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SACRAMENTOWORKS

SACRAMENTO WORKS, INC. PLANNING/OVERSIGHT COMMITTEE

Date: Tuesday, May 13, 2014

Time: 8:30 a.m.

Location: SETA Board Room
925 Del Paso Blvd., Suite 100
Sacramento, CA 95815

AGENDA

1. Call to Order/Roll Call
2. **Action:** Approval of the April 16, 2014 Meeting Minutes
3. **Action:** Review and Approval of SlingShot Convenings
4. **Action:** Approval of the Self-Sufficiency Standard
5. Input from the public
6. Adjournment

Committee Members: Lynn Conner (Chair), Paul Castro, Kathy Kossick, Frank Louie, Jay Onasch, Anette Smith-Dohring

DISTRIBUTION DATE: THURSDAY, MAY 8, 2014

PLANNING/OVERSIGHT COMMITTEE

Minutes/Synopsis

(Minutes reflect the actual progression of the meeting.)

SETA Shasta Room
925 Del Paso Blvd., Suite 100
Sacramento, CA 95815

Wednesday, April 16, 2014
8:30 a.m.

1. **Call to Order/Roll Call:** Ms. Conner called the meeting to order at 8:30 a.m.

Present: Paul Castro, Lynn Conner, Kathy Kossick, Anette Smith-Dohring,
Dan Throgmorton

Absent: Paul Lake, Frank Louie

Others Present: Robin Purdy, Christine Welsch, Edward Proctor, Terri
Carpenter, Michelle O'Camb, Cindy Sherwood-Green

2. **Action:** Approval of the September 19, 2013 Meeting Minutes

No questions or corrections.

Moved/Castro, second/Kossick, to approve the September 19, 2013 minutes

Roll Call Vote:

Aye: 4 (Castro, Conner, Kossick, Throgmorton)

Nay: 0

Abstentions: 0

3. **Discussion:** Project SlingShot Solving Employment Challenges through Regional
Collaboration

Ms. Purdy stated that this initiative is from the California WIB. They are offering initial seed grants of \$20,000 and subsequent funding grants of \$1 million to move the needle on job creation. They have fairly wide expectations and there is not a deadline for the proposal submission, but the proposals must be innovative. They expect proposers to bring together leaders in the region, come up with an idea that will move the needle on income inequality and employment, and if they like it, they will fund it. At the conclusion, the program will be evaluated to see if it really did impact the economy. This was discussed at the last WIB meeting and the Planning/Oversight Committee was identified to think through the process.

Ms. Conner stated that it is important to bring together groups or individuals who may have impact on ideas. We should ask partners to rank issues in order of importance and/or give us ideas to raise employment numbers in the region.

Ms. Kossick stated that since the March meeting, ideas have been floating in and it is clear that more of the community needs to be involved. It is important to bring all ideas in from as many groups as possible. It is also important to develop the process, go forward with the proposal, and not spend six months collecting ideas.

Ms. Smith-Dohring arrived at 8:37 a.m.

Ms. Purdy stated that last year, the WIB went through the Next Economy goals and objectives and came up with three goals that were consistent with the Sacramento Works Strategic Plan, (1) Fostering a strong innovation environment by accelerating start-ups and supporting entrepreneurs, (2) Diversify the economy on core business clusters through growth and support of core business clusters, and (3) Grow and maintain a world-class talent base.

Dr. Throgmorton suggested that perhaps the program could focus on those jobs that stream across multiple core business clusters, i.e., construction and finance.

Ms. Conner asked if slingshot was a WIA program and if other groups would be asking for the money? Ms. Kossick stated that the idea is for WIBs to apply for the funds and ensure there are partners. The implementation funds are from the California Workforce Investment Board so it is important to weave together all kinds of partners, i.e., ETP, EDD, California colleges, etc.

Ms. Purdy stated that there was some discussion on supporting entrepreneurs, startups and working with venture capitalists.

Ms. Carpenter stated that in her experience with employers, it is important to have people to have training and experience. Ms. Carpenter stated that it is important to develop strategies to assist employers in providing earn and learn opportunities. Employers have to be part of the process and involved in the planning.

Ms. Purdy stated that Valley Vision would be willing to facilitate the SlingShot convening. We can organize the meetings to ask organizations and partners to brainstorm proposals around the three goals. The best proposals for each goal will be presented to the regional WIBs (or subset of each board) for a decision on which proposal to pursue.

Ms. Conner stated that it would be best to start with the convening to get things rolling. It was determined that June 1 would be the tentative deadline for the convening.

The next meeting will be 5/13, 8:30 a.m.

4. **Action**: Approval of the Workforce Investment Act (WIA) Sacramento Works, Inc. Resource Allocation Plan for 2014-2015

Ms. Purdy stated that staff recently was notified that our allocation is down \$800,000 from the previous year. The Resource Allocation Plan determines how funding allocated to Sacramento County is spread across the WIA program and the CalWORKS program.

