

**WORKFORCE DEVELOPMENT  
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PRO Youth and Families

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Sacramento Metro Chamber of Commerce

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Better Business Bureau

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2SS.com

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Trades Council

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Department of Human Assistance

**TROY GIVANS**  
County of Sacramento, Economic  
Development

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Sacramento County Office of Education

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City of Sacramento

**GARY R. KING**  
SMUD

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Sacramento Employment & Training Agency

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**MATT LEGE**  
SEIU – United Healthcare Workers

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**JANET NEITZEL**  
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**DR. JAMEY NYE**  
Los Rios Community College District

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Department of Rehabilitation

**JOHNNY PEREZ**  
SAFE Credit Union

**KARL PINEO**  
Ironworkers Local 118

**JORDAN POWELL – Vice Chair**  
Associated General Contractors of  
California

**FABRIZIO SASSO**  
Sacramento Central Labor Council

**ANETTE SMITH**  
Five Star Bank

**RICK WYLIE – Chair**  
Villara Building Systems



**SACRAMENTOWORKS**

**Meeting of the Sacramento Works  
Youth Committee**

**Date:** Thursday, April 8, 2021  
**Time:** 3:00 p.m.  
**Location:** Zoom Link

<https://us02web.zoom.us/j/84338955390?pwd=VFXFWFRV3d1Zy9UWTFVcV4VmlkQT09>.

In response to the Governor's Executive Order N-29-20 relating to the COVID-19 Pandemic, the Sacramento Works Youth Committee is conducting this meeting on Zoom at <https://us02web.zoom.us/j/84338955390?pwd=VFXFWFRV3d1Zy9UWTFVcV4VmlkQT09>.

Members of the public may join the meeting by clicking the link above or typing the meeting address above into their web browser, or listen to the meeting by telephone by dialing (for higher quality, dial a number based on your current location): US: +1 669 900 6833 or +1 346 248 7799 or +1 253 215

8782 or +1 312 626 6799 or +1 929 205 6099 or +1 301 715 8592. Webinar ID: 843 3895 5390.

International numbers available: <https://us02web.zoom.us/j/84338955390?pwd=VFXFWFRV3d1Zy9UWTFVcV4VmlkQT09>.

Members of the public

are encouraged to participate in the meeting by submitting written comments by email to:

[Wendy.Tanner@seta.net](mailto:Wendy.Tanner@seta.net). Any member of the public who wishes to speak directly to the board

regarding any item on the agenda may contact Wendy Tanner at (916) 263-5660, or

[Wendy.Tanner@seta.net](mailto:Wendy.Tanner@seta.net). Please include in your request which item you would like to participate on.

Additionally, during the meeting any questions or comments may be submitted via the Q&A or chat

features on Zoom. Public comments will be accepted until the adjournment of the meeting, distributed

to the Youth Committee and included in the record.

Closed captioning will be available. This document and other Board meeting information may be accessed through the Internet by accessing the SETA home page: [www.seta.net](http://www.seta.net).

**AGENDA**

1. Call to Order/Roll Call
2. **ACTION:** Approval of the February 11, 2021 Minutes
3. **INFORMATION ITEM:** Review of WIOA Youth Program Performance
4. **INFORMATION ITEM:** Committee Goal Updates  
Youth Engagement - Pedro Vargas; Internship Expansion – Terri Carpenter; Digital Literacy/Skills Programs/Resources – Matt Perry
5. Public Input
6. Adjournment

**Members:** Staci Anderson, Jacobe Caditz, David Gordon, Gary King, Michael Laharty, Brandon Louie, Claudia Negrete, Johnny Perez, Matt Perry, Tina Reynolds, Jane Ross, Lorenda Sanchez, Randi Kay Stephens, Pedro Vargas, Joyce Veal,

**DISTRIBUTION DATE: March 30, 2021**

ITEM 2 - ACTION

APPROVAL OF MINUTES OF THE FEBRUARY 11, 2021  
REGULAR BOARD MEETING

BACKGROUND:

Attached are the minutes of the February 11, 2021 meeting for your review.

RECOMMENDATION:

That your Committee review, modify if necessary, and approve the attached minutes

Sacramento Works Youth Committee  
Minutes  
(The minutes reflect the actual progression of the meeting.)

