

CAREER CENTERS

BROADWAY

915 Broadway
Sacramento, CA 95818
(916) 324-6202

CITRUS HEIGHTS

7011 Sylvan Rd, Suite A
Citrus Heights, CA 95610
(916) 676-2540

FRANKLIN

7000 Franklin Blvd., Suite 540
Sacramento, CA 95823
(916) 262-3200

GALT

1000 C Street, Suite 100
Galt, CA 95632
(209) 744-7702

GREATER SACRAMENTO URBAN LEAGUE

3725 Marysville Blvd.
Sacramento, CA 95838
(916) 286-8600

HILLSDALE

5655 Hillsdale Blvd., Suite 8
Sacramento, CA 95842
(916) 263-4100

LA FAMILIA

5523 34th Street
Sacramento, CA 95820
(916) 452-3601

LEMON HILL

5451 Lemon Hill Avenue
Sacramento, CA 95824
(916) 433-2620

MARK SANDERS

2901 50th Street
Sacramento, CA 95817
(916) 227-1395

MATHER

10638 Schirra Avenue
Mather, CA 95655
(916) 228-3127

RANCHO CORDOVA

10381 Old Placerville Rd.,
Suite 150
Sacramento, CA 95827
(916) 255-3255

SOUTH COUNTY

8401 - A Gerber Road
Sacramento, CA 95828
(916) 525-4717

Administrative Offices & Employer Services

925 Del Paso Blvd.
Sacramento, CA 95815
(916) 263-3800

Website: <http://www.seta.net>



MEETING OF THE SACRAMENTO WORKS, INC. YOUTH COUNCIL

Date: Wednesday, September 10, 2008

Time: 8:30 a.m.

Location: SETA – Board Room
925 Del Paso Blvd., Suite 100
Sacramento, CA 95815

While the Sacramento Works, Inc. Youth Council welcomes and encourages participation in the Sacramento Works, Inc. meetings, it would be appreciated if you would limit your comments to five minutes so that everyone may be heard. Matters under the jurisdiction of the Youth Council and not on the posted agenda may be addressed by the general public following completion of the regular agenda. The Youth Council limits testimony on matters not on the agenda to five minutes per person and not more than fifteen minutes for a particular subject. Meeting facilities are accessible to persons with disabilities. Requests for Assisted Listening Devices or other considerations should be made through the Clerk's office at (916) 263-3827. This document and other Board meeting information may be accessed through the Internet by accessing the SETA home page: www.seta.net.

A G E N D A

1. **Call to Order/Roll Call**
2. **Consent Item:** Approval of May 14, 2008 Minutes

Category #1: Organize/Optimize

Category #2: Youth & Community Voice

3. Update on Sacramento Works for Youth Summer Jobs Initiative – staff oral report

Category #3: Engaging, Educating & Coordinating – Youth, Community & Projects

4. **Action Item:** Approval of Staff Funding Recommendations for the Workforce Investment Act (WIA), Title I, Youth Services for Program Year 2008 - 2009

5. **Information Item**: WIA Youth program performance
6. **Information Item**: California Youth Drop Out Report

Members: Mike Brunelle, Patricia Espinosa, Matt Kelly, John Koogle, Bina Lefkowitz, Mika Lytell, Dennis Morin, Maurice Read, Jeanette Rodriguez, Jace Short-Guerrero, William Warwick

DISTRIBUTION DATE: FRIDAY, SEPTEMBER 5, 2008

**REGULAR MEETING OF THE
SACRAMENTO WORKS, INC. YOUTH COUNCIL**
Minutes/Synopsis

SETA-Board Room
925 Del Paso Blvd.
Sacramento, CA 95815

Wednesday, May 14, 2008
8:30 a.m.

1. **Call to Order/Roll Call:** Mr. Kelly called the meeting to order at 8:35 a.m.

Members Present: Mike Brunelle, Patricia Espinosa, Matt Kelly, Bina Lefkovitz, Dennis Morin

Members Absent: John Koogle, William Warwick

Others Present: Christine Welsch, Julie Davis-Jaffe, Becky Walton, Dee Galvador

2. **Consent Item:** Approval of March 20, 2008 Minutes

Minutes were reviewed; no questions or corrections.

Moved/Read, second/Lefkovitz, to approve the minutes as distributed.

Voice Vote: Unanimous approval.

3. **Category #1: Organize/Optimize**

Introduction of new members: Ms. Julie Davis-Jaffe introduced Jeanette Rodriguez, a 16 year old, junior, currently employed at Esquire IMAX theatre.

4. **Category #2: Youth & Community Voice**

Ms. Welsch introduced County Supervisor Roger Dickinson of the Sacramento Youth and Gang Violence Initiative. Mr. Dickinson talked about how youth and violence is becoming a bigger issue in Sacramento every year. Mr. Dickinson has been meeting with community members and organizations to develop youth development and violence prevention strategies. The survey results showed that Sacramento residents are deeply concerned about gangs and youth violence and understand the need to increase funding for anti-gang programs. The issue brought up other issues such as "state budget cuts, quality of local schools, not enough law enforcement, and condition of the levees". The primary focus of this proposed Sacramento Youth and Gang Violence Prevention Initiative is to promote and increase youth gang prevention, after-school and youth job training programs and services. Mr. Kelly thanked County Supervisor Roger Dickinson for coming and thanked Ms. Welsch. Mr. Dickinson would like the board members to encourage other board members. Ms. Lefkovitz asked when this initiative was going to the board. Mr. Dickinson replied sometime in June. Mr. Kelly and all the board members were very supportive over this initiative.