The WIB will be presented with this item for approval.

Moved/Throgmorton, second/Smith-Dohring, to approve the Sacramento Works, Inc. Resource Allocation Plan for 2014-15 and forward to the full Sacramento Works Board for approval.

Roll Call Vote:

Aye: 5 (Conner, Castro, Kossick, Smith-Dohring, and Throgmorton)

Nay: 0

Abstentions: 0

5. **Input from the public**: No comments.
6. **Adjournment**: The meeting was adjourned at 9:40 a.m.

ITEM 3 - ACTION

REVIEW AND APPROVAL OF SLINGSHOT CONVENINGS

BACKGROUND:

As discussed at the Planning/Oversight Committee meeting in April, staff have contacted Valley Vision and the Executive Leadership of the Regional Workforce Investment Boards (Golden Sierra, North Central Counties, Yolo and Sacramento) and developed the following scope of work for the SlingShot Convening.

Valley Vision will facilitate meetings with regional experts and stakeholders to explore options for the Slingshot funding and to refine a set of three leading opportunity areas for the Regional Workforce Investment Boards to review.

Valley Vision Tasks:

- Design three meetings that utilize the same approach to explore three unique opportunity areas (innovative startups and entrepreneurs, youth unemployment, adult skill building). WIB staff will have a chance to review and comment on the meeting agendas and facilitation plans in advance.
- Conduct conference calls with WIB contacts from Golden Sierra, NCCC, Yolo County and SETA to finalize scope of work.
- Create meeting invitations and help circulate to invited stakeholders. Send reminders and follow-up with individual attendees as needed.
- Facilitate three meetings and support attendees in the development of detailed recommendations (resulting in one primary recommendation per meeting). Recommendations would address:
 - o Why the idea is important and needed
 - o What could implementation activities be and what should they aim to achieve
 - o Who are the central partners in the community
- Organize the outcomes from each meeting into short summaries of each recommendation. Support SETA staff in the presentation of this material to the Board of Directors.
- Following the meeting with the Board of Directors, create a draft the two-page proposal for initial Slingshot funding.

WIB Tasks:

- Finalize Opportunity Areas and Convening dates --mid-May to early June (May 19, 20? Maybe do one May 19 and then next two in June.
- Develop list of invitees: Each WIB should provide list by May 9 (name, organization, email and phone #)
- Identify Locations for Convenings - Roseville, Woodland, SETA, Yuba
- Finalize plans with Valley Vision (conference calls with each WIB)

ITEM 3 – ACTION (continued)

Page 2

- Identify representatives to attend Convenings
- Develop Process to be used by WIB members to select SlingShot Opportunity Area to propose to CWIB
- Review Scope of Work with Regional WIBs. Yolo County WIB meets May 14 and NCCC & Golden Sierra meet May 15. Sacramento Works meets on May 28.

Below are ideas that have been suggested by WIB members, Workforce Development staff and partners as possibilities for SlingShot. Staff has divided the ideas into the three "leading opportunity" areas. Each Opportunity Areas will be explored during one of three Convenings. A priority proposal from each convening will be considered for the SlingShot Challenge.

SlingShot Opportunity Areas

- 1. Create and retain jobs in the region by supportive start-ups and entrepreneurs**
 - Grow and support business in core business clusters to avert layoff and create jobs
 - Incubate and support start-ups and evaluate impact in terms of jobs created
 - Support Business mentoring programs and create community to ensure start-ups are connected to the services offered in the region.
 - Connect small businesses to venture capital and funding
 - Increase the visibility of the region's successful start-ups to bring more investors to the region
 - Identify potential for a niche economy (Advanced Manufacturing as a result of Healthcare expansion)
- 2. Move the needle on youth employment**
 - Support career pathways for all youth
 - Endowment for summer internships
 - Support pre-apprenticeship and earn and learn opportunities
 - Evaluate the long term impact of work-based learning on student outcomes –high school graduation and employment
 - The colleges always complain about kids coming to them with less than college level math skills. What if we came up with an intervention to improve that?
 - Create an indicator of opportunity for youth for the region using www.opportunityindex.org
- 3. Invest in and build the skills of the workforce**
 - Investment in redesign of the adult education would offer the opportunity to bridge career pathways with adult education and reduce investment by colleges and universities to provide remedial learning to students to ensure they "catch up" upon arrival.

ITEM 3 – ACTION (continued)
Page 3

- Increase coordination with approved apprenticeship programs
- Prospective employees have technical skills but are lacking employability and work readiness skills and ability to work in teams. Employers need to know about existing programs offering employability skills and take advantage of them.
- Digital literacy
- After work programs for career development and skill building

RECOMMENDATION:

Review the process developed by staff and approve the Regional SlingShot Convenings.

ITEM 4 – ACTION

APPROVAL OF THE SELF-SUFFICIENCY STANDARD

BACKGROUND:

Staff will be providing input information on this item as a handout at the meeting.