

## CAREER CENTERS

### **BROADWAY**

915 Broadway  
Sacramento, CA 95818  
(916) 324-6202

### **CITRUS HEIGHTS**

7011 Sylvan Rd, Suite A  
Citrus Heights, CA 95610  
(916) 676-2540

### **FRANKLIN**

7000 Franklin Blvd., Suite 540  
Sacramento, CA 95823  
(916) 262-3200

### **GALT**

1000 C Street, Suite 100  
Galt, CA 95632  
(209) 744-7702

### **GREATER SACRAMENTO URBAN LEAGUE**

3725 Marysville Blvd.  
Sacramento, CA 95838  
(916) 286-8600

### **HILLSDALE**

5655 Hillside Blvd., Suite 8  
Sacramento, CA 95842  
(916) 263-4100

### **LA FAMILIA**

5523 34th Street  
Sacramento, CA 95820  
(916) 452-3601

### **LEMON HILL**

5451 Lemon Hill Avenue  
Sacramento, CA 95824  
(916) 433-2620

### **MARK SANDERS**

2901 50th Street  
Sacramento, CA 95817  
(916) 227-1395

### **MATHER**

10638 Schirra Avenue  
Mather, CA 95655  
(916) 228-3127

### **RANCHO CORDOVA**

10381 Old Placerville Rd.,  
Suite 150  
Sacramento, CA 95827  
(916) 255-3255

### **SOUTH COUNTY**

8401 - A Gerber Road  
Sacramento, CA 95828  
(916) 525-4717

## Administrative Offices & Employer Services

925 Del Paso Blvd.  
Sacramento, CA 95815  
(916) 263-3800

Website: <http://www.seta.net>



## **SACRAMENTO WORKS, INC.** Executive Committee

**Date:** Tuesday, May 26, 2009

**Time:** 4:00 p.m.

**Place:** Sacramento Employment & Training Agency  
Board Room  
925 Del Paso Blvd.  
Sacramento, CA 95815

## A G E N D A

1. Call to Order/Roll Call
2. Approval of Minutes of the April 15, 2009 meeting
3. Approval to Submit a Proposal to the California Employment Development Department for the California Green Job Corps Program (Christine Welsch)
4. Review and Discussion on Policy for Handling Unsolicited Proposals
5. Review of Board Packet for May 27, 2009 Board Meeting
6. Adjournment

**COMMITTEE MEMBERS:** Kingman Tsang, Bill Camp, Lynn Conner, Mark Ingram, Matt Kelly, Gary King, Kathy Kossick, Elizabeth McClatchy, Kim Parker

**DISTRIBUTION DATE: WEDNESDAY, MAY 20, 2009**

**SACRAMENTO WORKS, INC.**  
**Executive Committee**  
Minutes/Synopsis

SETA Board Room  
925 Del Paso Blvd.  
Sacramento, CA 95815

Wednesday, April 15, 2009  
9:00 a.m.

1. **Call to Order/Roll Call:** Mr. Ingram called the meeting to order at 9:20 a.m.

Members Present: Lynn Conner, Mark Ingram, Kathy Kossick, Elizabeth McClatchy, Kingman Tsang.

Members Absent: Bill Camp, Mike Dourgarian, Matt Kelly, Kim Parker, Gary King.

Others Present: Terri Carpenter, Phil Cunningham, William Walker, Robin Purdy.

2. **Discussion of WIB/LEED Partnership of CareerGPS**

Mr. Kelly stated that he is a member of both LEED and the WIB. Mr. Kelly declared a conflict and left the meeting.

Mr. Cunningham stated that Sacramento Works is exploring a formal partnership agreement with LEED and currently has part ownership of the domain name CareerGPS.com. LEED recently had a retreat and one of the retreat topics was to discuss fundraising for LEED and the use of CareerGPS.com as a funding tool. There was a brief discussion about franchising CareerGPS.com, as a concept.

He reported that Larry Larsen, Ms. Kossick, and he met and reviewed a draft partnership agreement with LEED, regarding CareerGPS.com. Mr. Cunningham stated he has some concerns that franchising would raise issues with unrelated business income, which could affect the 501(c)(3) status of Sacramento Works.

