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### **FRANKLIN**

7000 Franklin Blvd., Ste. 540  
Sacramento, CA 95823  
(916) 262-3200

### **GALT**

1000 C Street, Suite 100  
Galt, CA 95632  
(209) 744-7702

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### **MARK SANDERS COMPLEX**

2901 50th Street  
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### **LA FAMILIA COUNSELING CENTER**

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Mather, CA 95655  
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### **RANCHO CORDOVA**

10665 Coloma Rd., Ste. 200  
Rancho Cordova, CA 95670  
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### **SOUTH COUNTY**

8401 - A Gerber Road  
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## Administrative Offices & Employer Services

925 Del Paso Blvd.  
Sacramento, CA 95815  
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Website: <http://www.seta.net>



**SACRAMENTO  
WORKS** CAREER  
CENTER

## SACRAMENTO WORKS, INC. YOUTH COUNCIL

Date: Thursday, December 2, 2004

Time: **3:30 p.m.**

Location: SETA – Board Room  
925 Del Paso Blvd.  
Sacramento, CA 95815

While the Sacramento Works, Inc. Youth Council welcomes and encourages participation in the Sacramento Works, Inc. meetings, it would be appreciated if you would limit your comments to five minutes so that everyone may be heard. Matters under the jurisdiction of the Youth Council and not on the posted agenda may be addressed by the general public following completion of the regular agenda. The Youth Council limits testimony on matters not on the agenda to five minutes per person and not more than fifteen minutes for a particular subject. Meeting facilities are accessible to persons with disabilities. Requests for Assisted Listening Devices or other considerations should be made through the Clerk's office at (916) 263-3827. This document and other Board meeting information may be accessed through the Internet by accessing the SETA home page: [www.seta.net](http://www.seta.net).

## A G E N D A

### 1. Call to Order/Roll Call

**Category #1: Organize/Optimize**

### 2. Consent Item: Approval of November 4, 2004 Minutes

**Category #2 Youth Voice:**

### 3. Report of recruitment of new youth members – Julie Davis-Jaffe

**Category #3 Engaging, Educating & Coordinating – Youth, Community & Projects**

### 4. Report from the Sacramento Construction & Design Consortium Mr. Doug Urbick – Teichert Construction

5. Report back from Youth Council Workgroups
  - Positive Career Development – Work Scholarship Initiative (Deanna Hanson/Mark Snaer)
6. Action Item: Receive report from the Youth Council Planning and Indicator Workgroup and approve recommendation.
7. Other Business

**Members:** Dr. James Hernandez (Chairperson), Yolette Barnes, Mike Brunelle, Patricia Espinosa, Deanna Hanson, Matt Kelly, John Koogle, Rick Larkey, Gerry Lawrence, Bina Lefkowitz, Maurice Read, Anthony Simpson, Larry Sinor, William Warwick.

**DISTRIBUTION DATE: NOVEMBER 24, 2004**

**REGULAR MEETING OF THE  
SACRAMENTO WORKS, INC. YOUTH COUNCIL**  
Minutes/Synopsis

SETA-Board Room  
925 Del Paso Blvd.  
Sacramento, CA 95815

Thursday, November 4, 2004  
3:00 p.m.

1. Call to Order/Roll Call: Dr. Hernandez called the meeting to order at 3:10 p.m.  
**Members Present**: Dr. James Hernandez, Yolette Barnes, Mike Brunelle, Patricia Espinosa, Deanna Hanson, Matt Kelly, John Koogle, Rick Larkey, Gerry Lawrence, Maurice Read, Anthony Simpson.  
**Members Absent**: Bina Lefkovitz, Larry Sinor, William Warwick.

**Category #1: Organize/Optimize**

2. Consent Item: Approval of October 7, 2004 Minutes

The minutes were reviewed; no questions or corrections.

Moved/Koogle, second/Lawrence to approve the minutes as distributed.  
Voice Vote: Unanimous approval.

