CAREER CENTERS

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915 Broadway Sacramento, CA 95818 (916) 324-6202

CITRUS HEIGHTS

7640 Greenback Lane Citrus Heights, CA 95610 (916) 676-2540

FRANKLIN

7000 Franklin Blvd., Ste. 540 Sacramento, CA 95823 (916) 262-3200

GALT

1000 C Street, Suite 100 Galt, CA 95632 (209) 744-7702

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5655 Hillsdale Blvd., Ste. 8 Sacramento, CA 95842 (916) 263-4100

LA FAMILIA COUNSELING CENTER

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2901 50th Street Sacramento, CA 95817 (916) 227-1395

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10638 Schirra Avenue Mather, CA 95655 (916) 228-3127

RANCHO CORDOVA

10665 Coloma Rd., Ste. 200 Rancho Cordova, CA 95670 (916) 942-2165

SOUTH COUNTY

8401 - A Gerber Road Sacramento, CA 95828 (916) 689-3560

Administrative Offices & Employer Services

925 Del Paso Blvd. Sacramento, CA 95815 (916) 263-3800 **Website: http://www.seta.net**



SACRAMENTO WORKS, INC. EMPLOYER OUTREACH COMMITTEE

Date: Thursday, June 10, 2004

Time: 8:30 a.m.

Location: SETA – Board Room

925 Del Paso Blvd.

Sacramento, CA 95815

AGENDA

- 1. Call to Order/Roll Call
- 2. Status of 2003 2004 Marketing Activities/Budget Expenditures
- 3. Discussion/Recommendation on use of Board Initiative Funds for 2004-2005
 - ◆ SACTO Economic Profile Marketing One Stops and WIBs (\$12,000)
 - ◆ State of the Workforce Report
 - SRRI Research: Developing New Measures of Regional Workforce Quality (Used for recruiting business to the area)
 - Sponsorship of Construction Business Plan (\$15,000 -\$20,000)
 - Continue support for the Youth Service Provider Network (\$15,000)
 - Continuation of Marketing Efforts
- 4. Discussion of Activities for 2004 2005 Marketing Plan
- 5. Adjournment

Committee Members: Mark Ingram (Chairperson), Bill Camp, Walter DiMantova, Diane Ferrari, Barbara Hayes, Matt Mahood, James Pardun.

This meeting is open to all members of the Sacramento Works, Inc. board and the public.

DISTRIBUTION DATE: FRIDAY, JUNE 4, 2004