

CAREER CENTERS

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915 Broadway
Sacramento, CA 95818
(916) 324-6202

CITRUS HEIGHTS

7640 Greenback Lane
Citrus Heights, CA 95610
(916) 676-2540

FRANKLIN

7000 Franklin Blvd., Suite 540
Sacramento, CA 95823
(916) 262-3200

GALT

1000 C Street, Suite 100
Galt, CA 95632
(209) 744-7702

GREATER SACRAMENTO URBAN LEAGUE

3725 Marysville Blvd.
Sacramento, CA 95838
(916) 286-8600

HILLSDALE

5655 Hillsdale Blvd., Suite 8
Sacramento, CA 95842
(916) 263-4100

LA FAMILIA COUNSELING CENTER

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(916) 452-3601

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5451 Lemon Hill Avenue
Sacramento, CA 95824
(916) 433-2620

MARK SANDERS COMPLEX

2901 50th Street
Sacramento, CA 95817
(916) 227-1395

MATHER

10638 Schirra Avenue
Mather, CA 95655
(916) 228-3127

RANCHO CORDOVA

10665 Coloma Rd., Suite 200
Rancho Cordova, CA 95670
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SOUTH COUNTY

8401 - A Gerber Road
Sacramento, CA 95828
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Administrative Offices & Employer Services

925 Del Paso Blvd.
Sacramento, CA 95815
(916) 263-3800

Website: <http://www.seta.net>



SACRAMENTO WORKS, INC. EMPLOYER OUTREACH

Date: Thursday, March 22, 2007

Time: 9:00 a.m.

Location: SETA Board Room
925 Del Paso Blvd.
Sacramento, CA 95815

AGENDA

1. Call to Order/Roll Call
2. Approval of the February 22, 2007 Minutes
3. Presentation by MMC-Accomplishments for 2006 and Recommendations for 2007
4. Update on Next Skills Institute-Walter DiMantova, Trish Caldwell, Valerie Carrigan
5. Adjournment

Committee Members: Mark Ingram (Chair), Walter DiMantova, Diane Ferrari, Barbara Hayes, Matt Mahood, James Pardun, Kim Parker, Maurice Read, Anette Smith-Dohring, Terry Wills.

This meeting is open to all members of the Sacramento Works, Inc. board and the public.

DISTRIBUTION DATE: FRIDAY, MARCH 16, 2007

Sacramento Works, Inc.
Employer Outreach Committee
Minutes/Synopsis

SETA Board Room
925 Del Paso Blvd
Sacramento, CA 95815

Thursday, February 22, 2007
9:00 a.m.

1. Call Meeting Order/Roll Call: Mr. Ingram called the meeting to order at 9:10 a.m.

Members Present: Mark Ingram, Diane Ferrari, Barbara Hayes, Matt Mahood, James Pardun, Kim Parker, Anette Smith-Dohring, Terry Wills

Members Absent: Walter DiMantova, Maurice Read

Others Present: Kathy Kossick, Robin Purdy, Terri Carpenter, William Walker

Mr. Ingram shared that several members questioned the need to meet when the agenda was light. He stated that these meetings give members a chance to discuss other issues. Mr. Mahood agreed and said he had identified several items from the minutes for follow-up: Dave Butler LEED, Partners for Prosperity, and board involvement. He thinks Mr. Dave Butler should attend this meeting.

Ms. Kossick agreed with Mr. Mahood stating that in mid-December she and LEED members met to discuss LEED and WIB activities. At that time she had invited Mr. Butler to attend the WIB meeting but not this committee. She said she would issue the invitation at the next LEED meeting scheduled for 2/23/07.

2. Approval of October 26, 2006 Minutes

The minutes were reviewed; no corrections or questions.

Moved/Mahood, second/Parker, to approve the minutes as distributed.
Voice Vote; Unanimous approval

3. Update on Employer Outreach

Ms. Carpenter related that the MMC contract expires on 2/28/07. The contract is set to be renewed in March 2007 in the amount of \$32,000. Ms. Carpenter asked for suggestions for next year's campaign. Ms. Parker suggested that MMC might create a signature event for Sacramento Works, i.e., Coats for Kids. Ms. Hayes thought it might be easier to tie-in to an existing event perhaps at one of LEED's convergences.

Mr. Walker shared that SETA, along with the City of Sacramento and local churches, will be putting on a series of youth job fairs from 2/17 – 4/07. The fairs

would be held at the Franklin, Urban League, Hillsdale, and Mark Sanders career centers. The fairs would be held at the Sam Pannell Community Center, the Oak Park Community Center, and the Robertson Community Center. A culminating event sponsored by Mayor Health Fargo and the City of Sacramento will be held on May 19 at Cesar Chavez Park. There will be a series of workshops prior to the fairs designed to help the youth cultivate soft skills and create resumes. The goal is to get them employment for the summer.

Mr. Walker indicated that the fairs and workshops will introduce the career centers as a resource and the career centers will refer the youth to the Next Skills Institute. Ms. Purdy commented that Next Skills Institute was creating eight training modules. The modules feature a variety of soft skills. The institute is currently refining and editing the modules to two-hour classes. At the March meeting, Mr. DiMantova will have an outline of the modules.

Ms. Smith-Dohring suggested that the youth going through the job fairs may be good test subjects for the Institute. She thought it would be a good idea and it would give proof to the employers that the program worked. Ms. Purdy shared that the Institute would be conducting training in April 2007 to test the effectiveness of the training modules.

Ms. Purdy asked for input for the WIRED federal grant. The application deadline is 4/07 but the concept papers are due to the governor by 3/9/07. The grant recipients will receive \$5 million over three years.

Mr. Mahood commented that the proposal that Valley Vision put together was too generic and did not target a specific industry. Ms. Purdy agreed and stated that our focus will be on the Green Industry. Mr. Mahood stated that there are about 50 green companies in the Sacramento Area. Ms. Kossick reminded the committee that any effort needed to be a collaborative regional effort.

Ms. Hayes has source material for a brochure identifying green industry in Sacramento and would send it to Ms. Purdy. Ms. Purdy said more information can be found at www.doleta.gov/wired.

The governor is proposing to cut 25% of the EDD Job Service budget. It would affect all of the One Stop Career Centers throughout California. It could mean that EDD staff would be pulled from the centers. Ms. Ferrari asked Sacramento Works to write a letter of support for EDD. Ms. Kossick replied that she received an email with a pro forma letter and she was planning to share it with the executive committee at the next meeting.

4. Adjournment: Mr. Ingram adjourned the meeting at 10:40 a.m.