**Category #2 Youth Voice:**

3. Youth Collaborative Reports

Ms. Jennifer Peterson, Site Supervisor for La Familia spoke on behalf of their youth collaborative. The collaborative has been around for two years. They have been doing Late Night Saturday Night in collaboration with the City of Sacramento and the youth participants have all said that they like it. Ms. Peterson read off a list of the different things for the youth to do.

Mr. Dave Nelson, a casemanager at La Familia, was introduced. Ms. Peterson stated that he has an excellent rapport with the youth participants. Mr. Greg Fisher, a co-casemanager for older youth, was introduced. Ms. Mary Corum, a casemanager for the City of Sacramento was introduced. Ms. Adina Medina and Mr. Gil Banales were introduced. Ms. Corum introduced Brittany Hall who has recently completed her WEX training. Ms. Hall briefly spoke of her experience while in the program.

Mr. Nelson introduced Mr. Anthony Ciancio who spoke of his experiences with the program.

Ms. Adina Medina spoke of the Late Night program. This program it is a safe and fun place for the youth to go. Ms. Medina stated that they get from 40-50 youth and

occasionally 100 to 200 youth. The age group is 12-18 years old, and very diverse in age and cultures.

### **Category #3 Engaging, Educating & Coordinating – Youth, Community & Projects**

#### 4. Report back from Youth Council Workgroups

##### ➤ Positive Career Development – Work Scholarship Initiative

Ms. Deanna Hanson spoke of the Work Scholarship Initiative Program. The pilot project will begin at Burbank High School and Raley's is the first business that will kick this program off. Mr. Snaer was introduced and stated that has been working on developing the curriculum. He thanked the program operators for assisting him in the development of the curriculum. Mr. Snaer stated that he is hoping that he will be on the campus this month to get to know the people at Burbank and start getting the youth participants for this program.

Ms. Hanson reported that we were just notified that we were successful in the Sutter Health grant program. This program will be receiving \$50,000 from Sutter as a collaborative between LEED and SETA.

#### 5. Timed Item: 3:30 p.m. and **PUBLIC HEARING**: Planning Process for WIA Youth funding

Mr. Mike Brunelle, chair of the planning committee, took over the meeting. Speakers were given five minutes per speaker.

- Presentation by the Sacramento County Probation Department

Ms. Christine Welsch introduced Mr. Tim Journangan who gave information about what county probation does and how we can work together. They not only run the boys ranch, juvenile hall, but are also heavily involved in prevention of problems with youth. There are 487 youth currently in custody in Sacramento County. There are 239 youth on house arrest; these youth are pending court appearance and must stay at home. Over 5,000 youth are on probation and under community supervision by the Probation Department. Probation is also heavily involved in working with at-risk youth and keeping these youth out of the juvenile justice system. They work to assist the youth by hooking them up with counselors near them. The phone number for the Neighborhood Alternative Center is 875-0560.

Items to consider:

- ➔ Current status of service delivery model

Ms. Christine Welsch reviewed maps and an analysis provided by the Community Services Planning Council. The maps identified several risk factors for Sacramento County youth.

Ms. Welsch stated that it is hoped that an RFP will be released in January and the purpose of this public hearing is to modify our allocations. There has been discussion of allocating funds according to supervisorial areas.

- Public Testimony

Those speaking before the board:

1. **Helen Westbury, Sac City Unified School District**, spoke of the challenges of older youth. She suggested that the Youth Council give serious designation to aligning the older youth program to the adult program. She stated that the older youth ARE adults. She stated that it is not a good idea of putting the older youth into the adult program because the adult slots are always full. She suggested that the casemanagers continue to work with the youth; they are building a rapport and she thinks that the casemanagers need to be allowed to be mentors.
2. **Jennifer Peterson, La Familia Counseling Center**. She stated that she and the other operators would be greatly disappointed if the youth specialist position was discontinued. She wants to see an expansion of the number of youth slots. By not having a Youth Specialist at the One Stop Career Centers, the youth would be fed into the general system and mixed in with the adults. The Youth Specialist position has been very general. It will help to have the position is more clearly defined and activities tracked.
3. **Glenn White, Sacramento City Unified School District**. This particular school district has the highest number of at-risk youth in the county. Because of the new graduation requirements, we need to find ways to give students a way to work, get graduation credits and have those credits get them entrance into CSUS or other college.
4. **Don Dixon, CSUS**. He was invited by Dr. Hernandez. He is interested in why census tracts are not used as opposed to zip code areas. He wants to know how the data was collected and whether information regarding crime in the area will be included in the final RFP.
5. **Juanita Sendejas Lopez, South County Career Center**. Ms. Sendejas Lopez spoke of the idea of the youth specialist. She asked that the Youth Council not take away this position because it's important for youth to have someone and somewhere just for them so that they can access services. Some of the successes that have been seen are that youth are allowed to use the same resources available as the adult population.
6. **Dwight Brydie, Light and Life Community Outreach**. Mr. Brydie came to introduce his program and group. This is a grassroots organization that works with providing services to children, youth and adult. This program was formed