Category #3: Engaging, Educating & Coordinating – Youth, Community & Projects

5. Action Item: Approval of Revised Funding Recommendation for WIA Youth Program Year 2008-2009

Ms. Welsch explained that in March, 2008, the Youth Council and Sacramento Works, Inc. approved the Sacramento WIA Youth funding recommendations for program year 2008-2009. Because SETA had not yet received the final allocation for next year, the funding was based on Sacramento's 2007-2008 allocation. After final board approval, SETA received notification of the FY2008-2009 allocation and it has increased substantially with SETA/Sacramento Works receiving an additional \$600,000 in funding. SETA is also expecting some carry-over funds from the current program year.

Staff is recommending that the fund be allocated in the following ways:

- Increase the current WIA Youth Providers grants to serve more youth
- Review non-funded proposals from the 2006 WIA Youth Procurement and identify underserved target groups or geographic areas.
- Release a new Request for Proposals for the additional funds

Ms. Lefkovitz asked if this was the same RFP as last time. Ms. Welsch replied that this RFP reaches out to more target areas. Ms. Lefkovitz suggested supporting youth entrepreneurial activities.

Moved by Mr. Read, second by Ms. Lefkovitz, to approve the revised staff recommendation funding for the WIA, Title I, Youth Program, PY 2008-2009. Roll Call Vote: Aye: 6, Nay: 0, Abstentions: 1 Mr. Brunelle.

6. Action Item: Endorsement of the Ready by 21 Compact

Ms. Lefkovitz gave an oral report. The Ready by 21 Compact will get young adults ready for work. The continued work of the compact will be to help increase awareness; to work on policy initiative; improving quality; and engaging parents and youth. Ms. Lefkovitz is asking the board to formally sign the compact. This compact will support mentoring, provide youth a safe place, marketable skills, and a voice in the community.

Moved/Read, second/Brunelle, to consider the endorsement of the Ready by 21 compact.

Roll Call Vote: Aye 6, Nay 0, Abstentions: 0

Information Item: Update on Sacramento Works for Youth JOBS Initiative and other community activities

Ms. Julie Davis-Jaffe provided an update on youth jobs. Employers were invited to a breakfast hosted by Assembly Member Dave Jones, Mayor Fargo and SETA to discuss the concept. Thirty-seven employers/organizations attended and several employers pledged to support the project. Seven (7) Sacramento Works for Youth workshops have been scheduled throughout Sacramento County.

Thus far, 185 youth have started workshop. We are waiting to see how many complete the workshops. Employers are invited to participate in the workshops and the youth receive certificates at the time of completion of each workshop. We will be having 2 job fairs on May 13 and May 31.

Public Input

Mr. Kelly announced that Construction Technology program met yesterday with 50 applicants for the internships. They plan on filling 40 of the applicants, if not all of them. The Youth Construction Career Awareness event was held at Teichert Construction. This was very well attended.

Meeting was adjourned at 9:32 a.m.

ITEM 4 - ACTION

APPROVAL OF STAFF FUNDING RECOMMENDATIONS FOR THE WORKFORCE INVESTMENT ACT (WIA), TITLE I, YOUTH SERVICES FOR PROGRAM YEAR 2008 - 2009

BACKGROUND:

In Spring 2008, the Sacramento Works, Inc. and SETA Governing Board approved the Workforce Investment Act (WIA) Title I, Youth allocation for program year 2008-2009 and the release of a Request for Proposals for the remaining funds.

Based on the estimate of \$300,000 in available funds, a Request for Proposals for WIA Youth Development Program Services was released on July 14, 2008.

- Over 300 organizations were notified of the release of the RFP and a public notice was published in the Sacramento Bee.
- A Mandatory Bidders Conference was held on July 21, 2008 – Eighteen (18) organizations/potential applicants attended.
- Eight (8) organizations submitted the pre-qualification documents by the July 28, 2008 deadline.
- Three (3) organizations submitted proposals by the deadline of August 13, 2008.

A WIA Youth Readers and Evaluation team reviewed the submitted proposals with the following components evaluated:

- Demonstrated ability to attain of WIA Common Measures, enrollment, training completion and placement goals. SETA implemented the WIA Youth Common Measures in 2006. The following are positive outcomes under the youth common measures:
 - ⇒ Placement in Employment or Education - Defined as: *Employment, military service, enrolled in post-secondary education and/or advanced training or occupational skills training.*
 - ⇒ Attainment of Degree Or Certificate - Defined as: *Attaining a diploma, GED or certificate*
 - ⇒ Literacy Or Numeracy Gains. Defined as: *Advancing one or more Adult Basic Education (ABE) or English as a Second Language (ESL) functioning levels.*
- Capacity to document services and progress toward goal attainment.
- Understanding and adhering to the Youth Council's program design and performance requirements.
- Ensuring that targeted challenged communities are served.
- Commitment to youth development and a collaborative approach to service delivery.
- Staffing infrastructure – ensuring that funded agencies have an adequate staff to participant ratio.

