLE YOUTH BY ZIPCODE

Neighborhood/ Community	Zip Code	Composite Index Overall Ranking by CSPC*	Recommended Providers
Sacramento	95817	1	SCUSD, LFCC, ARI
Sacramento	95820	2	SCUSD, LFCC, ARI SCCSC
Del Paso Heights	95838	3	Grant, GSUL
North Sacramento	95815	4	SJUSD, Grant, City
Sacramento	95824	5	EGUSD, SCUSD, LFCC
Sacramento	95823	6	EGUSD, SCUSD, LFCC, SCCSC
Freeport	95832	7	SCCSC
North Sacramento	95834	8	Grant, GSUL
North Highlands	95660	9	Grant, SJUSD
Natomas	95835	10	GSUL
Mill /Walsh	95827	11	Crossroads
Florin	95828	12	ARI, SCUSD, ARI
Sacramento	95821	13	City, SJUSD
South Sacramento	95822	14	SCUSD, LFCC, ARI, City, SCCSC
Arden/Arcade	95825	16	SJUSD
Downtown Sac	95814	17	LFCC, ARI, City
Gardenland/N.Sac	95833	18	Grant, SJUSD, GSUL
Foothill Farms	95841	19	Grant, SJUSD
North Highlands	95842	21	SJUSD, Grant
Rancho Cordova	95670	24	Crossroads
Citrus Heights	95610	25*	SJUSD
Florin Perkins	95826	25*	City, SCUSD
Galt	95632	32	SCOE, SETA

- Composite Index indicates ranking by Community Services Planning Council using the following indicators:
 - Percent of Children under 18
 - Percent of Families with Children under 18
 - Rate of Teen Births
 - Rate of Mental Health Services for Youth
 - Rate of CalWORKs cases
 - Rate of Foster Youth
 - Rate of Juveniles on Probation
 - Rate of Incarcerated Youth
 - Rate of CPS Referrals
 - High School Drop-out Rate
 - Percentage Enrolled in Free/Reduced Lunch program

WIA YOUTH FUNDING PY 2007-2008

OUT-of-SCHOOL								
Provider	Cost per	2006-7	Staff Recommendation				Increase from FY2006-2007	Neighborhood
	Participant	Allocation	Case Mgmt & WEX *	# of Youth	+Youth Advocate	Total		Served
Elk Grove Unified School District	\$3,383	\$ 138,100	\$ 245,100	72	\$ 15,000	\$ 260,100	\$ 122,000	5, 6, 22
Galt Joint Union High School District	\$4,375	\$ 75,000	\$ 131,261	30	15,000	146,261	71,261	32
Grant Joint Union High School District	\$4,069	\$ 153,500	\$ 170,888	42	**	170,888	17,388	3,4,9,21
La Familia Counseling Center	\$4,821	\$ 147,700	\$ 163,899	34	15,000	178,899	31,199	1,2,5,6,17
Sacramento City Unified School District ***	\$4,725	\$ 145,000	\$ 155,925	33	**	155,925	10,925	1,2,5,6,12,26
Asian Resources, Inc.	\$ 4,268	\$ 120,085	\$ 273,168	64	30,000	303,168	183,083	1,2,5,6,12,19,20,25
Total		\$ 779,385	\$ 1,140,240	275	\$ 75,000	\$ 1,215,240	\$ 435,855	

* \$10,000/provider will be held at SETA for Workforce Skills Preparation services - this category is currently underspent and under review by SETA staff.

** Provider does not meet parameters of paid Youth Advocate concept (either does not provide paid WEX or not co-located at SWCC site)

*** SCUSD is on corrective action --staff will be reviewing progress and will return to the Youth Council for deobligation if benchmarks are not met.

WIA YOUTH FUNDING PY 2007-2008

IN-SCHOOL								
Provider	Cost per Participant	2006-7 Allocation	Staff Recommendation		+Youth Advocate	Total	Increase from FY2006-2007	Neighborhood Served
			Case Mgmt & WEX *	# of Youth				
Sacramento Chinese Community Service Center	\$4,568	\$ 134,500	\$ 287,753	63	\$ 30,000	\$ 317,753	\$ 183,253	2,6,14,16,19, 21
City of Sacramento	\$2,816	\$ 120,000	\$ 135,173	48	**	135,173	15,173	1,2,5,6,12,26
San Juan Unified School District ***	\$4,225	\$ 116,600	\$ 52,500	12	0	52,500	-64,100	4,9,13,16,19
Sacramento County Office of Education	\$3,280	\$ 123,000	\$ -			0		
Elk Grove Unified School District	\$2,980	\$ 107,265	\$ -			0		
Work Scholarship Program		\$ 30,000	\$ -	25		35,000	5,000	2, 6, 14
Total		\$ 631,365		123	\$ 30,000	\$ 540,425	\$ (90,940)	

* \$10,000/provider will be held at SETA for Workforce Skills Preparation Services. This category is currently underspent and under review by SETA staff.

** Provider does not meet parameters of paid Youth Advocate concept (either does not provide paid WEX or not co-located at SWCC sit

*** SJUSD will close out current WIA cases and provide follow-up service.

Other Youth Council Initiatives

Leadership Training, Job Fairs, etc.	\$ 30,000
Youth Services Provider Network	\$ 15,000
Total	\$ 45,000

WIA YOUTH FUNDING PY 2007-2008

UNIVERSAL SERVICES				
Provider	Number of Youth	2006-7 Allocation	Staff Recommendation	SWCC
Asian Resources, Inc.	200	\$ 50,000	\$ 55,000	Broadway
Crossroads	200	\$ 50,000	\$ 55,000	Rancho
Crossroads	200	\$ 50,000	\$ 55,000	Citrus Heights
Elk Grove Unified School District	200	\$ 50,000	\$ 55,000	South County
Greater Sacramento Urban League	200	\$ 50,000	\$ 55,000	GSUL
La Familia Counseling Center	200	\$ 50,000	\$ 55,000	LFCC
Sacramento Chinese Community Service	200	\$ 50,000	\$ 55,000	Franklin
Sacramento City Unified School District	200	\$ 50,000	\$ 55,000	Lemon Hill
San Juan Unified School District	200	\$ 50,000	\$ 55,000	Hillsdale
SETA	200	\$ 50,000	\$ 55,000	Galt
Total		\$ 500,000	\$ 550,000	

	2007-2008
Total Available	\$ 2,430,665
Universal	\$ 550,000
Out-of-School	\$ 1,215,240
In-School	\$ 540,425
Youth Council Initiatives	\$ 45,000
Workforce Skills Prep Allocation	\$ 80,000