in 1999 at Encina High School. His group is building a community center at Swanston Park to provide services and support for youth in their community. He would like to have a discussion about how our programs can work together. Their phone number is 566-2184.

7. **Mookie Abdullah, Casey Great Start program.** She has been a youth specialist and she is an alumni of the foster care system. In respect to WEX, the older youth need to have a more stable and regular job position because they need to know how to keep a job and move up. The wages need to be brought up. There is also a need for longer hours at the one stop career centers.
8. **May Lee, Asian Resources, Inc.** Ms. Lee stated that the career center system provides the backbone for all county residents. While the services and good, certain things need to be modified. We have a solid system in terms that there is a good delivery system. If we can design a better program that younger adults and youth can flow into, it would be beneficial.
6. Other Business – Members of the Board and public: Mr. Brunelle thanked the audience for their participation. The Youth Council is interested in continuing this discussion and welcomes input on how best to serve the entire community.
7. Adjournment: The meeting adjourned at 5:21 p.m.

## Item 6 - ACTION

### RECEIVE REPORT FROM THE YOUTH COUNCIL PLANNING AND INDICATOR WORKGROUP AND APPROVE RECOMMENDATION OF CURRENT AND PROPOSED WIA YOUTH SERVICE DELIVERY SYSTEM.

#### BACKGROUND:

##### Planning process for PY2005-2006 WIA Youth Funding

It is anticipated that the Sacramento Works Youth Council will release the WIA Youth Program Request for Proposals for program year 2005-2006 in January 2005. In August 2004, the Sacramento Works Youth Council established a Youth Council Planning and Indicator workgroup to engage in a public planning process for the next program year. The Workgroup conducted several public meetings to engage the current and potential providers, community stakeholders, youth and parents in this process. The Community Services Planning Council provided analysis and maps identifying high-risk factors for youth in the Sacramento community. From these risk factors CSPC identified the top 20 high-risk neighborhoods.

The following information outlines the findings of the process:

- Current delivery system
- Findings of demographic data
- Proposed concept for service delivery in program year 2005-2006
- Required program performance as mandated by the Workforce Investment Act.

#### **Current WIA youth service delivery system**

1. **Regional Collaborative** – Currently WIA Youth program funds are allocated by regional collaboratives offering the required ten elements for Individualized services to enrolled youth in that region. Sacramento Works Youth services are offered in a two-tiered model – Universal services and Individualized services.
2. **Universal services** are available to all youth that come to the Sacramento Works Career Centers (SWCC). The WIA Universal Youth Specialists coordinate outreach, orientation, and job developing services to all youth entering the One Stop system. In addition, the market the SWCC to youth, schools, employers and organizations.
3. **Individualized services** - Currently WIA Youth program funds are allocated to offer the required ten elements for Individualized services to enrolled youth. Youth services are provided via the regional collaboratives. Because WIA Performance Goals are based on younger youth and older youth target groups, the Sacramento WIA Youth services are allocated by younger youth and older youth collaboratives. The WIA Youth Collaborative team develops individualized services focusing on the needs of youth in that community.

#### **4. Specialized Collaboratives**

Additionally, the Sacramento Works Youth Council allocates resources for two specialized collaboratives targeting higher risk youth. These collaboratives both target the younger youth population.