- Previous program performance and/or references attesting to ability to implement a federally funded youth program.
- Ability to implement all component elements.

The following is an overview of the proposals submitted (in the order received) and the staff recommendations. (Summary statement is quoted from the applicant's proposal.)

#1 Sacramento Local Conservation Corps (SLCC)

Funds Requested: \$186,898 Proposed to serve: 48
 Target group: Out-of-school youth

Summary: "The SLCC provides a youth adult development program that integrates education, job skills training and work experience through conservation projects and service opportunities that benefit the community.... After work, corps members attend class, progressing towards their high school diploma. The case manager, career specialists and job developer provide resources, support and guidance that help corps members address the barriers they face so they can enter the workforce successfully."

Proposed WIA Elements as defined by the WIA Youth RFP:
 Case management, work experience, leadership development and alternative secondary school completion.

Demonstrated previous experience: Proposed expanding current program design to meet WIA criteria. Currently funding includes WIA CAL-GRIP (CA Gang Reduction, Intervention & Prevention) funds.

#2 Crossroads Diversified Services, Inc.

Funds Requested: \$148,425 Proposed to serve: 38
 Target Group: In-School Youth

Summary: "Crossroads Employment Services proposes to provide individualized services to 38 In-School youth, ages 16-18. Crossroads will replicate its successful supported employment model to assist youth in foster care, youth with disabilities including severely emotionally disturbed adolescents and adjudicated young people to complete their secondary education, participate in leadership activities to promote civic awareness and responsibility, explore career development through work experience and other activities; and ultimately secure employment that will lead to career advancement and self sufficiency."

Proposed WIA Elements as defined by the WIA Youth RFP:
 Case management, work experience (for 20 youth) and limited leadership activities.

Demonstrated previous experience: SETA partner since 1999 providing services through CalWORKs, WIA and Disability Navigator program funds. Currently receives WIA funds for Universal Youth Services at two career centers and newly appointed Sacramento Works Career Center lead agency for the Citrus Heights Career Center.

#3 Roberts Family Development Center

Funds Requested: \$162,108 Proposed to serve: 300

Target Group: In-School Youth

Summary: “Roberts Family Development Center is submitting a.... grant for our Entrepreneurial Leadership Program. Through this project the RFDC and its partners will work to improve the entrepreneurial leadership capacity of youth in the Twin Rivers Unified School District. The case management approach will be rooted in the core values of improving academic achievement, preparing for and succeeding in employment and supporting youth development.”

Proposed WIA Elements as defined by the WIA Youth RFP: Leadership development and Entrepreneurial training.

Demonstrated previous experience: New partner to SETA. Cited experience managing Department of Education funds for after-school services for the Twin Rivers Unified School District.

RECOMMENDATION:

After the release of the RFP, it was determined that less WIA youth funds are available, due to less than expected WIA youth “carryover” funds. Additionally, due to a delay in the release of this RFP, this program year is a shortened year - October through June. Therefore, staff is recommending funding one program – Local Conservation Corps – in the amount of \$97,325 to serve 25 out-of school youth for the program year October 3, 2008 to June 30, 2009. Staff will coordinate with this new provider to insure that the approved WIA Youth funding stipulations are met.

All funding recommendations are subject to satisfactory periodic program performance reviews. Subgrantees are evaluated on a quarterly basis and those that do not meet performance goals and benchmarks may face deobligation of funds. This new provider, along with the remaining WIA youth providers, will be evaluated for ongoing program performance as stipulated in the RFP.

ITEM 5 - INFORMATION

WIA YOUTH PROGRAM PERFORMANCE

BACKGROUND:

Enclosed are the following year-end documents:

- Universal Youth Specialists (SMARTware)
- SWCC Age Breakdown and Youth Trend information
- WIA Youth Activity Reports (SMARTware)
- Youth Common Measures at a Glance
- Fourth Quarter WIA Youth Performance reports (under separate cover)

Staff will be available to answer questions.

**Sacramento Works Youth & Career Center
Universal Services Activity Report
7/1/2007 to 6/30/2008**

Adult & Youth

Core Activity	BW	CH	FK	GT	HD	LF	LH	MS	MT	RC	SC	UL	System
Total Services	30051	16726	40120	10174	43652	16645	44380	36551	13737	17903	19983	23892	31,3814
Total Customers	6174	4073	7606	1728	6915	2772	6182	12079	2159	3166	6372	3124	†49,412
Total Youth*	864	611	2054	467	1106	748	1608	1087	173	570	1720	937	10,376

* Based on the number of customers accessing the SWCC identified as between ages of 14 to 21.