Ms. Kossick stated that SETA funded the Training Provider directory and has invested \$10,000 in the SRRI forecast. Sacramento Works paid for half of the domain name of the web site. The concept is that SETA/Sacramento Works would partner with LEED to operate Career GPS.com. We are expecting LEED to match the level of support provided by SETA and Sacramento Works, if we go forward with a partnership. Since we are using federal money, there are issues with revenue generation.

Ms. McClatchy stated that since everything we have developed is with federal money, it is free to the public.

Mr. Cunningham stated that the trademark of CareerGPS.com is on a waiting list since Manpower International is trying to get the same name.

There was considerable discussion regarding the relationship between Sacramento Works, SETA, and LEED and CareerGPS.com. SETA wishes to continue to

maintain the training provider information and keep it current. SETA is currently hosting the website. The forecasting data must be updated periodically for it to be relevant.

There was discussion regarding the possibility of releasing the domain name to LEED.

Mr. Cunningham stated that we want to keep the site if we can. Going forward, it might be better to look at an MOU instead of a partnership.

Ms. McClatchy stated that there is a need to bring CareerGPS.com to the schools; she thinks it is a good use for stimulus funding. Ms. Purdy stated that she thinks there is an organization that is going to propose this idea for the stimulus funding

Mr. Tsang suggested that maybe instead of a sale of banner ads, organizations make a donation to Sacramento Works. Mr. Cunningham stated that organizations can make a donation as long as there are no promises made.

Mr. Cunningham will do some research on the financial aspect. Conceptually, we do not want to enter into a partnership for fundraising. He will write a letter to LEED expressing our concerns.

Ms. Purdy stated that two community representatives have expressed interest in being on Planning/Oversight Committee. Amy Hines represents AFSCME. Panama Bartholomy is with the California Department Energy (DOE); a lot of the stimulus money is coming through the DOE. He is not a private sector representative; he is a public servant.

Mr. Cunningham stated that we can have ex-officio members of the committees. They can vote on the committee but not on the board. There was discussion regarding adding non-WIB members at the committee and last time the Executive Committee said no, not right now.

Ms. Conner stated that if we told them they may attend as a member of the public, it is not really 'sexy;' perhaps we can go back and tell them the way things are set up that we do not have the capability of putting ex-officio members on the board but we want them to be an active member of the committee and give us input. Ex-officio members would not count for quorums. Ms. McClatchy thinks it is good to expand the committees to include non-WIB members. No action was taken.

3. **Approval of Funding Recommendations for the American Recovery and Reinvestment Act of 2009 (Recovery Act)/Workforce Investment Act (WIA) Youth Employment Services for Program Year 2009-2010:** No action needed.
4. **Approval of Funding Recommendations for the American Recovery and Reinvestment Act of 2009 (Recovery Act)/Workforce Investment Act (WIA) 2009-2010 – Youth Council Initiatives:** No action needed
5. **Adjournment:** Meeting adjourned at 10:05 a.m.

### ITEM 3 - ACTION

#### APPROVAL TO SUBMIT A PROPOSAL TO THE CALIFORNIA EMPLOYMENT DEVELOPMENT DEPARTMENT FOR THE CALIFORNIA GREEN JOB CORPS PROGRAM

##### BACKGROUND:

The California Employment Development Department has announced the availability of up to \$10 million of the Governor's Discretionary 15% funds to fund pilot programs to serve at-risk youth. The programs will train youth for technical, construction and other skilled jobs in eco-friendly industries that are expected to fuel economic recovery. Green Jobs Corps youth are expected to continue their education and contribute to their communities through community services while receiving job training and placement assistance. Only Community Colleges and Workforce Investment Boards may apply as lead agencies. Maximum award is \$1 million for a 20 month grant period.

Pilot programs are designed to administered regionally and SETA has accepted the role of lead agency for the Greater Sacramento region. Proposals are due May 26, 2009 and a public forum was held May 13, 2009 to further develop the local program design.

Current partners include:

- Los Rios Community College District
- Valley Vision
- North Central Counties Consortium
- Golden Sierra Job Training Agency
- Community-based organizations
- Local employers.

##### RECOMMENDATION:

Approve submission of a proposal to the California Employment Development Department and California Volunteers for the California Green Job Corps program in the amount of \$1 million.