- Work Scholarship Initiative targets youth at risk of dropping out of high school. Partners in the initiative include SETA, LEED, Luther Burbank & Raley's.
- Youth Development and Crime Prevention program targets youth at risk of criminal behavior. YDCP provides employment opportunities coupled with substance abuse and mental health counseling.

#### **Recommended geographic distribution of WIA youth resources**

To fairly allocate the resources across the community, the Youth Council is recommending allocating the WIA youth funds geographically. Options include allocating by County Supervisor districts and allocating based on the demonstrated need of under-represented youth or services.

The planning process included review of demographic and social indicators provided by the Community Services Planning Council, the County Probation Department and the California Department of Education. The Community Services Planning Council's "Challenged Communities for Youth" matrix is attached. This matrix identifies the top 20 "challenged neighborhoods" in Sacramento County.

#### **RECOMMENDATION:**

Receive report from the Youth Council Planning and Indicator Workgroup and approve recommendation of current and proposed WIA Youth service delivery system.

## **CHALLENGED COMMUNITIES FOR YOUTH**

Using data from the Human Services Information system, Community Services Planning Council (CSPC) staff developed a matrix ranking Sacramento County communities by ZIP Code on nine different demographic and social indicator factors. The communities were analyzed based on the following indicators:

- Percent of Children under 18
- Percent of Families with Children under 18
- Rate of Teen Births
- Rate of Mental Health Services for Youth
- Rate of CalWORKs cases
- Rate of Foster Youth
- Rate of Juveniles on Probation
- Rate of Incarcerated Youth
- Rate of CPS Referrals

The following communities are considered among the top 20 challenged neighborhoods, based on number and intensity of the risk factors listed.

- Top Ten:
1. Sacramento (95817)
  2. Fruitridge (95820)
  3. Del Paso Heights (95838)
  4. North Sacramento (95815)
  5. Fruitridge (95824)
  6. Sacramento (95823)
  7. Freeport (95832)
  8. Sacramento (95834)
  9. North Highlands (95660)
  10. Sacramento (95835).

- Next Ten:
11. Mills/Walsh Station (95827)
  12. Florin (95828)
  13. Town & Country Village (95821)
  14. Sacramento (95822)
  15. McClellan AFB (95655)
  16. Arden/Arcade (95825)
  17. Downtown Sacramento (95814)
  18. Gardenland (95833)
  19. Foothill Farms (95841)
  20. Rio Linda/Robla (95673)

## WIA Youth Program Goals

The required program goals developed for the Workforce Investment Act are divided into two groups based on the age of the youth at the time they begin the program. Younger Youth Measures focus more on skill development. Older Youth measures focus on employment. Both recognize the value of further education. These measures are:

### **For youth aged 14 through 18 when they are enrolled into the program:**

1. **Skill Attainment Rate.** Attainment of basic skills, and, as appropriate, work readiness or occupational skills. This measure refers to all in-school youth and appropriately assessed out-of-school youth that need basic skills, work readiness or occupational skills.
2. **Diploma / Equivalent Attainment.** Attainment of secondary school diplomas and their recognized equivalents.
3. **Retention Rate.** Placement and retention in post-secondary education, advanced training, military service, employment or qualified apprenticeships.

### **For youth aged 19 through 21 when they are enrolled into the program:**

1. **Entered Employment Rate.** Entry into unsubsidized employment
2. **Employment Retention Rate at six months.** Retention in unsubsidized employment six months after entry into the employment
3. **Average Earnings Change in six months.** Increase in earnings received in unsubsidized employment six months after entry into the employment
4. **Credentialing Rate.** Attainment of a recognized credential related to achievement of educational skills (such as a secondary school diploma or its recognized equivalent), or occupational skills, by participants who enter post-secondary education, advanced training, or unsubsidized employment.

### **For all youth Customer Satisfaction**

**Customer Satisfaction** applies to all programs in-school or out-of-school

- ◆ How satisfied are you with the services?
- ◆ Considering all of the expectations you may have had about the services, to what extent have the services met your expectations?
- ◆ Thinking of the ideal program for people in your circumstances, how well do you think the services you received compared with the ideal set of services?