Youth Specialist services

All Youth Core Services**	737	840	2984	783	1234	993	2517	79	2	825	3500	3203	17,697
YS Orientation / First Visit	340	382	766	254	423	112	844	64	1	266	1175	421	5,048
Foster Youth Services Referral	17	27	71	0	85	1	23	10	0	0	57	0	291
YS School & Community Links	13	68	2	21	67	87	460	2	1	148	936	955	2,760
YS Services	292	262	1069	139	355	733	925	3	0	204	919	904	5,805
YS Workshop	75	101	1076	369	304	60	265	0	0	207	413	923	3,793

**Includes Youth Specialist Referral, Foster Youth Services Referral, Youth Specialist School & Community Linkages, Youth Specialist Orientation & Assessment, and Youth Specialist Workshop

†These are non-duplicated customers receiving core services (it is not a row total)

BW-Broadway, **CH**-Citrus Heights, **FK**-Franklin, **GT**-Galt, **HD**-Hillsdale, **LF**-La Familia, **LH**-Lemon Hill, **MS**-Mark Sanders, **MT**-Mather, **RC**-Rancho Cordova, **SC**-South County, **UL**-Urban League

Core Activity Definitions

Career Center Orientation	Any orientation to the career center, including Group, Individual, Spanish, Dislocated Worker, etc.
Resume	Resume development editing, copying, and faxing
Posted Job Listings	Accessing job listings in binders or on bulletin boards, employment related phone calls
Internet Job Search	Any job search activity using the computer, including CalJOBS
Assessment	Any assessment provided, including computer, staff assisted, self, career counseling, Choices, Plato, etc.
Supportive Service Referral	Any referral to agencies providing supportive services, e.g. childcare, transportation, housing / shelter, healthcare, etc.
UI Information & Referral	Any inquiry related to Unemployment Insurance
Eligibility Appointment	Appointment to determine program eligibility
Employer Presentation	Attending any employer orientation, "Job Talk" or recruitment session
Labor Market Information	Information on the labor market, including the availability of jobs at the local, regional, state or national level
Program Performance Information	An inquiry into a training provider, including performance and cost.
All Youth Core Services	A combination of all youth services listed below
Core Workshop Services	Attending any Core workshop including Resume writing, Job Search, Ex-offender, Legal Services, etc.
Youth Services	
Youth Specialist Referral	A referral to see a Youth Specialist
Foster Youth Services Referral	A referral made to Foster Youth services, including the Casey Foundation and the Independent Living Program
YS School & Community Links	A linkage between schools and community services facilitated by a Youth Specialist
YS Orientation & Assessment	A career center orientation given to any youth by a Youth Specialist
YS Workshop	A workshop for youth facilitated by a Youth Specialist

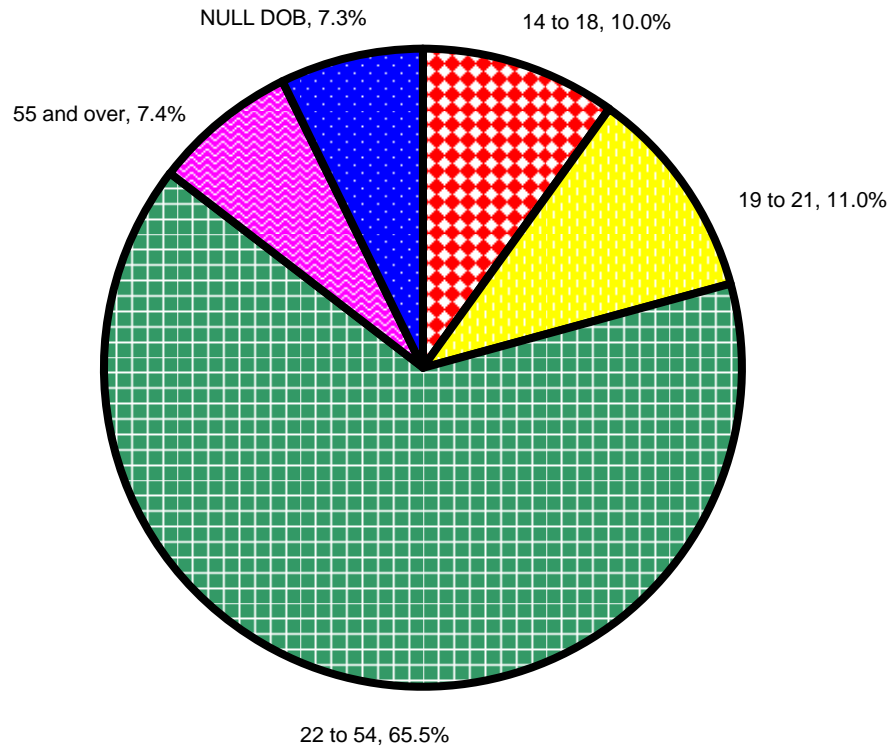
SETA - Age Breakdown

7/1/2007 to 6/30/2008

Onestop	14 to 18	19 to 21	22 to 54	55 and over	NULL DOB
Broadway	5%	9%	75%	7%	5%
Citrus Heights	6%	9%	68%	11%	7%
Franklin	14%	13%	63%	6%	5%
Galt	13%	14%	65%	7%	3%
Hillsdale	7%	9%	68%	10%	8%
La Familia	13%	14%	66%	4%	4%
Lemon Hill	10%	16%	67%	4%	4%
Mark Sanders	3%	6%	69%	9%	13%
Mather	2%	6%	75%	11%	7%
Rancho Cordova	11%	7%	68%	9%	6%
South County	14%	13%	61%	7%	5%
Urban League	17%	13%	60%	5%	6%