Meeting held electronically

Thursday, February 11, 2021  
3:00 p.m.

1. Call to Order: Mr. David Gordon called the meeting to order at 3:00 p.m. The roll was called and a quorum achieved.

Members Present: Staci Anderson, Michael Laharty, Johnny Perez, Matt Perry, Tina Reynolds, Jane Ross, Pedro Vargas, Joyce Veal, David Gordon; Gary King, Randi Kay Stephens (joined at 3:04 p.m.)

Members Absent: Lorenda Sanchez, Claudia Negrete

Others Present: Terri Carpenter, Kathy Kossick, Jessica Medina, Monica Barber, Roy Kim, Phil Cunningham, Josh Woodson, Jacobe Caditz

2. ACTION: Approval of the December 10, 2020 Minutes

The minutes were reviewed; no questions or corrections.

Moved/Anderson, second/Perry, to approve the December 10 minutes.

Roll call vote:

Aye: 9 (Anderson, Gordon, Laharty, Perez, Perry, Reynolds, Ross, Vargas, Veal)

Nay: 0

Abstentions: 1 (Louie)

Absent: 4 (King, Negrete, Sanchez, Stephens)

3. INFORMATION ITEM: Review of 2020-2021 Youth Committee Goals

Mr. King and Ms. Stephens joined at 3:04 p.m.

Ms. Terri Carpenter reviewed the goals that have been discussed previously at Youth Committee meetings.

Mr. Vargas stepped up to lead the way for #1 goal; Ms. Reynolds, Ms. Stephens, Ms. Negrete, Ms. Veal, Mr. Caditz, and Mr. Louie agreed to work on the first goal as well.

Mr. Vargas reported that he, Ms. Veal, and Ms. Negrete talked about ideas to provide and what can be done for youth; he offered to send the notes to the Youth Committee. Some of their ideas include a workshop for college and education. This committee will meet again and report out at the April meeting.

Mr. Gordon asked if any members were interested in the digital literacy subcommittee. Dr. Perry volunteered to chair the subcommittee. Ms. Ross agreed to work on the subcommittee.

4. INFORMATION ITEM: Review of WIOA Youth Program Performance

January 29 was the deadline for In-school and Out-of-School providers; 344 slots have been funded. There are various things around the pandemic that have prevented the service providers from meeting their goals. Ms. Carpenter reviewed the changes in numbers since the agenda was sent out. Two providers have changes: Elk Grove USD's goal is 47 and they have enrolled 41; Sacramento City USD's goal was 28 and their actual number is 25. Seven providers have not met their goals and have requested an extension. Ms. Carpenter recommends the extension be done for the end of this month only. Based on the information provided, Ms. Carpenter asked for committee discussion/input.

Ms. Anderson agreed that extending would be fine.

5. ACTION: Approve Proposal to Fund Development Committee to Support Paid Internships

Mr. Gordon stated that the Fund Development Committee (FDC) is requesting information from subcommittees for ways of utilizing funds. The FDC is potentially able to raise money to allow us to provide stipends. Ms. Carpenter did some research on where we stand with internships.

Ms. Carpenter stated that all Youth Committee members received a draft proposal on internships; Ms. Carpenter reviewed the document. The proposal is requesting funds to create 20 new internships and will be asking \$14/hour for 20 hours per week for a 12-week internship totaling \$96,500. The employers would not have to pay the wages and workers compensation would be included in this proposal. This would be beneficial for both employers and students. We would be able to build the program for both employers and students to work remotely if need be.

Mr. King asked if there will be more than 20 employers and how would we go about choosing the 20 slots? Ms. Carpenter suggested using the same process used for SMUD internships which is using a computer to randomly select the students. We could also raise more money to add more slots.

Ms. Anderson would like to see us provide internships sooner rather than later. Ms. Carpenter replied that there was a Youth Committee initiative that included internships. Mr. King said that he can see some of the larger employers in the area to step up and provide a faster path to the internships.

Mr. Cunningham supports the concept for paid internships; if we want to see this happen, some of the Youth Committee members have to step up to the FDC to make it happen. The FDC is struggling because we cannot use SETA staff to do the fundraising work. Mr. Cunningham is working to figure out where this committee goes and he asked that 2-3 Youth Committee members step up and work on the FDC. Mr. Gary King offered to work on the FDC regarding YC needs. Ms. Reynolds indicated her interest in working on the FDC.

