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Meeting of the Sacramento Works Youth Council

Date: Wednesday, March 11, 2009

Time: 8:30 a.m.

Location: SETA Board Room
925 Del Paso Blvd., Suite 100
Sacramento, CA 95815

AGENDA

1. Call to Order/Roll Call/Welcome New Members
2. Review and Approval of Minutes of the November 12, 2009 and January 14, 2009 meetings
3. Overview of the rights and responsibilities of Youth Council (Phil Cunningham)
4. Discussion: Review of Youth Council Mission, Goals and Strategies
5. Update on WIA Youth program performance
6. Update on American Recovery and Reinvestment Act of 2009 (Economic Stimulus Package)
7. Other happenings!

Members: Mike Brunelle, Shuntae Campbell, Patricia Espinosa, Chris Ferguson, Matt Kelly, John Koogle, Bina Lefkovitz, Mika Lytell, Dennis Morin, Deborah Portela, Tim Ray, Maurice Read, Jeanette Rodriguez, David Younger, and Thomas Zender.

DISTRIBUTION DATE: WEDNESDAY, MARCH 4, 2009

Joint Meeting of the Sacramento Works Planning/Oversight Committee and Youth Council

Minutes/Synopsis

SETA-Shasta Room
925 Del Paso Blvd.
Sacramento, CA 95815

Wednesday, November 12, 2008
8:30 a.m.

Planning/Oversight Committee Members Present: Tim Ray, Lynn Conner, Kathy Kossick, Jim Lambert, and Joan Polster

Youth Council Members Present: Bina Lefkovitz, Bill Warwick, Matt Kelly, Maurice Read, Mike Brunelle, and John Koogle

1. Discussion on how to reach youth at risk of dropping out (currently 30-50% drop-out) and other at-risk youth.
 - Overall higher level strategy plan – what role does the WIB play?
 - In addition to the WIA youth programs, members of the WIB and Youth Council sponsor the following activities:
 - Construction Career Awareness Day
 - SBE Design-Build Event
 - ACE mentoring program
 - Burbank/Raley's Scholarship program
 - SCUSD Construction program
 - Ready by 21 Compact has been endorsed by the Youth Council
2. Issues:
 - Connect finishing high school to a job
 - Teach A-G in an employment related program
 - Systemic Change for educators
 - WIB can encourage and support by finding Business Partners
 - Figure out options for youth who have dropped out
3. Small Learning Communities at SCUSD – 6 years It's Working
 - Students engaged in small (200-300) communities
 - Interventions when students are failing
 - Learning is relevant to life/work
 - Business connection

Are there services/supports that WIB and members can provide to increase success?

- Business Entrepreneurs
- Survey Schools to determine needs

4. ACE Mentorship Program
 - Grown from 3 to 13 schools (96 mentors from 45 companies)
 - Mentoring for Architects, Engineers, and Construction sectors

- Explores all levels of jobs in targeted sectors
- How do we engage more at-risk students in these types of activities?
- Tracking for grade point average graduation rates, employment

5. Things the WIB and Youth Council can do:

- Publicize reasons that youth dropout – talk to youth
 - Local best practices:
 - Career pathways
 - Area Congregations Together’s drop out prevention programs.
 - Relationships – creating engaging environments
- Supporting teacher training and training for youth providers - Human Service Workforce investment
 - Youth Council is co-sponsoring the Human Services Workforce convening with Youth Development Network in the Spring 2009.

6. How do we contribute more to the effort to enhance education and drop-out prevention recovery?

- Who else is doing work in this area
- LEED, Valley Vision – pull together folks who are doing work in this area
- Impact of economy on youth employment – need for more subsidized employment

7. Valley Vision has new project mapping youth services

- Developing a website to identify youth resources
- Option to link available jobs and business opportunities to youth resources identified by Valley Vision and Youth Development?
 - AT & T funded mapping of youth services

Next linkage should be to workforce development

8. Planning/Oversight: Focus on Workforce development for non-secondary school students advocacy with State of California to increase programs in Adult education and apprenticeship.

9. All career exploration funding has been eliminated from high schools

- Possibility to connect One-Stops to K-12 for career exploration
- Career Groups. Community connection to high schools
- Communicate better with counselors at schools
- Work more closely with alternative schools
- Outreach with community college and high schools
- Reach out to Charter schools/independent study

10. Need for Retreat – Write up for November 19, 2008

- Marketing

- Community Involvement
- Motivated to work for kids
- Industry involvement and commitment to action
- Strategy about Board Commitment to action
- Ready by 21 = Advocacy group

COMMITTEE OF THE WHOLE
OF THE
SACRAMENTO WORKS, INC. YOUTH COUNCIL
Minutes/Synopsis

SETA-Board Room
925 Del Paso Blvd.
Sacramento, CA 95815

Wednesday, January 14, 2009
8:30 a.m.

1. **Call to Order/Roll Call/Welcome New Members:** Mr. Kelly called the meeting to order at 8:40 a.m. No quorum was achieved so the Youth Council functioned as a Committee of the Whole.

Mr. David Younger was welcomed to the Youth Council.

Members Present: Patricia Espinosa, Matt Kelly, John Koogle, Dennis Morin, Maurice Read, Jeanette Rodriguez, David Younger

Members Absent: Mike Brunelle, Bina Lefkovitz, Mika Lytell, Deborah Portela, Tim Ray, Maurice Read, William Warwick

Others Present: Kathy Kossick, Robin Purdy, Christine Welsch, Julie Davis-Jaffe, and Fina Dempsey.

2. **Review and approval of Minutes of the November 12, 2008 meeting**

There were no questions or corrections to the minutes; they were approved by consensus.