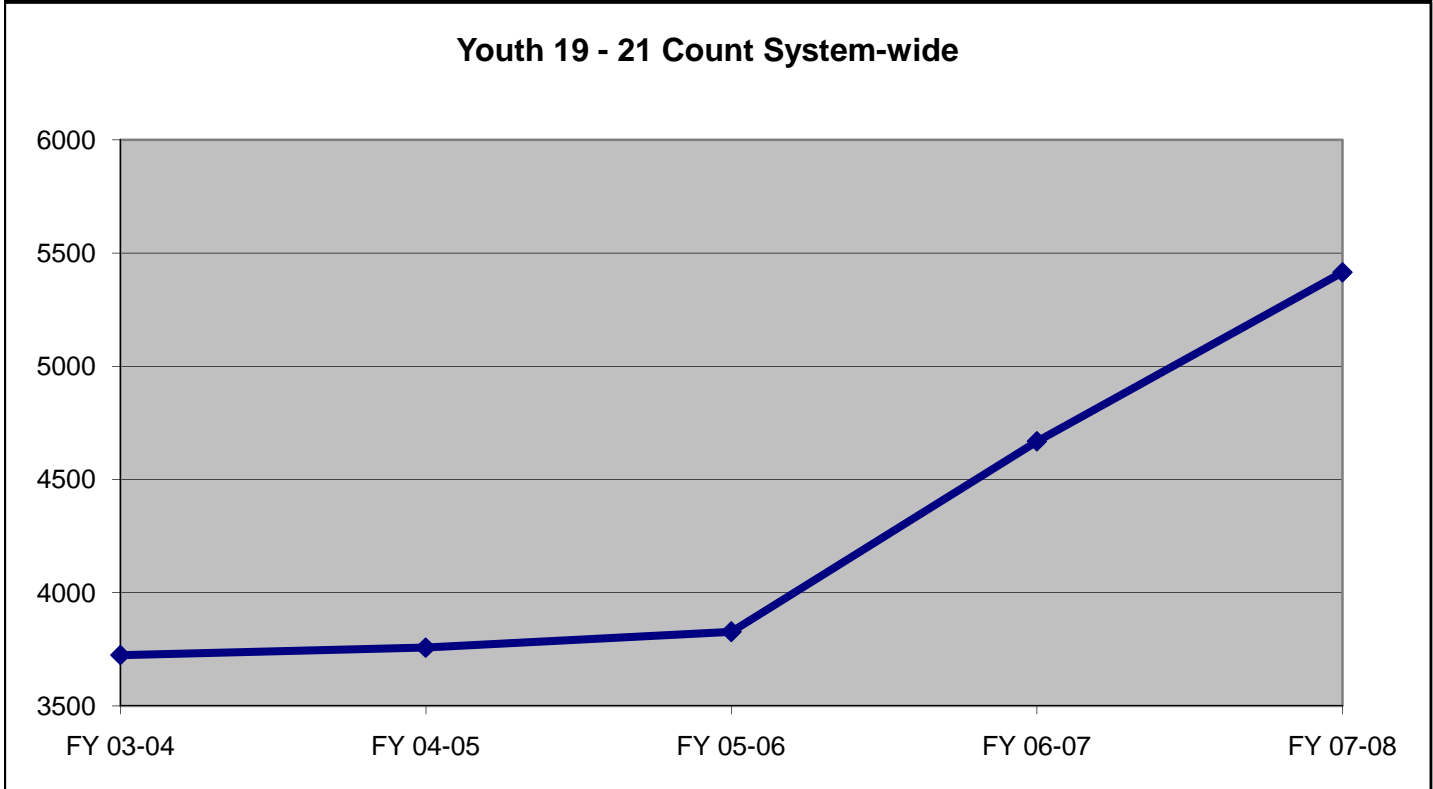
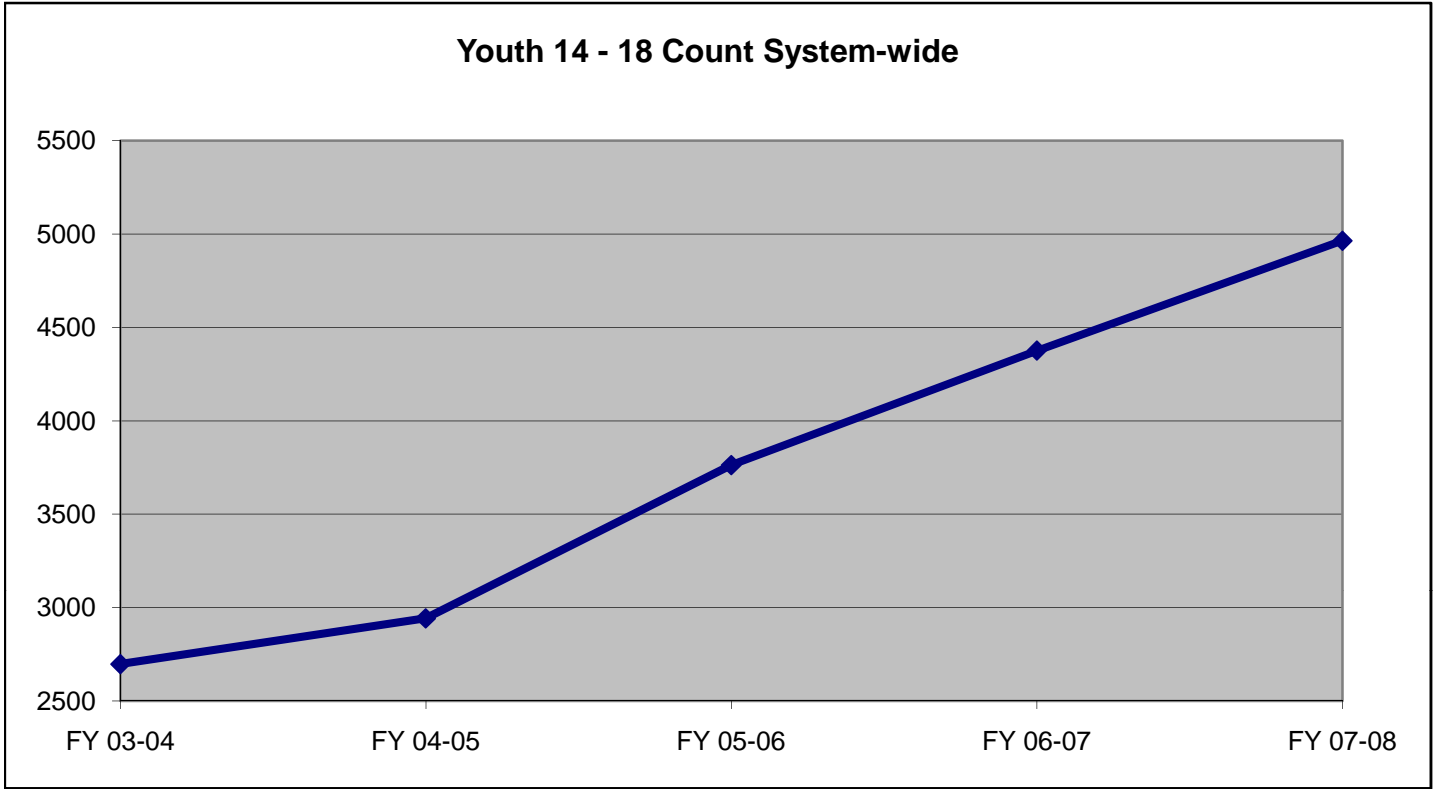
System	10.0%	11.0%	65.5%	7.4%	7.3%
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Age Breakdown System-wide



