

## CAREER CENTERS

### **BROADWAY**

915 Broadway  
Sacramento, CA 95818  
(916) 324-6202

### **CITRUS HEIGHTS**

7640 Greenback Lane  
Citrus Heights, CA 95610  
(916) 676-2540

### **FRANKLIN**

7000 Franklin Blvd., Suite 540  
Sacramento, CA 95823  
(916) 262-3200

### **GALT**

1000 C Street, Suite 100  
Galt, CA 95632  
(209) 744-7702

### **GREATER SACRAMENTO URBAN LEAGUE**

3725 Marysville Blvd.  
Sacramento, CA 95838  
(916) 286-8600

### **HILLSDALE**

5655 Hillside Blvd., Suite 8  
Sacramento, CA 95842  
(916) 263-4100

### **LA FAMILIA COUNSELING CENTER**

5523 34th Street  
Sacramento, CA 95820  
(916) 227-2577

### **LEMON HILL**

5451 Lemon Hill Avenue  
Sacramento, CA 95824  
(916) 433-2620

### **MARK SANDERS COMPLEX**

2901 50th Street  
Sacramento, CA 95817  
(916) 227-1395

### **MATHER**

10638 Schirra Avenue  
Mather, CA 95655  
(916) 228-3127

### **RANCHO CORDOVA**

10665 Coloma Rd., Suite 200  
Rancho Cordova, CA 95670  
(916) 942-2165

### **SOUTH COUNTY**

8401 - A Gerber Road  
Sacramento, CA 95828  
(916) 689-3560

## Administrative Offices & Employer Services

925 Del Paso Blvd.  
Sacramento, CA 95815  
(916) 263-3800

Website: <http://www.seta.net>



## **SACRAMENTO WORKS, INC.**

### Executive Committee

**Date:** Monday, March 20, 2006

**Time:** 4:00 p.m.

**Place:** Sacramento Employment & Training Agency  
**Board Room**  
925 Del Paso Blvd.  
Sacramento, CA 95815

### A G E N D A

1. Call to Order/Roll Call
2. Approval of Minutes of the January 23 and 25, 2006 meetings
3. Appointment of Youth Council Member
4. Review of the March 22, 2006 Sacramento Works, Inc. Board Agenda
5. Adjournment

**COMMITTEE MEMBERS:** Kingman Tsang, Bill Camp, Michael Dourgarian, Mark Ingram, Kathy Kossick, Gerry Lawrence, Elizabeth McClatchy, Kim Parker.

**DISTRIBUTION DATE: TUESDAY, MARCH 14, 2006**

**SACRAMENTO WORKS, INC.**  
**Executive Committee**

Minutes/Synopsis

*(The minutes reflect the actual progression of the meeting.)*

SETA Board Room  
925 Del Paso Blvd.  
Sacramento, CA 95815

Monday, January 23, 2006  
4:00 p.m.

1. Call to Order/Roll Call: The meeting was called to order at 4:11 p.m.

**Members Present:** Kingman Tsang, Bill Camp, Michael Dourgarian, Kathy Kossick, Elizabeth McClatchy

**Members Absent:** Michael Dourgarian, Mark Ingram, Gerry Lawrence, Kim Parker.

**Other Present:** Dr. Larry Buchanan, Christine Welsch, Bill Walker, Phil Cunningham

5. Review of the January 25, 2006 Sacramento Works, Inc. Board Agenda

The board packet was reviewed. Ms. Welsch reported that the funding for youth programs is for one year with an option to extend four more times. It is the option of SETA to extend the programs. The Youth Council will be reviewing critical industries.

There was discussion of renaming the WIB regional collaborative Executive Committee. That way, it appears to be more of a regional approach. Board members stated that there should be follow-up more frequently rather than just a week or two before the meeting.

2. Approval of Minutes of the November 28, 2005 Meeting

The minutes were reviewed; no corrections.

McClatchy, second/Camp, to approve the minutes as distributed.  
Voice Vote: Unanimous approval.

3. Appointment of Youth Council Member

A copy of Ms. Colleen Clark's application was distributed under separate cover. Ms. Clark will represent the local housing authority.

Moved/Camp, second/McClatchy, to approve the appointment of Colleen Clark to the Youth Council.

Voice Vote: Unanimous approval.

4. Approval to Extend the Services of MMC Communications to Provide Public Relations and Marketing Services

Mr. Walker provided the end-of-year report from MMC. The Executive Committee members requested an itemized breakdown on how much is spent by MMC and on what.

Moved/Dourgarian, second/Kossick, to approve the extension of the contract with MMC subject to receiving a detailed expense breakout.

Roll Call Vote: 5-0-0

Ms. Kossick stated that the prosperity index was presented to the Employer Outreach Committee this morning. The Prosperity Index is a document that will be presented to 10,000 businesses showing where Sacramento fits into specific economic criteria compared to similar cities. Sponsors are being sought at a price of \$7,500 for one year. The Employer Outreach Committee forwarded this for consideration to the Executive Committee.