Moved/Reynolds, second/King, to approve this model and forward the recommendation to the Fund Development Committee.

Roll call vote:

Aye: 12 (Anderson, King, Laharty, Louie, Perez, Perry, Reynolds, Ross, Stephens, Vargas, Veal, Gordon)

Nay: 0

Abstentions: 0

Absent: 2 (Negrete and Sanchez)

6. INFORMATION ITEM: Facebook Career Connections Program

Ms. Carpenter reported that she was approached by Facebook with a new initiative they launched last year. The premise of the program is to introduce young people interested in social media marketing training. Their focus is on the Black and Latino community by providing 21st century skills with digital marketing. This is free training beginning in March/April. There is a high demand in digital marketing and it's relatively easy to learn. The reason is to support businesses and assist young people with their digital marketing needs. The majority of the employers have 10 or fewer employees that need help with their social media presence. There are some workforce boards in New Mexico and Southern California that have participated in this program. Ms. Carpenter thinks this is a great program and requested feedback from the Youth Committee members.

Mr. Gordon asked what is the cost of supporting each youth and Ms. Carpenter replied that it will be \$3,500 - \$4,000 to support each youth during the internship. The youth would begin their training in late May or early June.

Ms. Reynolds stated that she could take one youth to learn how to manage a non-profit media presence. Mr. King asked if there were other workforce boards they have worked with. Ms. Carpenter replied yes; the New Mexico board was contacted and they operated a program that offered paid and non-paid

internships. They used youth that were co-enrolled in their WIOA program. They said it was phenomenal and that there was great support from employers and it was great for the employers to develop a social media presence. Mr. King likes that it folds in technology especially for Black and Latino students. He asked if Sacramento Works would source the students. Ms. Carpenter replied that we will recruit the trainees (fellows) and Facebook would recruit the employers and do all of the training. The eight-week training is on line and by Facebook staff. Ms. Carpenter will reach out to Facebook to find out what kind of technology is necessary for the youth. Ms. Carpenter stated that the budget was approved by the Governing Board and the money is available and set aside for special Youth Committee initiatives. There is a possibility that SETA has other programs where customers may want to take advantage of this opportunity as well.

The Youth Committee agreed to seek input from the Executive Committee to approve the use of Youth Initiative Funds to support four paid internships in the amount of approximately \$18,500. This total represents four 12-week internships at 20 hours per week at \$14.00 per hour plus taxes, workers compensation insurance and payroll administration costs.

7. Public Input: None.
8. Adjournment: The meeting was adjourned at 4:03 p.m.

### ITEM 3 - INFORMATION

#### REVIEW OF 2020-2021 WIOA YOUTH PROGRAM PERFORMANCE

The WIOA program providers were funded to serve 316 Out-of- School Youth and 28 In-School Youth. All providers were to be fully enrolled by January 29, 2021. Due to various reasons surrounding the pandemic, the Youth Committee extended the deadline to February 26, 2021.

Two Providers did not meet their enrollment goals: Crossroads and Sacramento Chinese Community Service Center. Part of the performance requirements includes meeting the enrollment goal. Both providers have been placed on corrective action and required to submit a plan on the actions that will be taken to resolve their program enrollment deficiency.

<b>Provider</b>	<b>Goal</b>	<b>Enrollments</b>	<b>Percent_Enrolled</b>
North State Building Industries Foun OSY	19	24	126.32%
Elk Grove Unified School District OSY	47	42	89.36%
SCUSD – Skills Center OSY	28	24	85.71%
Waking the Village OSY	19	21	110.53%
Asian Resources Inc – Alhambra OSY	19	19	100%
Goodwill Industries OSY	19	19	100%
Folsom Cordova Com. Partnership OSY	28	26	92.86%
California Human Development OSY	19	19	100%
La Famila Counseling Center OSY	23	23	100%
Greater Sacramento Urban League OSY	19	19	100%
Lao Family Community Development OSY	19	20	105.26%
International Rescue Committee OSY	19	19	100%
Crossroads Diversified Services – CH OSY	19	8	42.11%
Juma Ventures OSY	19	18	94.74%
City of Sacramento ISY	14	14	100%
Sac Chinese Community Serv Franklin ISY	14	7	50%