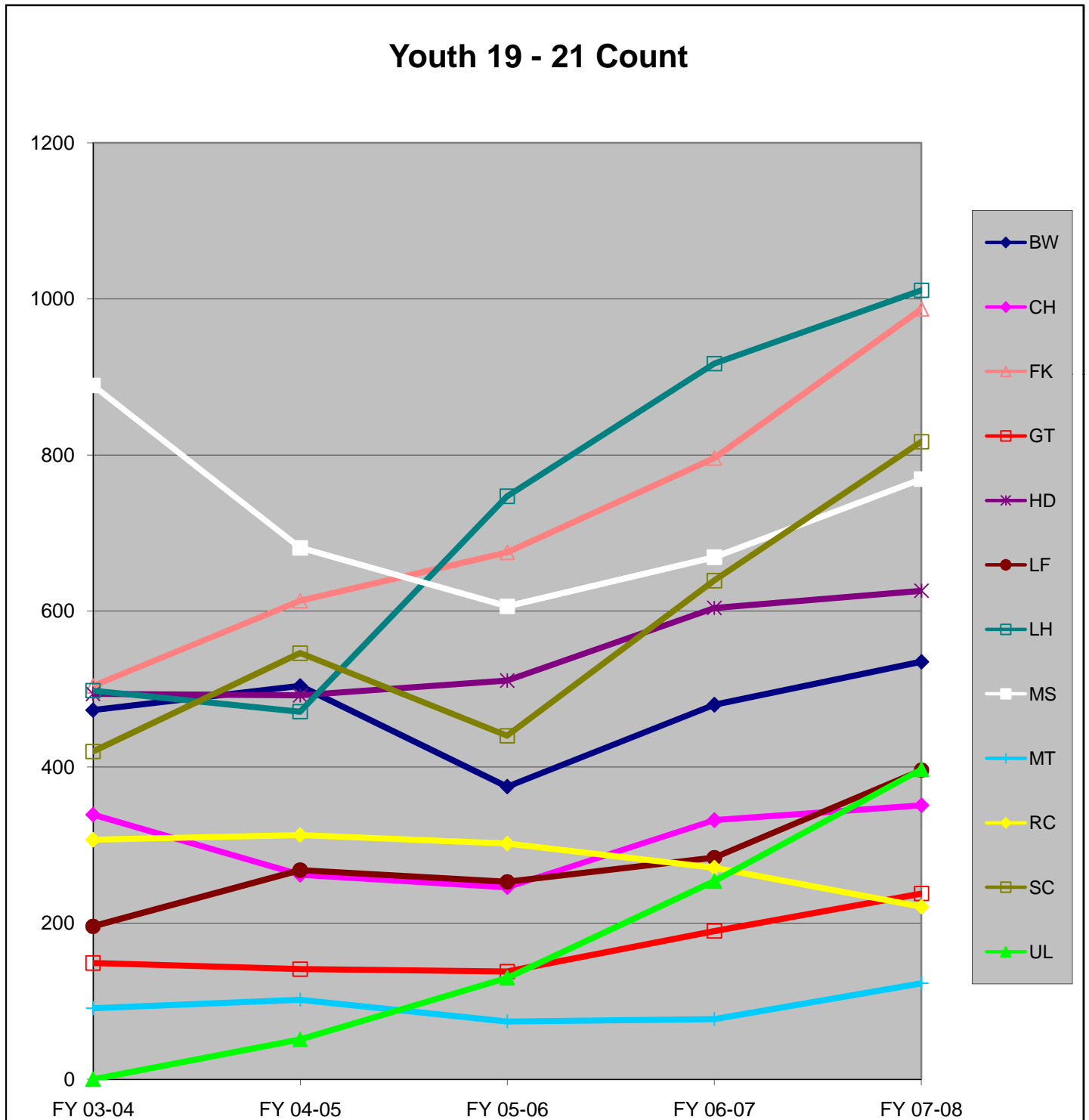
SETA - Youth Count Trend Information System-wide