Mr. Dourgarian stated that he does not feel that the WIB should consider sponsoring every group that seeks funds.

Ms. McClatchy stated that she feels the \$7,500 could be more wisely spent such as in the regional WIB event. Mr. Camp wants to utilize funds to assess programs available for kids in Sacramento County.

Ms. McClatchy stated that she does not want the WIB to be seen as a bottomless pot of funds for all kinds of sponsorships. This item is agendaized for action on January 25 at 9:00 a.m. at the Executive Committee meeting.

Ms. Kossick reported that we may have a vacant business seat soon due to the possible resignation. Mr. Camp wanted to know if we could get a hospitality industry board member. He will talk to the new person at the Radisson to see if they are interested.

Dr. Buchanan asked for input as to where the Ad Hoc Education Committee could fit in.

6. Adjournment: Meeting adjourned at 5:09 p.m.

**SACRAMENTO WORKS, INC.**  
**Special Meeting of the Executive Committee**  
Minutes/Synopsis

SETA Board Room  
925 Del Paso Blvd.  
Sacramento, CA 95815

Wednesday, January 25, 2006  
9:00 a.m.

1. Call to Order/Roll Call: The meeting was called to order at 9:17 a.m.

**Members Present:** Bill Camp, Michael Dourgarian, Kathy Kossick, Gerry Lawrence, Kim Parker, Kingman Tsang

**Members Absent:** Mark Ingram, Elizabeth McClatchy

**Others Present:** Jim Pardun, Walter DiMantova, Robin Purdy, Bill Walker, Phil Cunningham

2. Approval of Sponsorship of Prosperity Index

This item was discussed at the January 23, 2006 Employer Outreach Committee and sent to this committee for action.

Mr. Pardun felt that the price is very high for the exposure; he asked it is a negotiable price. However, for many years we have been trying to be identified as the workforce resource for Sacramento. Mr. Pardun stated that MMC mentioned that this kind of a document could identify some very positive points to take to the community to market.

Sacramento Works would be the only workforce resource sponsor.

Mr. Lawrence stated that this document will be sent to the data bases of SACTO, California Association of Employers, the Metro Chamber, Wells Fargo, and the sponsors' lists. In addition, the report will be sent electronically.

Mr. Tsang stated that we may want to explore if there is interest at the regional WIB.

Mr. Dourgarian stated he was not in favor of this expenditure and asked how this would fit in our strategic plan. We have made good investments with the local chambers and SACTO. From a marketing point of view, the document is great but the sponsorship cost is very high.

Ms. Kossick stated that if this item is not approved, consider this in the overall plan of the set aside funds. Several members had issues with this on Monday.

Mr. Tsang asked if we are going to be sponsors for other organizations. We are doing a lot with SACTO and the local chambers.

Mr. Lawrence stated that we are paying MMC to get our name out; he suggested using MMC as an advisor for this sort of thing.

Mr. Tsang suggested that we discuss how much we want to put into future sponsorships.

Mr. Cunningham stated that not approving the sponsorship today does not preclude the committee from future sponsorships since the report is published quarterly.

Mr. Dourgarian stated that we already promote ourselves with the same audience. It is good and appropriate to support the work of the Chamber and SACTO. However, he does not see the incremental value of getting our logo out for \$7,500.

Moved/Camp, second/Lawrence, to delay a decision to participate as a sponsor until it is revisited at a later date. The Executive Committee will be willing to hear back from the Employer Outreach Committee to see if there is a negotiable cost.

Voice Vote: Unanimous approval.

3. Adjournment: Meeting adjourned at 9:46 a.m.

## ITEM 3 - ACTION

### APPOINTMENT OF YOUTH COUNCIL MEMBER

#### BACKGROUND:

The Sacramento Works Youth Council has been recently received the application for a representative from the Electrical Apprenticeship Program. The Workforce Investment Act requires no minimum or maximum number of representatives on the Youth Council. The WIA states that there are six categories of membership on the Youth Council.

#### Youth Council Membership Categories:

- Members of the local board with special interest or expertise in youth policy;
- Representatives of Youth Service Agencies, including juvenile justice and local law enforcement agencies;
- Representatives of local Public Housing Authorities;
- Parents of local youth seeking assistance under WIA;
- Youth, including former participants and representatives of organizations that have experience relating to youth activities; and
- Representatives of the Job Corp

A copy of Mr. Dennis Morin's application will be sent under separate cover. Mr. Morin represents an electrical apprenticeship program. Staff will provide an oral report on this item.

#### RECOMMENDATION:

Review the application and appoint Mr. Dennis Morin to the Sacramento Works Youth Council.