3. **Recommendation for Appointment of Youth Council Member**

Ms. Julie Davis-Jaffe reviewed information on Shuntae Campbell; Mr. Campbell is expected to be in attendance later in the meeting. Mr. Morin inquired whether Mr. Campbell will be representing the youth membership and Ms. Davis-Jaffe stated that he would.

Moved/Espinosa, second/Morin, to approve Mr. Shuntae Campbell's appointment to the Youth Council and forward a recommendation to Executive Committee.

Consensus Vote: Unanimous approval.

4. Overview of the rights and responsibilities of Youth Council: Mr. Cunningham is in trial; this item will be continued to the next meeting. Binders were distributed with information on the Youth Council.

5. Status report on WIA Youth program performance & Update on recent EDD monitoring

Ms. Christine Welsch reported that funding recommendations were made in May and the staff came back at a later date with additional funds. The increased allocations were contingent upon performance from providers to ensure they were enrolling additional youth and increasing their services. Another RFP was distributed to increase the number of providers. Programs are evaluated on several different factors including SMARTware, youth common measures of performance established by the federal government. SETA also has our own internal attainment and enrollment goals. Staff look at how providers are doing while on corrective action. The WIA common measures for Sacramento include 1) placement, 2) education (the attainment of a degree or certificate), and 3) literacy and numeracy.

A performance review was done in September and a monitoring review was done in November. Staff provides ongoing technical assistance to ensure operators do well in the operation of their programs.

Ms. Welsch distributed activity reports from SMARTware which tracks, by bar code, services provided to all youth visiting the Career Centers and individualized services provided by the funded youth programs.

Ms. Welsch provided an overview of the programs on corrective action: City of Sacramento, Elk Grove Unified School District, Twin Rivers School District and LaFamilia Counseling Center. There is concern that providers receiving additional funds need to enroll more youth, provide more services to youth and meet the WIA program performance. Staff recommends if the enrollment and performance deficiencies do not improve by 2/20/09 that the YC begins the deobligation process. This item will go before the Sacramento Works board on January 28 and then on to the Governing Board on February 5, 2009. Staff is asking that deobligated funds be held in reserve to assist with possible stimulus package programs.

Mr. Younger inquired whether there was anything else staff could do to assist providers. Ms. Welsch replied that staff is assigned to meet with provider staff to assist in their programs and to help with problems. There are also Common Measures training. SETA's IT staff also offers training to providers. Ms. Bina Lefkovitz suggested training in youth engagement to ensure the youth are served in an appropriate way.

Ms. Julie Davis-Jaffe provided training in October with the flow of services of from the time the youth arrives at a career center or program to program completion. This included training in the required program performance goals, the paperwork and the all participants were provided a "working binder" as a tool for program implementation. After the training an online Question and Answer

site was established. Additionally, SETA hosts a regular youth provider meeting to address ongoing training and programmatic issues.

Council members asked if there was an option to partially reduce funding and Ms. Welsch stated that there are ways to negotiate a reduction in funding. It would be based on the number of enrollments and the services provided to youth. There was a great deal of discussion regarding serving youth.

Speakers before the Board:

- Kathy Hamilton, Elk Grove Adult and Community Education and Robynne Rose-Haymer: Ms. Hamilton distributed a certification progress report for the WIA WEX program. The final 11 youth will be identified by the end of this week and enrolled. They are confident that they will meet and/or exceed enrollment. Ms. Rose Haymer stated that Elk Grove should be completed with recruitment by 2/20/09. It is her intention that every youth that comes into their program attain their high school diploma or GED.
- Cheryl Rose, City of Sacramento: Ms. Rose stated that understanding the enrollment flow and common measures was an issue. The training and support received from SETA to assist in the understanding of issues has been immense. The binder is great as well. She inquired about the placement rate; the problem could be that the MIS forms are not being filled out correctly.
- Greg Fisher, La Familia Counseling Center: According to the monitoring reports received by this program, they are not aware that La Familia was not meeting their placement goals. He believes that LFCC enrollment goal has been met. They expect nearly all of the pending applications will go through. The zip code they are in is in one of the most challenging group of youth to serve. Staff responded that La Familia's performance deficiencies are related to placement and degree and certificate attainment. LaFamilia recently submitted 28 new enrollments.

Mr. Younger stated that it is good to hear from three of the four agencies; he is confident they will improve their situation.

Moved/Younger, second/Koogle, to forward this item to the Executive Committee Staff is recommending that the programs listed above implement a corrective action plan to address placement and attainment of performance deficiencies. It is also recommended that if enrollments and performance do not improve by February 20, 2009, the Youth Council authorizes that the deobligation of funds process (deduction in allocation) for the above programs. Allocations will be adjusted to serve the number of youth enrolled.

In addition to the above recommendations, the Youth Council is recommending that any deobligated funds be held in reserve until more information about the

economic stimulus funding is known. There have been discussions at the state and federal level of reviving the summer youth employment program and these funds could be directed to that activity.

Consensus Vote: Unanimous approval.

5. Approval to Allocate Initiative Funds

Ms. Welsch reviewed the various initiative fund allocations being recommended. Mr. John Harden reviewed the Career GPS.com program.

It was the consensus of the Youth Council to approve the following allocation of youth initiative funds

- 1) \$5,000 to support the Human Services Workforce convening, and
- 2) 12,000 to support Career GPS.com enhancements through LEED.

Mr. Shuntae Campbell was introduced. Mr. Campbell is an organizer for Sacramento ACT. He already works with SETA staff in the Sacramento ACT youth initiatives. Ms. Welsch stated that it has been a pleasure working with Mr. Campbell.

6. Update on upcoming Human Services Workforce convening – no report.

7. Update on Economic stimulus package: Staff will provide a report at the March meeting.

8. Other happenings! No comments.

Meeting adjourned at 9:54 a.m.