	Fiscal Year				
	FY 03-04	FY 04-05	FY 05-06	FY 06-07	FY 07-08
Youth 14 - 18	2698	2943	3763	4376	4964
Youth 19 - 21	3725	3758	3828	4669	5415



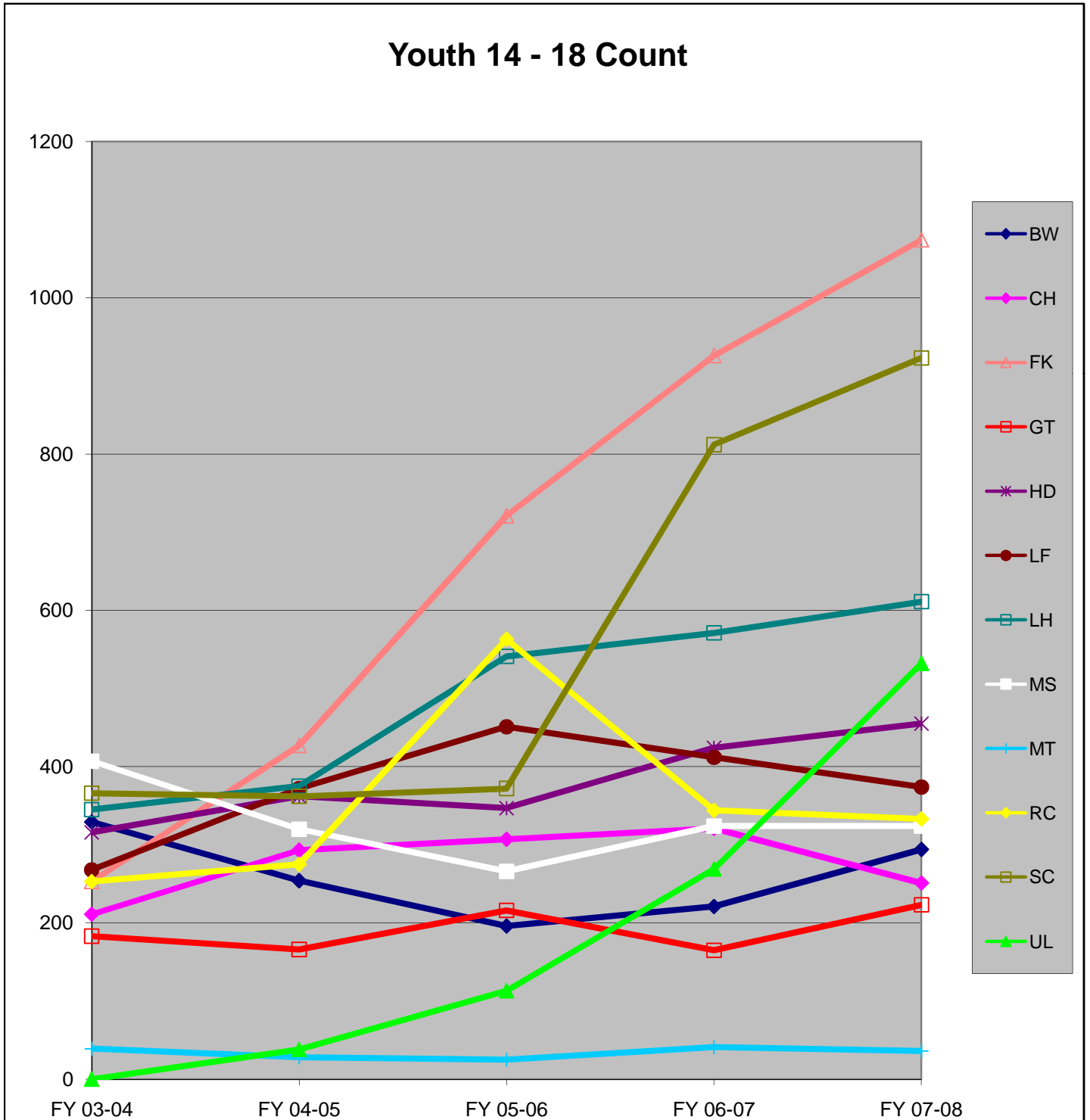
SETA - Age Breakdown Trend Information - Youth 19 - 21

Fiscal Year	Career Center											
	BW	CH	FK	GT	HD	LF	LH	MS	MT	RC	SC	UL
FY 03-04	473	339	504	149	494	196	498	889	91	307	420	0
FY 04-05	504	262	613	141	492	268	471	681	102	313	546	51
FY 05-06	375	246	675	138	511	253	747	606	74	302	440	130
FY 06-07	480	332	796	190	604	284	917	669	77	271	639	254
FY 07-08	535	351	987	238	626	396	1011	769	123	221	817	397



SETA - Age Breakdown Trend Information - Youth 14 - 18

Fiscal Year	Career Center											
	BW	CH	FK	GT	HD	LF	LH	MS	MT	RC	SC	UL
FY 03-04	329	211	253	183	316	268	345	407	39	253	366	0
FY 04-05	254	293	427	166	362	372	375	320	28	275	362	38
FY 05-06	196	307	721	216	347	451	541	266	25	563	372	113
FY 06-07	221	321	926	165	424	412	571	324	41	344	812	269
FY 07-08	294	251	1074	223	455	374	611	324	36	333	923	532



WIA Youth Activity Reports

7/1/07 to 6/30/08

Youth Program	JTA Program Code	Enrollments Served					Work Experience					Additional Required Services			Additional Services		
		Total	New	Carryover	Job Shadowing	Paid Internship	Unpaid Internship	OJT	Employment w/ CM	Leadership	Occupational Skills	Degree / Diploma	Follow-up	Adult Mentoring	Guid. & Counseling	Supportive Services	Tutoring & Dropout
In-School																	
City of Sac	C46	89	52	37	0	1	0	0	65	65	66	1	61	0	0	60	0
Sac Chinese (FRK)	N52	65	37	28	1	0	2	0	46	34	33	2	34	0	1	17	9
Sac Chinese (HD)	H52	43	41	2	0	0	0	0	28	27	29	0	28	0	0	25	5
Out-of-School																	
La Familia	L34	72	39	33	2	12	0	21	35	63	27	38	18	0	0	3	6
Sacramento USD	E74	62	33	29	0	1	18	0	32	49	41	15	20	29	10	7	3
Galt USD	P92	35	13	22	1	5	1		24	25	20	7	22	0	0	3	5
Grant JUHSD	U31	57	19	38	16	5	0	0	28	42	44	33	35	0	1	7	0
Elk Grove USD	C22	119	86	33	0	65	1	3	27	93	9	82	82	0	26	76	17
Asian Resources (CHTS)	C07	29	29	0	0	2	0	21	4	27	24	3	27	0	0	25	0
Asian Resources (BW)	A07	73	44	29	0	26	0	24	26	72	51	10	56	0	0	68	1
San Juan USD	W66	17	0	17													

COMMON MEASURES AT-A-GLANCE YOUTH MEASURES

Placement in Employment or Education

Of those who are not in post-secondary education, employment, or the military at the date of participation:

Number of participants who are in employment or the military or enrolled in post-secondary education and/or advanced training/occupational skills training in the first quarter after exit.

Number of participants who exit during the quarter.

Attainment of a Degree or Certificate

Of those enrolled in education (at the date of participation or at any point during the program):

Number of participants who attain a diploma, GED, or certificate by the end of the third quarter after exit.

Number of participants who exit during the quarter

Literacy and Numeracy Gains

Of those who are basic skills deficient:

Number of participants who increase one or more educational functioning levels

Number of participants who have completed a year in the program (i.e., one year from the date of program participation) plus the number of participants who exit before completing a year in the program.

ITEM 6 - INFORMATION

CALIFORNIA YOUTH DROP OUT REPORT

BACKGROUND:

Enclosed under separate cover is a report on the California Youth drop out rate: "Fight Crime: Invest in Kids."